



Physicians Leaders Mentors

Women's Dermatologic Society
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Alexandria, VA 22314

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Physicians Leaders Mentors

NEWSLETTER

Volume 14, Number 1
Spring 2010

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NEWS & NEWSMAKERS

Compiled by Nicole C. Pace, MD



NICOLE PACE, MD

Wilma F. Bergfeld, MD presented the Samuel J. Zakon lecture to the History of Dermatology Society held during the 68th Annual Meeting of the American Academy of Dermatology (AAD) in Miami, March 2010.

Frances J. Storrs, MD was honored with the AAD's Eugene J. Van Scott Award for Innovative Therapy of the Skin and Phillip Frost Leadership Lecture—2010.

Vera Price, MD and **Sheila Belkin**, Co-Founders of The Cicatricial Alopecia Research Foundation (CARF), were honored at the 2010 AAD Gold Triangle Award Acknowledgement Luncheon for their individual contributions in the field of health.

Marcia Ramos-e-Silva, MD and **Maria Cristina Ribeiro de Castro, MD** editors of *Fundamentos de Dermatologia*, won the 51st Jabuti Prize, which is the most important literary prize in Brazil, earning first place in Medical and Natu-

ral Sciences category. They received this great honor in a ceremony in São Paulo City, Brazil in November 2009. The book has 169 chapters, 2369 pages and 232 collaborators.

Vangee Handog, MD of the Philippines has been appointed International Observer to the AAD Board for 2010-2012. This is the second time that a woman has been appointed; previously it was WDS member Marcia Ramos e Silva, MD of Brazil.

The following WDS members have been elected as members of the American Dermatological Association: **Mary Margaret Chren, MD**, **Marie-France Demierre, MD**, **Abby Van Voorhees, MD**, **Cynthia Yag-Howard, MD** and **Tania Cestari, MD (Brazil)** as an International Honorary Member.

Mary E. Maloney, MD received the AAD Presidential Citation in recognition of her vision and guidance in creating the foundation of the Leadership Institute and for her effort to protect the public's health, working on the Academy's behalf to encourage the Federal Trade Commission to investigate the false health and safety claims made by the Indoor Tanning Association. ■

Please submit your news items to Nicole.C.Pace@Hitchcock.org.

PRESIDENT'S MESSAGE

As I embark on my year as President of the WDS, I remain in awe of my predecessors. The women who have led this organization have made enormous contributions to dermatology and to the advancement of women in medicine. They remain dedicated to this Society and share my belief that the WDS fills a unique need in dermatology.



LISA GARNER, MD

I have been asked more than once, "Why should WDS still exist? What do you do that other dermatology organizations don't already do?" This is my answer. The WDS does something that is very special; this Society recognizes and nurtures women who want to contribute to their profession on a larger scale. We all work hard to give our patients the best possible care, but outside of this, sometimes we feel a calling to do more, to be more. There are many ways to fulfill these needs in the WDS, but I consider these four the most important:

MENTORSHIP. This is one of the Women's Dermatologic Society's strongest commitments. By pairing leaders in the field with young dermatologists eager to enhance their knowledge, we facilitate traditional academic mentoring as well as guidance in developing practical business skills and navigating work-family dynamics and the intricacies of professional advancement.

FRIENDSHIP. Here you will find the opportunity to meet and work with wonderful colleagues from all across the country and the world. Networking and service events, national and international programs, and yes, even conference calls provide opportunities to form new friendships and rekindle old ones.

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WDS Celebrates 35 Years with Tributes to Extraordinary Women

By Rochelle Torgerson, MD, PhD

The Women's Dermatologic Society's 35th Emerald Anniversary Annual Meeting Luncheon was a shining example of history and substance providing a grand effect. Amid less pomp and circumstance than recent years, business was dispatched, honors were bestowed, *Petals & Pearls* was unveiled, and history was underscored.



ROCHELLE TORGERSON, MD, PhD

The business meeting, presided over efficiently by outgoing president, Wendy E. Roberts, MD, highlighted a year of tremendous work unifying the Society and the WDS Foundation and making the types of administrative and financial changes needed to position the WDS for a strong future.

The award presentations (see page 4) provided the opportunity to shine a spotlight on career achievements. We, as attendees, were able to show our appreciation, and the honorees were able to share the moment with their families. This

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Excitement filled the ballroom at the 35th WDS Anniversary Luncheon.



Physicians Leaders Mentors

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Lisa A. Garner, MD *WDS President, 2010-2011*
Jenny Murase, MD *Newsletter Editor*
Christine Klein, *Executive Director*
Nancy FitzGerald, *Dir. Of Communications*
This newsletter is supported by:



MISSION STATEMENT

- Identify, train and recognize women leaders in dermatology;
- Provide a forum for developing relationships through mentoring and building of coalitions;
- Provide a forum for the exchange of ideas and research relevant to women's issues;
- Promote the highest possible standards of ethics, support of research, patient care patient education and public education.

