

## NEWSLETTER

Volume 17, Number 2 Spring 2013

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## pring is a season of renewal – an great time to reflect on (and renev you haven't!) your commitment to Women's Dermatologic Society. The sky's the limit when it comes to the ways in which you can engage, contribute and benefit from

your membership in this wonderful

organization, which has been helping



Amy S. Paller, MS, MD

dermatologists fulfill their greatest potential and assisting them in making a contribution to the specialty and our communities since 1973.

PRESIDENT'S MESSAGE

With more than 800 of our colleagues, friends and sponsors gathered in Miami on March 3rd, we celebrated 40 years of WDS, 40 Fabulous Women, and the outstanding service of several remarkable women to both our profession and our organization. If you weren't able to join us, please take a moment to enjoy a few highlights of the Annual Meeting events and read about our award recipients on the following pages.

No doubt many of you, as I, were greatly inspired by Dr. Vivian W. Pinn's keynote address and the wonderful 'Pinn Points for Success' she shared with us. "For women to participate to their fullest potential in biomedical sciences," she said, "they must see a career path that allows them to reach their full intellectual potential." Pointing to the historic lack of female role models and mentors, Dr. Pinn stressed the importance of having "a mosaic of mentors (male and female) throughout our careers," and encouraged everyone to "have a mentor, be a mentor, and never be too proud to ask for advice." As Dr. Pinn congratulated WDS for its leadership in the area of mentoring, I hope you'll be inspired to play a role in our Mentorship Awards Program. Visit Continued on page 5

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# The WDS Celebrates 40th Anniversary!



By Rayna M. Dyck, MD

n Sunday, March 3rd, the Americana Ballroom at the Loews Miami Beach Hotel provided the setting for an afternoon of delicious cuisine, elegant décor, and a phenomenal keynote speech as we honored "40 Fabulous Women" - leaders of the field of dermatology, our nation and the world. And while the event had all the style and flair members have come to expect, this year was even more special as we celebrated the 40th anniversary of the Women's Dermatologic Society.

The program began with a warm welcome from Immediate Past President, Janet G. Hickman, MD, who reminded us just how much this organization has continued to thrive and reach new heights. During her tenure as President, the WDS cosponsored and sponsored numerous events and provided speakers at meetings all over the world - including the 1st Joint WDS/Indian WDS Networking Reception in New Delhi, and the Rose Parade of Cases at EADV in Prague - and continued its commitment to community service and enhancing the role of women in dermatology. The sheer number of men in the audience attests to the importance of WDS as not just a group for women, but one that impacts medicine as a whole.

The luncheon meeting continued with the annual awards ceremony, with each recipient acknowledging those who helped pave the way for them. Following remarks by Community Service Committee Co-chairs, Mona A. Gohara, MD and Kavita Mariwalla, MD and acknowledgement of our many sponsors by Dr. Hickman, the program recognized our retiring officers, directors and committee chairs for their service to the Society.

# WDS ANNUAL MEETING LUNCHEON

# Marianne N. O'Donoghue, MD Honored with Rose Hirschler Award

By Lisa M. Grandinetti, MD



Marianne N. O'Donoghue, MD (left) receiving the Rose Hirschler Award from Awards Committee Chair Lisa A. Garner, MD

he Rose Hirschler Award, named in honor of the first known female dermatologist in the US, is presented each year to a physician for their significant contributions to medicine and dermatology and who, by their achievement, has served to enhance the role of women in the dermatologic specialty. The 2013 recipient of the Rose Hirschler Award, Marianne N. O'Donoghue, MD, is a dynamic force in dermatology and a shining example of someone who has made a difference to so many in our specialty. After completing her dermatology training at both the

University of Chicago and the University of Cincinnati, Dr. O'Donoghue returned home to Chicago and started her own practice. She was recruited by the dermatology department at Rush Medical School to work with and teach the residents there, something she has continued to do for a number of years. Among her many honors, she has been named the Teacher of the Year at Rush University Medical School.

In addition to being an outstanding teacher, Dr. O'Donoghue has also been a leader in dermatology, serving as president of the Chicago Dermatologic Society, the Illinois Dermatology Society, the Noah Worchester Dermatological Society, the American Dermatological Association and the Women's Dermatologic Society. She has also been a director and the Vice-President of the American Academy of Dermatology (AAD).

In accepting her award, Dr. O'Donoghue expressed heartfelt gratitude to her husband, Dr. J. Kevin O'Donoghue, an interventional cardiologist, for his supporting love, strength and intellect. Best friends since the start of medical school, together they have raised 4 children and now have several grandchildren to enjoy! Dr. O'Donoghue also thanked members of the WDS and the remarkable women she has had the opportunity to work with. Showing us all how to balance a passion for dermatology with teaching and leadership, she is a wonderful role model and highly deserving of this year's Rose Hirschler Award.

# Dedee F. Murrell, MD Named WDS Mentor of the Year

By Sharon A. Glick, MD



Dedee F. Murrell, MD (left) is presented with the Mentor of the Year Award from Awards Committee Chair Lisa A. Garner, MD

he 2013 Mentor of the Year Award was presented to **Dedee F. Murrell, MD**, Professor and Chair of the Department of Dermatology at St. George Hospital, University of NSW, Sydney, Australia. Dr. Murrell trained around the world, completing her undergraduate medical science degrees at Cambridge University, UK and her medical degree at Oxford University. Dr. Murrell's general medical training included the John Radcliffe Hospital, Oxford, Addenbrooke's Hospital, Cambridge and Duke University Medical Center. Her dermatology residency was at UNC, Chapel Hill with dermatopharmacology research at Duke University. In each of her training experiences, mentoring relationships made a lasting

# WDS ANNUAL MEETING LUNCHEON

impression and she has been 'paying it forward' ever since.

