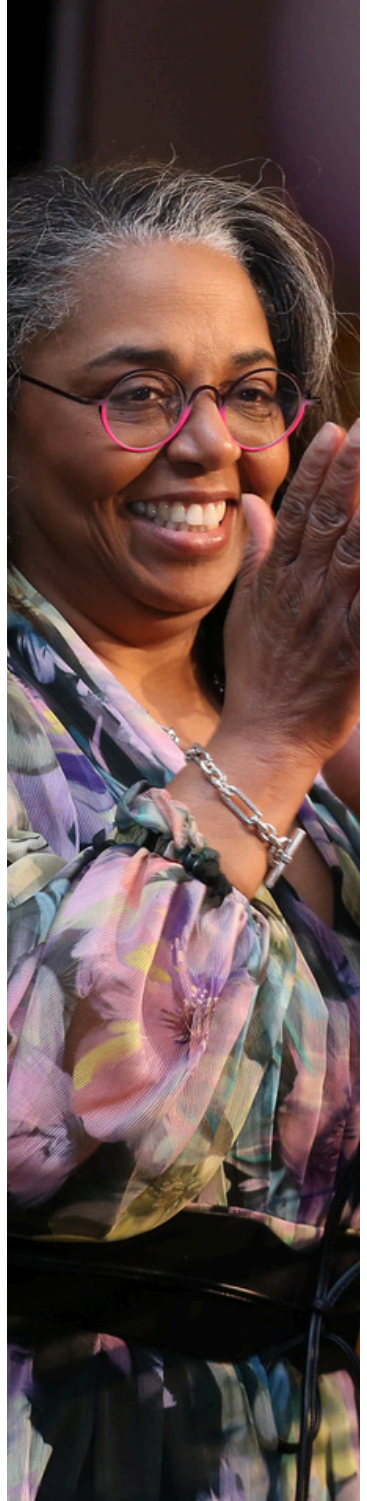


# 25-26 Sponsorship Opportunities



# General Benefits by Level of Support

Your benefits and level of support are calculated on an annual basis and includes all WDS program support.

The information below is an overview of general benefits; additional benefits are listed under each individual opportunity.

## DIAMOND

### Partner

\$250,000 & Above

- Corporate logo recognition on WDS website and in newsletters
- 10 Complimentary tickets - WDS Annual Meeting
- VIP seating with WDS Leadership
- 10 social media blasts  
(content provided by company)

## PLATINUM

### Partner

\$150,000 - \$249,999

- Corporate logo recognition on WDS website and in newsletters
- 8 Complimentary tickets - WDS Annual Meeting
- VIP seating with WDS Leadership
- 8 social media blasts  
(content provided by company)

## GOLD

### Partner

\$100,000 - \$149,999

- Corporate logo recognition on WDS website and in newsletters
- 6 Complimentary tickets - WDS Annual Meeting
- VIP seating with WDS Leadership
- 6 social media blasts  
(content provided by company)

## SILVER

### Partner

\$50,000 - \$99,999

- Corporate logo recognition on WDS website and newsletters
- 5 Complimentary tickets - WDS Annual Meeting
- VIP seating with WDS Leadership
- 4 social media blasts  
(content provided by company)

## SAPPHIRE

### Partner

\$25,000 - \$49,999

- Corporate logo recognition on WDS website and in newsletters
- 4 Complimentary tickets - WDS Annual Meeting
- VIP seating with WDS Leadership
- 2 social media blasts  
(content provided by company)

## RUBY

### Partner

\$10,000 - \$24,999

- Corporate logo recognition on WDS website and in newsletters
- 3 Complimentary tickets - WDS Annual Meeting
- VIP seating with WDS Leadership

## EMERALD

### Partner

\$5,000 - \$9,999

- Corporate logo recognition on WDS website and in newsletters
- 2 Complimentary tickets - WDS Annual Meeting

## BRONZE

### Partner

\$1,000 - \$4,999

- Corporate logo recognition on WDS website and in newsletters
- 1 Complimentary ticket - WDS Annual Meeting



To discuss opportunities and custom support packages, please contact  
Sara Wood, Executive Director  
[swood@womensderm.org](mailto:swood@womensderm.org)

# WDS 2026 Annual Meeting - Denver

## Annual Meeting

March 2026

The Annual Meeting highlights the achievements of WDS, as well as its members.

It allows all members and industry partners to meet, exchange ideas, network, and learn more about the issues in the world of dermatology.

This signature event brings WDS leaders together with key opinion leaders in dermatology, as well as young physicians and residents.

### Additional Benefits

- Special recognition displayed during event
- Logo recognition in program and on signage
- Logo recognition in marketing materials

## WDS Center

March 2026

The WDS Center serves as a central location for WDS members to gather and committees to meet during the AAD Annual Meeting. Light refreshments are available throughout each day.

### Additional Benefits

- Logo recognition on signage
- Logo recognition in marketing materials



## Legacy Celebration

March 2026

The WDS Legacy Celebration honors one of our members who has been an advocate and leader to WDS and the field of Dermatology.

The mission of the Legacy Committee is to ensure the long-term financial stability of WDS.

### Additional Benefits

- Special recognition displayed during event
- Listed as a VIP Level Supporter
- Logo recognition in program and on signage
- Logo recognition in marketing materials

### Ticket Information

\$ 2,500 - 3 Complimentary tickets

\$ 5,000 - 4 Complimentary tickets

\$10,000 - 6 Complimentary tickets

\$25,000 - 8 Complimentary tickets



# 2026 WDS Events

## IVWG and WDS Forum

### Industry Visioning Work Group

April 2026

The Industry Visioning Work Group (IVWG) is a gathering of WDS leaders and industry partners that provokes engaged discussion on medical, surgical, oncologic, cosmetic, pediatric and technical subspecialties. This is a unique opportunity to strategically discuss issues relevant to the field of Dermatology.

#### IVWG Membership is \$5,000 and includes:

- 1 Corporate Membership for 2026
- 1 Complimentary registration - IVWG and WDS Forum
- 1 Additional complimentary ticket - WDS Annual Meeting
- Logo recognition on signage and in marketing materials

### WDS Forum

April 2026

The WDS Forum features a robust program with speakers from different areas of women's health, topics on leadership, as well as the latest updates in Dermatology. This experience is an exceptional opportunity to network with WDS leadership, past presidents, dermatologists working in academic and private practice settings and residents.



# WDS Events

## 2026 WDS Forum

| Additional Benefits   | Premium<br>\$50,000  | Platinum<br>\$35,000 | Gold<br>\$25,000        | Silver<br>\$15,000 | Bronze<br>\$10,000 |
|---|----------------------|----------------------|-------------------------|--------------------|--------------------|
| Final Program<br>Company Logo and 100-word description        | X                    | X                    | X                       | X                  | X                  |
| Logo recognition on<br>all signage and in marketing materials | X                    | X                    | X                       | X                  | X                  |
| Logo recognition with<br>event information on website         | X                    | X                    | X                       | X                  | X                  |
| Final Program<br>Advertisement Opportunity                    | Full Page<br>4-color | Half Page<br>4-color | Quarter Page<br>4-color |                    |                    |
| Complimentary<br>Registrations                                | 6                    | 5                    | 4                       | 3                  | 2                  |
| Complimentary<br>Display tables                               | 2<br>6ft tables      | 2<br>6ft tables      | 1<br>6ft table          | 1<br>6ft table     | 1<br>6ft table     |
| Attendee bags<br>Product and/literature inclusion             | X                    | X                    | X                       | X                  | X                  |

### Industry Sponsored Breakfast Symposium \$35,000 per 1-hour Session - 2 options

WDS offers 2 opportunities to sponsor a breakfast session planned in conjunction with the WDS Forum Committee.

Topics would be focused on women in leadership (dermatology/industry), opportunities to learn more about working with industry, or other topics of interest for an audience of residents, fellows, and dermatologists in all stages of their careers.

Breakfast Symposium sponsors are recognized at the Platinum Level and will receive those benefits as outlined above.



# WDS Events

## Networking – Professional Societies

### Networking – Professional Societies

These WDS networking events provide opportunities for WDS members to network while attending other professional dermatology society meetings.

Sponsorship is for the entire suite of networking events at these society meetings.

**Society for Investigative Dermatology (SID)**  
May 7-10, 2025 - San Diego

**American College of Mohs Surgery (ACMS)**  
May 15-18, 2025 - Nashville

**Society for Pediatric Dermatology (SPD)**  
July 23-26, 2025 - Seattle

**American Society of Dermatopathology (ASDP)**  
November 6-9, 2025 - Baltimore

**American Society for Dermatologic Surgery (ASDS)**  
November 13-16, 2025 - Chicago

### Additional Benefits

- Logo recognition on signage at each event
- Logo recognition in marketing materials for each event
- 2 Complimentary tickets - each professional society networking event



# WDS Community Outreach and Service Programs

## Women's Shelter Initiative



WDS Flagship Program

The mission of this initiative is to lift up women in need.