Dr. Murrell has enjoyed mentoring 150 trainees – including fellows, visiting residents and medical students – from around the world. Among her observations and recommendations for successful mentoring:

- Take undifferentiated medical students as mentees; if they see and like dermatology, they can go far after being involved in a good project early on
- Take foreigners from poorer countries who are eager to learn; they will appreciate and benefit from the experience, passing it on back home
- Select mentees from developed nations; they will appreciate

the differences (and you can easily stay in touch with them)

- Enjoy participating in social interactions outside of the work routine
- Mark their parting with a certificate and a celebration
- Try to stay in touch, even if via a regular newsletter

Dr. Murrell is board certified as a dermatologist in Australia, the UK, and USA, and currently serves as Executive Vice President of the International Society of Dermatology. Having joined the WDS as a resident in 1990, she has since served (twice) as chair of the International Affairs Committee and currently serves on the WDS Board of Directors.

# Mary E. Maloney, MD Receives the President's Award

By Sylvia H. Reitman



Immediate Past President Janet G. Hickman, MD (left) honors Mary E. Maloney, MD with the 2013 President's Award.

ary E. Maloney, MD was honored with the 2013 President's Award by WDS Immediate Past-President Janet G. Hickman, MD for her support during the past year. In presenting the award, Dr. Hickman said, "Mary has worked tirelessly to safeguard our finances, but has also been a guide, mentor and friend to me in all aspects of this office." Dr. Hickman expressed her appreciation to Dr. Maloney for her care and friendship, as well as her continuing commitment to WDS and the field of dermatology.

Dr. Maloney is Professor of Medicine and Director of Dermatologic Surgery at University of Massachusetts Medical School in Worcester, MA. She has been actively involved in the WDS for many years and is currently serving on the Board of Directors (2011-2014) as Treasurer. Dr. Maloney is dedicated to mentoring and has authored or co-authored several papers on this important subject. In 2010, Dr. Maloney was presented with the WDS Mentor of the Year Award, a prestigious honor in recognition of her commitment to preparing residents for their careers in dermatology. She served as Secretary-Treasurer of the American Academy of Dermatology (2007-2010), authored *The Dermatologic Surgical Suite*, and edited two textbooks - *Cutaneous Oncology* and *Surgical Dermatopathology*.



From left: WDS Annual Meeting Co-chairs Alysa R. Herman, MD and Marta I. Rendon, MD with Immediate Past President Janet G. Hickman, MD.

# WDS ANNUAL MEETING EVENTS



From left: Elizabeth I. McBurney, MD, Linda Graham, Gloria F. Graham, MD, and Suzanne M. Connolly, MD at the Networking Reception.



Wilma F. Bergfeld, MD (center) with Cleveland Clinic residents/fellows (past and present) Melissa P. Piliang, MD, Michele Tarbox, MD, Angelia Kyei, MD, Christine P. Lopez, MD, Emily C. Keller, MD, and Mickey Horvath, MD.



Practice Enhancement Reception host Leslie Baumann, MD (center) demonstrates Touch MD to Derek Jones, MD and Jeanine B. Downie, MD.



From left: Boni E. Elewski, MD, Bill Humphries and Mary P. Lupo, MD.



President-elect Valerie D. Callender, MD (left) with Guest Speaker Vivian W. Pinn, MD.



From Left: Susan H. Weinkle, MD (Legacy Fund Chair) with President Amy S. Paller, MD, guest of honor Wilma F. Bergfeld, MD and Immediate Past President Janet G. Hickman, MD at the Legacy Celebration.



From Left: Emily L. Keimig, MD, Lauren Becker, MD, WDS President Amy S. Paller, MD, Sreya Talasila, June K. Robinson, MD, and Sarah G. Baker, MD, all from Northwestern Dermatology.

## PRESIDENT'S MESSAGE

Continued from page 1

www.womensderm.org/grants/mentorship for more information.

At the Annual Meeting Luncheon in Miami, I spoke of our increasing focus on networking at the regional level as a way for us to elevate the value of membership, engage current and prospective members, promote mentorship and create new opportunities for volunteerism. To that end, we've identified 8 regional areas in which WDS members have already started the ball rolling. You'll find more information about our regional networking efforts on page 14 of this issue, and we encourage you to visit the website (www.womensderm.org/events) throughout the year.

Thanks to the many members who provided suggestions and expressed enthusiasm at the lunch or in correspondence afterwards. Remember that our regional groups are designed to draw members (and new members) from a large region around a city, including neighboring states. What an opportunity to invite trainees, colleagues and dermatology friends to meet, share support and plan volunteer activities. If it's feasible for you to participate, please do. But if there are no groups within a reasonable distance, consider taking an active role by starting a group of your own. Regardless, help us spread the word in dermatology.

Even if your hometown is a distance from one of the current regional sites, you can still get involved through Service! This time of year, volunteers are always needed for our TOPS and Play Safe in the Sun events, as well as the

'SELF Workout in the Park' events and the 'Susan G. Komen Race for the Cure.' Participating in these events is a great way to network, have fun and show your support for WDS. Check our website at <a href="https://www.playsafeinthesun.org">www.playsafeinthesun.org</a> for the schedule and location of events in 2013.

I'm excited to move forward on our plans to implement a Leadership Series this year, providing training for members to become leaders in their careers and their communities. Please check the website (www.womensderm.org/events) for more information on webinars and speaker sessions. In the meantime, mark your calendars and plan to join us for a Leadership Summit in Chicago, IL on November 1st – 3rd. No matter how senior or junior you are, or whether you are in academics or private practice, developing leadership skills is key in moving your agenda – don't miss this chance to have fun, network, and learn these skills at the same time.

Finally, but importantly, my best wishes to each of you and your families for a safe and happy summer. Don't forget your sunscreen!

Amy S. Paller, MS, MD WDS President, 2013-2014

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# The WDS Celebrates 40th Anniversary!

Continued from page 1

A highlight of the afternoon was keynote speaker, Vivian W. Pinn, MD, Senior Scientist Emerita at the National Institute of Health's Fogarty International Center, who reflected on her challenges as a female minority in medicine and how she overcame them. Noting the many strides women have made in the field of medicine, Dr. Pinn acknowledged that there are still issues that need to be addressed ... yet her message was one of hope as she encouraged us all to continue overcoming barriers and exceeding expectations. What a stirring speech and call to action!

The luncheon continued with some final remarks by Dr. Hickman, who mentioned several important women in her own life: her grandmother, a medical provider in North Dakota, whose example encouraged her to become a

physician; Wilma F. Bergfeld, MD, who helped launch the Society and served as our founding president; and her friend and mentor, Dr. Gloria F. Graham. She then passed the gavel to incoming President Amy S. Paller, MD, whose closing remarks focused on expanding WDS networking at the regional level, and new opportunities for members to participate in leadership development.

The 40th WDS Annual Meeting Luncheon was truly a success, due in large part to the efforts of our Co-chairs **Alysa R. Herman, MD** and **Marta I. Rendon, MD**. While the theme was "40 Fabulous Women," it was evident that the Americana Ballroom was overflowing with many more leaders (past, present and future) in the field of Dermatology. May the fire and fervor of our first 40 years help fuel the WDS to continued growth and success.

# **WDS CONTRIBUTORS LADDER**

The Women's Dermatologic Society wishes to acknowledge the following companies for supporting the Society in 2013.

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As the WDS celebrates 40 years of helping women in dermatology realize and fulfill their greatest potential, now is the perfect time to contribute to the Legacy fund. You can help us build a solid future for the WDS through the Legacy Fund. Make your pledge today!

The WDS Legacy Council wishes to recognize and thank the following donors who have made contributions through February, 2013, with their cumulative rose designation.

We would also like to recognize Murad Alam, MD as our first Blue Sapphire Rose donor, and extend our ongoing, sincere appreciation to all Red Rose donors, past and present.

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Nanette Blythe Silverberg, MD Joanne Simpson, MD

Randi Singman, MD In honor of Florence Berson Shari Skinner, MD

Lori Skopp, MD In honor of Florence Berson Kerrie Spoonemore, MD Sharleen St. Surin-Lord, MD

Alison Stallings, MD

Leonard & Hermina Stein, MD In honor of Florence Berson Adrienne Stewart, MD

Louise Stewart, MD Allison Jones Stocker, MD Toni C. Stockton, MD

Dana & Andrew Stone, MD In honor of Florence Berson

Frances Storrs, MD In honor of Diane Baker, MD Cynthia Strohmeyer, MD Sumavah Taliaferro, MD Irwin & Florence Tanzman, MD

In honor of Florence Berson Susan Taylor, MD

Nancy Todes Taylor, MD Rochelle Torgerson, MD Donna Twist, MD

In honor of Florence Berson Thomas Van Meter, MD Tina Venetos, MD Michele Verschoore, MD Jennifer Vesper, MD

Allison T. Vidimos Stultz, RPh, MD

Karen Vigeland, MD

In honor of Memory of Marie Kasma Marcia Wade, MD

In honor of Florence Berson Jill Waibel, MD

Heidi Waldorf, MD In honor of Florence Berson

Susan Wall, MD Jacob Waugh, MD Margaret Weiss, MD William Werschler, MD

Tina West, MD

Patricia Westmoreland, MD Luitgard G. Wiest, MD Margot Whitfeld, MD John Williams Mary Williams, MD Katy Lynn Wiltz, MD Jane Wolf

Cyndi Yag-Howard, MD Inia Yevich-Tunstall, MD Avis Yount, MD Donna Zinman, MD

SPRING 2013 www.womensderm.org

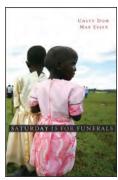
# **READS & RECOMMENDS**

By Marcelyn Coley, MD

## Saturday Is for Funerals

By Unity Dow and Max Essex

Inspired by a recent trip to Botswana, *Saturday Is for Funerals* was a must-read introduction to the HIV/AIDS epidemic that has, to this day, deeply impacted the country. Dow, a former Botswana High Court judge and novelist, and Essex, a Harvard professor and medical researcher specializing in HIV/AIDS, offer an empathetic account of everyday life in a country



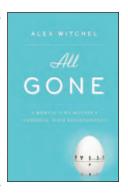
where the disease infects approximately one in every four adults. At one point, deaths were so prevalent that every Saturday was set aside for funerals.

This informative book is an easy read that dispels much of the mystery still surrounding HIV/AIDS, revealing how life goes on for those infected. Based on real-life stories, the narratives provide a human touch and convincingly illustrate the tremendous impact of AIDS on families, friends and a nation. Weaving together personal anecdotes and medical history, Dow and Essex take a compelling look at the toll of AIDS in Africa and the hopeful developments in prevention and treatment.

## **All Gone**

By Alex Witchel

In *All Gone*, a complex mother-daughter love story, author Alex Witchel recounts the downward spiral of her smart, capable, adoring mother's battle with dementia. Reproducing her mother's recipes helps Witchel come to terms with her predicament of ambiguous loss – loss of a beloved one who lives on 'gone but not gone'. She uses food as a way to bridge the gap between who her

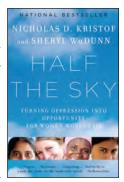


mother was and who her mother is becoming. Each chapter ends with a different recipe from Alex's collection, representing favorite family foods while recalling bittersweet memories from the past. Her dilemma is portrayed with heartbreaking truthfulness, warmth, grief and, at times, surprising humor. She reminds readers that family relationships are precious and that time is fleeting.

## Half the Sky

By Nicholas Kristof and Sheryl WuDunn

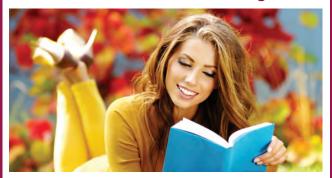
Pulitzer Prize winning husband and wife team Nicholas D. Kristof and Sheryl WuDunn undertake an odyssey through Africa and Asia, encountering a world of extraordinary women who perservere against tremendous adversity. Among them, a Cambodian teenager sold into sex slavery and an Ethiopian woman who suffered devastating injuries in childbirth. They



also detail the rampant gendercide and other atrocities against women in the developing world, particularly in India and Pakistan.

Noting that China's dramatic rise was due, in part, to the economic empowerment of women, Kristof and WuDunn demonstrate that the key to economic progress lies in realizing women's potential, as they make a brilliantly argued case for investing in the health and autonomy of women worldwide. Through stories that will evoke anger, sadness, clarity and hope, Kristof and WuDunn introduce us to heroic women fighting the status quo, and leave us feeling optimistic, powerful and moved to make a difference in the world.