Through the dermatology gateway, this WDS work touches on diverse interrelated issues concerning the whole woman and her body/mind systems including: aging, self-esteem, stress management, nutrition, acne and more. By addressing the whole woman and these issues, there will be changes in the way she feels and values herself.

WDS volunteers will teach these women skin care, oral hygiene, self-care habits, nutrition, social skills, interview skills and study skills.



## Play Safe in the Sun



WDS Flagship Program

This campaign is designed to help spread awareness of skin cancer prevention and proper skin health.

Through a wide range of nationwide outreaches, Play Safe in the Sun offers free cancer screenings, educational materials and literature, and complimentary sunscreen samples to the public. Each outreach event is led by local WDS dermatologists.



## Additional Benefits

- Logo recognition on signage at each event
- Logo recognition in marketing materials for each event
- Product/literature to be handed out at each event



# WDS Programs

## Diversity, Inclusion and Equity Opportunities

The Diversity, Equity and Inclusion Committee works to broaden opportunities to Underrepresented in Medicine professionals throughout their careers.

Current programs include networking breakfasts and panels throughout the year; Summer Research Fellowships for UIM medical students interested in pursuing careers in dermatology; and UIM Resident Aesthetic Mentorship Awards to enhance knowledge and education of UIM dermatology residents in aesthetic and procedural dermatology through mentor opportunities with a leader in these subspecialties.

### Additional Benefits

- Logo recognition on signage at each event
- Logo recognition in marketing materials for each event

## Residents, Fellows and Young Physicians Opportunities

The WDS Residents, Fellows and Young Physicians (RFYP) Committee offers complimentary tickets to several WDS events throughout the year to new and upcoming dermatologists.

These events provide opportunities for young physicians to see all that WDS has to offer as well as networking opportunities with members and industry partners.

The RFYP Committee also produces the RFYP News Brief, a quarterly newsletter to provide information relevant to this audience.

### Additional Benefits

- Logo recognition in RFYP News Brief
- Logo recognition in marketing materials

## Mentorship Awards



WDS Flagship Program

The WDS Mentorship Program promotes the development of long-term relationships between mentors and mentees that might not otherwise be possible due to distance or funding availability.

The program helps develop leadership potential in candidates who have shown early promise through exceptional activities, that enhance their contributions to dermatology and medicine. Opportunities are available for virtual or in-person experiences.

### Additional Benefits

- Logo recognition in marketing materials
- Logo recognition on award/certificate
- Recognition when awards are presented



# WDS Programs

## Unbranded Educational Opportunities

Opportunities to host unbranded virtual educational sessions. WDS reserves the right to approve topics, speakers and presentation materials.

After support is confirmed, industry partner will need to provide the specific session for approval.

WDS will handle all logistics for these sessions, including setup and marketing. Industry partner may have a few minutes to provide company information to attendees.

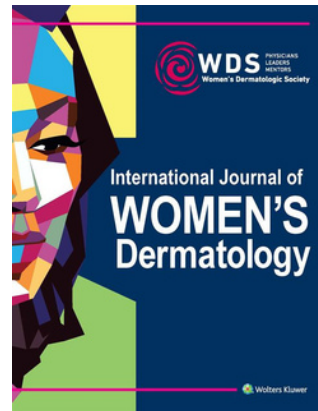
### Additional Benefits

- Logo recognition in marketing materials
- Complimentary registrations for the session
- Registration list from event

## Other Opportunities

WDS is open to discuss other opportunities including, but not limited to:

- Ad Boards
- Unbranded Social Media posts



## International Journal of Women's Dermatology (IJWD)

The *International Journal of Women's Dermatology* (IJWD) is the official journal of WDS. IJWD is a peer-reviewed open access journal serving primarily dermatologists with articles pertaining to dermatologic medical, surgical and cosmetic issues faced by female patients and their families as well as career issues for women dermatologists.

IJWD is interested in original research articles, review articles, unusual case reports, new treatments, clinical trials, education, mentorship and viewpoint articles. Articles dealing with ethical issues in dermatology and medical legal scenarios are also welcome. Sponsorship opportunities include Special Collections.

### Additional Benefits

- Logo recognition in special collection
- Logo recognition in marketing materials
- Opportunity for link to sponsor website



## **Mission Statement**

To empower and connect women dermatologists through personal and professional development, mentorship, service and leadership.

## **Vision Statement**

Success for every women in dermatology

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Web: [www.womensderm.org](http://www.womensderm.org)