## What Are YOU Reading?



If you've come across any great books that would be of interest to other WDS members, let us know! Whether it's history, biography/autobiography, fiction, non-fiction, or personal/professional business development, we welcome your suggestions for Reads & Recommends!

Send your suggestions to our WDS Newsletter Coordinator (Laurie Schall) at: lschall@womensderm.org

# WDS SPOTLIGHT

# Roses and Daisies: Flowers of Inspiration

By Eve Lowenstein, MD, PhD

s we celebrate the 40th anniversary of the founding of the Women's Dermatologic Society (WDS), we reflect to how it all began by asking 'Who were those first women dermatologists?' The WDS initiated the Rose Hirschler award in memory of the woman credited as the first American female dermatologist. But is that the whole story?



Rose Hirschler, MD (circa 1921). Photo courtesy of Legacy Center Archives, Drexel University College of Medicine, Philadelphia.

Rosalie (Rose) Hirschler (1874-1940) did not acquire a college degree, but was certified as masseuse by the Royal University of Upsala, Sweden and received her MD in 1899 from the Woman's Medical College of Philadelphia (WMC). She then traveled to learn dermatology in Germany, France, Austria and Denmark, spending time with Paul Unna and publishing in both surgery and obstetric literature. She also studied and published

multiple papers with dermatologist Jay Frank Schamberg between 1905 and 1919.

Rose embarked on a teaching career at WMC in 1900 as a clinical instructor in gynecology. She later became an anatomy instructor and histopathology teacher and, in 1908, a dermatology instructor. Over time, her interests drew her closer to dermatology and she is reputed to be the first woman physician to use X-ray therapy for skin cancer.

During her career, Rose was chief of the venereal disease clinic and professor of venereal diseases at the Gynecean Hospital. She was also the first female professor of dermatology and chair of the dermatology department at WMC, and an instructor in dermatology and syphilology at the University of Pennsylvania's Graduate School of Medicine.

Rose became a diplomat of the American Board of Dermatology (ABD) in 1933, the second woman certified after Loretta Joy Cummins. The only woman among its founders, she joined the American Academy of Dermatology (AAD) soon after it was organized in 1938 and became a fellow that same year. Rose never married and died in 1940 at age 66 of Chronic Lymphocytic Leukemia. In 1988, the WDS created the Rose Hirschler Award, given to a physician who has made significant contributions to

medicine and dermatology and enhanced the role of women in the specialty.

Research suggests, however, that perhaps Rose Hirschler is not the only first female American dermatologist. Her contemporary, Daisy Orleman Robinson, also practiced dermatology in pre-World War America.

Born in Fort Riley, Kansas in 1869, Daisy Maude Orleman graduated from the Columbian Medical College (now George Washington University School of Medicine) in 1890. She married Andrew Robinson, a charter member of the American Dental Association (ADA) and 24 years her senior while she was at the NY Polyclinic Medical School in 1904. Daisy began her medical career as resident physician at her father's Peekskill Military Academy. When she eventually struck out on her own, Daisy chose to specialize in dermatology.



Daisy Orleman Robinson, MD (circa 1909). Photo courtesy of Paul Austin Orleman.

Both Daisy and Rose presented papers at meetings and in dermatology journals during 1905, although Rose's contribution may have been more histopathologic. Daisy published at least 7 original works of which she was the sole or first author, and 10 case reports published between 1899 and 1916. During WWI, Daisy volunteered her medical services to both the French and US armies and was decorated by both countries. Daisy was also committed to public health, promoting birth control and sex education for women and girls. She died in 1942 as a result of complications from a fall while vacationing in Florida.

While arguments can be made for both women as the first American female dermatologist, and indeed this is the subject of an upcoming article by Dr. David Pariser, what is undeniable is that both Rose Hirschler and Daisy Robinson were remarkable pioneering women, defying the norms of their time. We remember them both and aspire to fulfill such impactful destinies. •

The author wishes to thank Drs. David M. Pariser and Lawrence C. Parish for sharing their knowledge on this subject.

Ref: Mark Bernhardt. Arch Derm 144:9, 1103, 2008.

# **WDS AWARDS**

# **Career & Community Advancement Award**

By Maryam M. Asgari, MD



Maryam M. Asgari, MD and her son Arman Marchiel (age 10) with Yamaransa school children.

ere is your next patient, Doctor." The makeshift partition (dirty sheets hung on ropes) opens to reveal a small figure framed in sunlight. Sunlight is my friend and foe – the only illumination I have in this rural village with no electricity, and the source of stifling heat in the make-shift exam room. I smile, stand, extend my hand and beckon her in. She is a slender woman with the same chief complaint as the last 7 patients I have seen that day: a rash. Through my translator (a teenage girl), I ask how long the rash had been present, if there are any symptoms, and what has been used to treat it.

A series of questions and answers flow between patient and translator, which are summed up in two words: "a poultice," and I wonder what has been lost in translation. What she pulls out explains the yellow tinge I have been seeing on nearly all of my skin exams.

I am a volunteer with the The Yale Alumni Service Corps, on a two-week mission in the remote village of Yamoransa, Ghana, and the challenges of this mission are nearly overwhelming:

- <u>Language</u>: While Ghana is an English speaking country, getting accurate histories is difficult (even with a translator) as tribal languages and dialects are still the primary language.
- <u>Culture</u>: The cultural nuances escape me and my sense of fairness is turned on its head as patients defend their right to be first in line for treatment.

- Environment: There is no electricity or running water and the heat is stifling. A bacterial infection can be smelled before the dressing is lifted, and I look forward to the next opportunity when I can wash my hands with running water.
- <u>Lack of medical knowledge</u>: Despite my efforts to brush up on common dermatologic conditions in Ghana, I often find the pattern of a rash not fitting into anything I remotely recognize. I feel inadequate.
- <u>Lack of awareness of local healing practices</u>: What was this poultice made of? What did it mean if it worked or didn't? What else was being practiced? Would they mix my prescribed drug with some other treatment?
- Lack of available diagnostic and treatment options: While the WDS Career Development Award allowed me to purchase a battery operated microscope and a MAP medical mission travel pack, there are no bacterial cultures or skin biopsies done here. Even in the rare moment when I could diagnose ("that anesthetic hypo-pigmented macule is leprosy!"), I lack the necessary tools to treat such conditions.

Despite the challenges, we make progress. The bread-maker, nearly crippled with arthritis, offers a large supply of freshly baked bread to thank us. She is able to walk without pain, thanks to a predisone burst with taper and anti-inflammatories. A child, previously limping, can now bare weight on a leg diagnosed and treated for cellulitis. I had overlooked the small successes, but the community had not, and the lines were getting longer. Word was spreading.

In the setting sun on the last clinic day of our mission, I see the faces of all the patients that we have to turn away. We have run out of time and medical supplies, and I am disheartened. The exhaustion is evident on the faces of everyone in our medical team, whose combined talents have provided non-stop care to over 800 patients.

It is only at the closing ceremony that I come to understand the full impact of our presence. In a celebration that drew everyone from the village, we are taken aback by the procession, ritual, pomp and circumstance. The village Chief stands up to speak and the crowd is silent. In traditional dialect, he explains a ritual from the opening ceremony that I did not understand, in which he poured

# **WDS AWARDS**

# Career & Community Advancement Award

Continued from previous page

Schnapps onto the earth while speaking rapidly. This was a libation, it turns out, offered to their ancestors because they had prayed for our safe passage, and we had arrived to help them.

He looked right at us and proclaimed "You have healed our broken spirit."

Many of us on the medical team started to cry. We had given our time, energy and expertise freely, and those efforts were greatly appreciated. I had learned so much, not just from the medical perspective (being taught by local physicians at Cape Coast Hospital), but also from a personal

standpoint (the value of my strengths and what I could add to a team) as well as from a cultural point of view (the significance of elders). Most importantly, I (re)learned how much it means to give freely to another human being—to take the time to listen, touch, care and treat.

The Yale Alumni Service Corps will return to Yamoransa, Ghana this summer in an ongoing effort to improve international health in that community. I am grateful to the WDS and Galderma for the opportunity to have been involved in this project. Thank you!

# WDS/AAD International Travel Award

With thanks to Mary Kay for their ongoing support of our travel award program, this year we also express sincere appreciation to the American Academy of Dermatology (AAD) for providing supplemental support for this program. By combining our own travel grant with complimentary registration to the AAD Annual Meeting and the International Scholarship Dinner, we are able to provide young physicians from around the world with exposure to professional development and networking experiences they might not otherwise have.



From left: WDS International Committee Chair Rashmi Sarkar, MD, WDS/AAD 2013 International Travel Award winners Shilpa Garg, MD, Mae N. Ramirez, MD, Tetyana Checherska, MD, Sherihan Allam, MD, with Mark Lebwohl, MD and Luitgard G. Wiest, MD.

# **WDS Mentorship Award**

The WDS Mentorship Awards, supported by Medicis, assist in developing mentoring relationships that might not otherwise be possible due to distance or funding availability, and leadership potential in candidates who have shown early promise through exceptional activities.

Congratulations to our 2013 Mentorship Award winners!

Robert Bacigalupi, MD
Markus Boos, MD, PhD
Anna Burkhead, MD
John Chapman, MD
Carrie C. Coughlin, MD
Ha Do, MD
Erica Dommasch, MD
Ronda Farah, MD
Caitlin Fink, MD
Jacqueline Nicole Fussell, MD
Shilpa Gattu, MD
Sheila Greenlaw, MD
Nancy Habib, MD

Pantea Hashemi, MD

Nikki Hill, MD
Mary Horner, MD
Jennifer Huang, MD
Joyce I. Imahiyerobo-Ip, MD
Jeannette Jakus, MD
Kelli Jones, MD
Maria C. Kessides, MD
Nita Kohli MD
Charlene Lam, MD
John Ledet, MD
Shari R. Lipner, MD
Gabriel J. Martinez-Diaz, MD
Jenna O'Neill, MD
Sarah Pace, MD

Ioanna Panoutsopoulou, MD Rupa Pugashetti, MD Silvina Pugliese, MD Dusan Sajic, MD, PhD Kathryn Serowka, MD Anjali Shah, MD Meera Sivendran, MD Diane Trieu, MD Elizabeth Uhlenhake, MD Martha Viera, MD Lindsay Wilson, MD Jane Yoo, MD



2013 WDS Mentorship Award winners at the WDS Annual Meeting Luncheon in Miami, Florida.

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## **WDS MEMBERS**

# WDS Members Elect 2013 Officers and Board of Directors

he Women's Dermatologic Society is pleased to welcome the following as officers and members to the Board of Directors, as voted by the membership at the Annual Meeting Luncheon in Miami:

President-Elect (2013-2014)

Valerie D. Callender, MD

**Vice President (2013-2014)** 

Kathleen J. Hectorne, MD

**Secretary (2013-2016)** 

Deirdre Hooper, MD

**Assistant Treasurer (2013-2014)** 

Amy J. Derick, MD

**Board of Directors (2013-2017)** 

Mona A. Gohara, MD

C. Ralph Daniel, III, MD Julie A. Hodge, MD

Lauren C. Hughey, MD

# **WDS SCHEDULE OF EVENTS**

July 30 - August 3

WDS Mid-Year Meeting | AAD Summer Academy

American Academy of Dermatology - New York, NY

Saturday, October 5

**Women Dermatologic Surgeons Luncheon** 

During the 2013 ASDS Annual Meeting Hyatt Regency Chicago – Chicago

12:00 - 1:00 pm

Wednesday, October 2

Rose Parade of Cases at the 22nd EADV Congress

Istanbul, Turkey 3:15 – 5:00 pm

November 1 - 3
WDS Membership Enrichment

& Leadership Development

Chicago, IL area

For more information visit:

http://www.womensderm.org/events/

# **WDS Focuses on Regional Networking**

s a result of our Strategic Planning session last spring, and ongoing feedback from our members, we recognize that while many of you want to become more involved in networking and service opportunities through the WDS, it can be challenging when opportunities are limited to busy national meetings or single service locations. As a result, we have launched our new Regional Initiative with Adrienne Stewart, MD and Michel A. McDonald, MD leading the new Local/Regional Task Force.

By creating WDS groups in regions around the country, we expect to engage current and prospective members, encourage networking, promote mentorship and create new opportunities for volunteerism. The list below includes the initial cities/regions where groups are being formed. Leaders, representing both private practice and academia, will be working to bring together (and recruit!) a diverse set of members on the local level.

Denver, CO Nashville, TN Chicago, IL New Orleans, LA Los Angeles, CA/Southern CA Houston, TX New York, NY Miami, FL

It is our hope that regional groups will facilitate local gatherings where networking and service projects can be planned and carried out most expeditiously, including projects and events that can be held concurrently in different cities with national organizational help. These groups will also be a channel for communication about the great things that are happening throughout the Women's Dermatologic Society.

We recognize that many of you do not live near a major city and hope that - once we pilot these local groups (and with increased funding) - we might add more over the next few years. Please consider getting involved! If you have an interest in becoming a leader for a future regional group, or have plans to host any type of WDS networking event, please let us know by sending an e-mail to us at <a href="wds@womensderm.org">wds@womensderm.org</a>. Watch the website (events page) for updates!

# **WDS HAPPENINGS**

# **WDS Media Day Delivers Member Expertise to NYC Editors**



The WDS Media Day Team (partial): From left, seated: Diane S. Berson, MD, Valerie D. Callender, MD, Elise A. Olsen, MD, Janet G. Hickman, MD, Amy J. Derick, MD, Wendy E. Roberts, MD and Mary P. Lupo, MD. Standing, from left: Marta I. Rendon, MD, Lucie E. White, MD, Erin Gilbert, MD, PhD, Arielle N. B. Kauvar, MD, Tami B. Cassis, MD, Sonia Badreshia-Bansal, MD, Kristina M. Collins, MD, Maritza I. Perez, MD, Tina S. Alster, MD and Mona A. Gohara, MD. Not shown: Marcy A. Goldstein, MD, Linda Susan Marcus, MD, Kavita Mariwalla, MD, Susan C. Taylor, MD and Heidi A. Waldorf, MD.

he recent WDS Media Day – "Look Before You Leap!" (January, 2013) - was an outstanding success as a media and mentoring outreach. The fourth event of its kind for the WDS was co-chaired by Amy J. Derick, MD and Arielle N. B. Kauvar, MD, under the leadership of WDS Communications Committee co-chairs Mary P. Lupo, MD and Wendy E. Roberts, MD.

The outreach involved twenty-two WDS members who teamed up in pairs, consisting of one senior and one junior member working together in the mentoring spirit of the WDS. Covering a wide range of topics addressing the cautionary side of medical, surgical and aesthetic dermatology, the teams conducted a total of fifty-five desk-side sessions and personal meetings with more than thirty leading women's magazines, medical publications, health and beauty websites and blogs.

All participating editors received gift bags with press kits containing the expert team presentations, along with products furnished by Media Day sponsors Ferndale Healthcare, NeoStrata, Pierre Fabre USA and Rogaine. We thank our sponsors for generously supporting this event.

# Maui Networking Event

eorge Martin, MD and Lenore S. Kakita, MD co-hosted a WDS networking reception during the 9th Annual Maui Derm Conference in Hawaii (January, 2013). A panel discussion, "Career Choices in Dermatology," included WDS Immediate Past President Janet G. Hickman, MD, Barbara A. Gilchrest, MD, Suzanne L. Kilmer, MD, Sheila F. Friedlander, MD, Ashley Wysong, MD and Amy K. Reisenauer, MD. Mark your calendars now for the 2nd Annual WDS Networking Reception at Maui Derm 2014 (January 26 - 30th)!



From left: Ashley Wysong, MD, Alex Dorsey, Immediate Past President Janet G. Hickman, MD, Lenore S. Kakita, MD, Sheila Belkin, Amy K. Reisenauer, MD and Jennifer Fong, MD.



Moose Pond, 2011

# Photography on Display

hile patients and staff enjoy seeing **Dr. Suzanne Olbricht**'s photography around the office, it took some convincing from the owner of the Jefferson Cutler House gallery in Arlington, MA for her to go public! The exhibit, entitled "FRAMED: adventures in the moment," (February, 2013) included 120 photographs – including the one shown here. Dr. Olbricht finds that taking photos helps to keep her "relaxed and in the moment," and appreciates seeing the results displayed 'as is.'

# MAKING A DIFFERENCE

# WDS Members are Sun-Proofing Schools in Five Regions Through TOPS!

DS members are bringing sun safety education to local schools through the expanded WDS *Time Out, Protect your Skin,* (TOPS) initiative, part of the community outreach service campaign supported by La Roche-Posay.

Those who will be "sun-proofing" schools this year include **Becki Tung**, **MD** and Cindy Krol (La Grange Park, IL/Cicero, IL); **Adrienne Stewart**, **MD** (Denver, CO); **Diane S. Berson**, **MD** and **Nanette B. Silverberg**, **MD** (New York City, NY); **Latanya Benjamin**, **MD** and **Ashley Wysong**, **MD** (Atherton, CA).

### Recent highlights include:

• Latanya T. Benjamin, MD and Ashley Wysong, MD delivered two lively, informative presentations to 700 students at Encinal Elementary School in Atherton, CA. Patricia G. Engasser, MD also participated, along with Stanford University medical students. The children received sunscreen, sun safety tips and the popular UV color-changing bracelets. Prior to this outreach, teachers received sun safety training with curriculum materials furnished by the American Skin Association and the WDS, and funding was provided for large umbrellas for outdoor tables in the kindergarten play area.



Latanya T. Benjamin, MD (left) and Ashley Wysong, MD lead a fun and memorable "sunscreen rub" dance to the tune of "Here Comes the Sun" at the recent Atherton, CA outreach.

• Rebecca C. (Becki) Tung, MD, Cindy Krol, and local healthcare colleagues shared their highly original, interactive sun safety presentation to 400 students at the Forest Road School in La Grange Park, IL (see "Teaching Sun Safety: A Family Affair" on page 17). This team will also sun-proof another school in an underserved area of their community with teacher training, student outreach and funding for shade protection. Since the school has a high Latino student base, their uniquely created presentations will be given in English and Spanish!

## Present your own "anytime, anywhere" local outreach events with help from the WDS!

re you interested in reaching out into your community to educate about sun safety, skin health or self-esteem? Would you like to participate in a local skin cancer screening effort? The WDS offers members downloadable resources and support to help you present your own outreach whenever and wherever YOU want!

Members are lining up activities at schools, zoos, hospitals, ballparks, and other interesting public places. Please visit: <a href="https://www.playsafeinthesun.org/coast2coast">www.playsafeinthesun.org/coast2coast</a> to learn more about this program, supported by the WDS partnership with La Roche-Posay.

In addition, we offer downloadable materials for reaching out to young women to help promote skin health and positive self-esteem through the Dove Movement for Self-Esteem. For more information, please visit: <a href="https://www.womensderm.org/selfesteem">www.womensderm.org/selfesteem</a>. This program is supported by Dove.

#### Volunteers are needed for outreach events!

The WDS Service Committee has planned an exciting outreach season at outdoor events drawing large crowds of women and their families in several major US cities. Please visit <a href="www.playsafeinthesun.org">www.playsafeinthesun.org</a> to view the schedule and see where you can volunteer.

Help us reach 40 Coast-to-Coast grassroots activities in honor of the 40th anniversary of the Women's Dermatologic Society! Sign up today by visiting one of the links shown above.

# MAKING A DIFFERENCE

# Teaching Sun Safety: A Family Affair

By Rebecca C. Tung, MD

rainstorming and preparation for the WDS-TOPS sun safety educational events have become a family affair. My daughter Eleanor Tung-Hahn, aged 13, was the creative force behind the conception and development of our child-friendly power point presentations, which incorporated visual elements to help convey the message of sun safety in a fun, appealing manner. Together, we started with the content from American Skin Association books and built a visual story around the key messages we wanted to convey. While second graders may not know exactly how a tanning bed harms skin, we provided an accessible visual synonym—a toaster, which they grasped instantly. My favorite quote from a child in the audience: "Why would someone do that to their skin?" upon seeing a 'tanned' doll morph into a wrinkled tan person. Thank goodness for grapes and shriveled raisins being on every kid's favorite list—another easy opportunity for us to show how sun damage works from a child's perspective.



First graders at the Forest Road School in La Grange Park, IL had a lot of fun learning about sun safety through the recent WDS TOPS (*Time Out, Protect Your Skin*) outreach, presented by a team of local volunteers. WDS Board member and event co-chair Becki Tung, MD is pictured on the far right talking to the children.

To kick up the entertainment factor of our talk, Eleanor also suggested development of our mascot, Tori the Turtle, for the children to apply their SunSmarts knowledge. From this dinner table conversation, she zipped off the initial sketch of a beach-bound turtle, which ultimately gave rise to the final interactive image created by Caroline Krol and her team.



Children eagerly responded when asked to help suit up Tori the Turtle for a day at the beach. Hands-on and visual learning with a touch of humor always help to make the message stick!

Shooting images for a new and completely original presentation was another fun activity that occurred in our Chicago studio—aka apartment. Thanks to "aging" phone applications, bronzer and heavy-duty make-up, Eleanor and Caroline were able to become characters who did not subscribe to a sun-safe lifestyle.



Becki's daughter, Eleanor (right) with Caroline Krol, in the process of creating sun safety imagery for the outreach presentations.

At press time, we were in the last phase of developing these new presentations, which will soon be available to any WDS member to "make their own" when preparing for an outreach event in his or her community.

All I can say is thank you to the WDS and La Roche-Posay for supporting and launching these educational outreach programs. Truly, as with all service activities, I feel that we have gained more than we have given.

# YOUNG PHYSICIAN'S TASK FORCE

## By Sumayab J. Taliaferro, MD

n the spirit of "continuing medical education" (CME), the Young Physician's Task Force would like to begin a new teaching series featuring clinical cases, histopathology, and dermatoscopic images. **Michelle Tarbox**, **MD** begins this series with her inspiring message on mentorship and a dynamic didactic on trichoepithelioma.

# Dermatopathology: 'Making it Simple ... and Memorable'

By Michelle Tarbox, MD

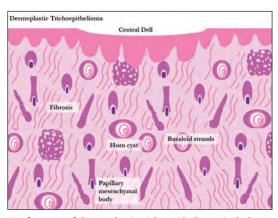
entorship is central to the mission of the Women's Dermatologic Society. Good mentorship can have a great impact on your life and great mentorship can be truly life changing. I have been fortunate to have several excellent mentors in my medical career. I consider it one of the great blessings of my life to have had the opportunity to know, learn from, and train with Wilma F. Bergfeld, MD. During my dermatopathology fellowship, Dr. Bergfeld taught me to keep in mind two key

goals when teaching new concepts: "make it simple and make it memorable". This mantra helped shape the way I teach fellows, residents, and medical students. Keeping these principles in mind, I created "cartoons" designed to highlight key histologic features of inflammatory conditions and tumors and help learners see past the "noise" inherent in the biology of the skin. It is my great privilege to share these images with the WDS as a member of the Young Physicians Task Force.

Desmoplastic trichoepithelioma can be a challenging clinical and histologic entity. Clinically, the lesions are flesh colored annular papules or plaques with a central depression or dell. Dermoscopy may enhance the central dell and reveal prominent arborizing telangiectasias; however, the lesion should lack other dermoscopic features of basal cell carcinoma such as blue grey ovoid nests, maple leaf-like areas, or spoke wheel structures. The histologic and clinical differential diagnosis includes syringoma, morpheaform basal cell carcinoma, and microcystic adnexal carcinoma. Differentiation on small biopsies may be difficult and immunohistochemical staining may be needed.



Desmoplastic Trichoepithelioma: Flesh colored annular papule with central depression or dell, enhanced by side lighting.



Key features of desmoplastic trichoepithelioma include: central dell, dense fibrotic stroma, strands of basaloid epithelium, horn cysts and papillary mesenchymal bodies.



Central dell, prominent arborizing telangiectasias. Lacks other features of basal cell carcinoma (no ovoid nests, no maple leaf like areas, no spoke wheel structures).



Key features of desmoplastic trichoepithelioma: central dell, dense fibrotic stroma, strands of basaloid epithelium, horn cysts, papillary mesenchymal bodies.

# RESIDENT'S CORNER

### By Ashley Wysong, MD



Ashley Wysong, MD

Reflecting on my year as resident representative to the Women's Dermatologic Society Board of Directors, I am in awe of this phenomenal organization. My initial exposure to the WDS came as a first year dermatology resident at the annual meeting luncheon in New Orleans, where the core WDS values of mentorship, leadership, and service

were highlighted. Thoroughly inspired, I knew I had to get involved ... but little did I know how much the WDS would impact the course of my residency and my career!

The WDS is a highly effective and service-driven national organization, and I have come to appreciate what dedicated, brilliant individuals can accomplish when working together toward a common goal. I am especially grateful to several members who took me under their wing and encouraged me to become more involved - specifically, WDS Immediate Past President Janet G. Hickman, MD, an amazing and humble woman, physician, mentor, and leader. Thanks to sponsorship from Dr. George Martin, I was able to attend the Maui Derm Conference with Dr. Hickman and participate in a WDS networking reception. It was such an honor and privilege to represent the WDS in this way!

Working with the WDS Service Committee (Co-chaired by Mona A. Gohara, MD and Kavita Mariwalla, MD),

I had the good fortune to become involved with the *Play Safe in the Sun* campaign and *Time Out*, *Protect your Skin* (TOPS) program, examples of the WDS commitment to service and community outreach. Co-chairing a sun safety event at Encinal Elementary School in Atherton, CA with **Latanya T. Benjamin, MD** was a highlight of my year (see Making A Difference for more details)!

Finally, I had the opportunity to serve as an ex-officio member of the Young Physicians Task Force (YPTF). This dynamic group, led by **Kristin M. Stewart, MD** and **Sumayah Taliaferro, MD**, was commissioned to increase WDS membership among residents and young physician dermatologists. We were successful in expanding sponsorships for residents to the Annual Meeting Luncheon, and helped raise awareness among young physicians about the benefits of joining the Society.

As my term as resident representative formally comes to an end, I move forward with spirited energy as a member of the Community Service and Communications/Media Relations Committees. I look forward to many new adventures with the Society, and will continue encouraging residents and young physicians to get involved.

There is something for everyone in the WDS. If you're not a member, join! If you're already a member, sign-up to host a local networking event ... volunteer for a community outreach project ... become a committee member. You won't regret it!

## RAFFLE WINNERS ANNOUNCED!

## Our lucky DermLite winners are:

- Erik Domingues, MD (UMass Memorial Healthcare)
- Aanand Geria, MD (Howard University College of Medicine)
- Elissa Norton, MD (University of Miami, Miller School of Medicine)

## And Free WDS Membership goes to ...

The following residents (and post-residents, 1-3 years out) are the lucky winners of WDS membership for one year, compliments of the Young Physician's Task Force! Residents who already receive free membership may apply their raffle winnings in the first year of post-residency.

Jennifer Ahdout, MD Amanda Cyrulnik, MD Jennifer Bahner, MD Neil Farnsworth, MD Susan Bard, MD Rachel Gormley, MD Amy Basile, MD Elizabeth Grieshaber, MD Lindsey Bordone, MD Carrie Hall, MD Pamela Chayavichitsilp, MD Karen Hammerman, MD Andrea Chen, MD William Huang, MD, MPH Martha Council, MD Kristin Hudacek, MD

Joyce Imahiyerobo-Ip, MD
Jeannette Jakus, MD
Ben Marks, MD
Jo Martin, MD
Catalina Matiz, MD
Jenny Murase, MD
Ioanna Panoutsopoulou, MD
Asha Patel, MD

Mae Ramirez, MD Christie Regula, MD Tiffany Scharschmidt, MD Anjali Shah, MD Kelly Stankiewicz, MD Aruna Venkatesan, BSE, MD Lindsay Wilson, MD James Young, MD



Women's Dermatologic Society 700 N. Fairfax St. Suite 510 Alexandria, VA 22314 PRESORT STANDARD U.S. POSTAGE PAID LANGHORNE, PA PERMIT # 118

# **NEWS & NEWSMAKERS**

- April W. Armstrong, MD was recently appointed to the National Psoriasis Foundation Medical Board, comprised of the nation's top experts in psoriasis and psoriatic arthritis who lead and advise the organization on medical issues. Dr. Armstrong completed her training at Harvard Dermatology Residency Program and Harvard School of Public Health, and is currently Director of the Clinical Research Unit and Teledermatology Program at the Department of Dermatology at the University of California, Davis.
- Wendy E. Roberts, MD has been named to the medical advisory board of Dallas-based TopMD Skin Care. A graduate of Stanford Medical School, Dr. Roberts specializes in Generational Dermatology™, cosmetic dermatology and ethnic skin care, and is the founding director of dermatopathology at Loma Linda University Medical Center's division of dermatology. Dr. Roberts is a past president of the Women's Dermatologic Society (WDS) and currently serves on a number of WDS committees.



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Amy S. Paller, MS, MD WDS President 2013-2104

Kristina Collins, MD Newsletter Editor Alexandra Springer, CMP Executive Director Laurie Schall, Communications and

Member Services

#### MISSION STATEMENT:

The mission of the Women's Dermatologic Society is to support dermatologists by striving to:

- Promote leadership
- Promote the development of relationships through mentoring and networking
- Demonstrate a commitment to service through community outreach and volunteerism;
- Provide a forum for communications and research relevant to women's and family issues
- Advocate excellence in patient care and education
- Promote the highest ethical standards

#### VISION STATEMENT:

The Women's Dermatologic Society is committed to issues relevant to women and their families.

This newsletter is supported by:



## **GOT NEWS?**

## We need to hear from you!

Do you have suggestions for content that would be of interest to our readers?

Give us your ideas!

Have you been recognized for a professional accomplishment or community service activity?

Let us know!

Have you learned of someone else's achievement, but they're just too modest to speak up? Share it!

Ideas, news and updates are always welcome!
Please submit news and future topic suggestions to
Laurie Schall, WDS Newsletter Coordinator
Ischall@womensderm.org