VISION STATEMENT

- WDS envisions a professional environment, which recognizes the unique contributions by women in dermatology.
- WDS strives to ensure that women in dermatology have full access and opportunity for professional advancement.
- WDS focuses on balancing the diverse demands of medicine, family and community.
- WDS encourages and supports women to maximize their personal and professional potential and to contribute to our specialty and specialty.

PAST PRESIDENT'S MESSAGE

As I reflect upon my past year as WDS President, I am exceedingly proud of all we were able to accomplish during my term, and as my final President's message, I would like to share five highlights with you.



WENDY E. ROBERTS, MD

In the best interest of our membership and with the unanimous support of our WDS Board of Directors, we hired a new management company, Talley Management Group and an Executive Director. New processes will help us continue our growth in delivering our mission.

We merged two entities, the WDS 501(c) (6) and WDSF 501 (c) (3) into one united corporation, now a 501 (c) (3) named the Women's Dermatologic Society.

A finance committee was formed that will insure fiduciary responsibility and economic stability.

International Networking expanded greatly with the first WDS Networking Reception in India. We also networked in the Philippines, Prague and Berlin.

All legal documents and incorporation papers underwent legal review. The Society is strong and most importantly, poised for continued healthy growth.

While these undertakings were not without cost and tremendous efforts, they are necessary building blocks to maintain a healthy and vibrant organization. They should be viewed as an investment in our future and will pay off invaluable in the long run. WDS is in a position for continued growth and vitality. It has been a joyous year and an honor to serve WDS and be part of a 35-year tradition as we deliver the mission of helping women in dermatology realize and fulfill their greatest potential. ■

Wendy E. Roberts, MD, WDS Immediate Past President

PRESIDENT'S MESSAGE

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LEADERSHIP SKILLS. If you have a desire to improve your leadership skills, to become more involved in dermatology organizations and community service, your enthusiasm and commitment to service will not go overlooked. If you give an inch, we will encourage you to give a mile, and you will gain the confidence necessary to meet the next organizational challenge.

SERVICE. Women are givers, anxious to help improve their local communities and their profession in a meaningful way. You have that opportunity here. You can teach, you can give some of your precious time to the organization, and you

can serve your community by participating in the *Play Safe in the Sun* program's organized events or in an individual service endeavor offered through the new Community and Career Advancement Award Program.

I hope you will take advantage of your membership in the Women's Dermatologic Society and embrace these wonderful opportunities for personal and professional growth.

Best wishes for a wonderful 2010. ■

Lisa A. Garner, MD, WDS President

WDS 2009–2010 Board of Directors



Seated from left: Mary Spellman, MD, Kathy Schwarzenberger, MD, Janet Hickman, MD, Wendy Roberts, MD, Lisa Garner, MD, Suzanne Olbricht, MD, Suzanne Connolly, MD, Cheryl Burgess, MD.

Standing from left: Neil Sadick, MD, Kristen Stewart, MD, Sabra Sullivan, MD, Alexa Kimball, MD, PhD, Marie-France Demierre, MD, Alys Herman, MD, Valerie Callender, MD, Dan Siegel, MD, Rochelle Torgerson, MD, PhD, Wilma Bergfeld, MD, Rutledge Forney, MD, Kathy Hectorne, MD, Ginat Mirowski, MD, Erin Warshaw, MD, Annie Chiu, MD and Torello Lotti, MD.

WDS ANNUAL MEETING LUNCHEON

Extraordinary Women

Continued from page 1

is one of the unique opportunities the Annual Luncheon provides. An additional acknowledgment was made this year by presenting a red rose and a copy of the WDS landmark book, *Petals & Pearls*, to each of the past presidents in attendance. Seeing these strong women standing together on a single stage was profound.

Petals & Pearls, a book project that blossomed in size since its inception to include contributions from 164 members, was unveiled with great excitement. Copies were distributed to attendees, and will be provided to all WDS members and to each graduating dermatology resident in the country. *Petals & Pearls* makes a beautiful coffee table book, but it is meant to be read. It is both a book of collective wisdom and history. It is difficult to stop reading once you start, and many recipients began reading theirs in the foyer immediately after the meeting.

The video, *Rare Gems—Extraordinary Women in Medicine* was premiered during dessert. A wonderful complement to *Petals & Pearls*, it was for many attendees the crowning jewel of the event. Although the history of the WDS is well known to some members, the film was an educational tour de force for the majority of the younger members and first time attendees. It drove home, like only visual media can, the strides taken by the founding members of the organization and the tremendous contributions the WDS has made to dermatology over 35 years.

As attendees filed out of the ballroom at the conclusion of the meeting, many could be overheard saying it was the best WDS event they had ever attended. I couldn't help but think how wonderful it is that this was being said about an event that simply focused on the great individuals who comprise the WDS. ■



Lisa Garner, MD, Incoming WDS President receives the presidential gavel from Wendy Roberts, MD.



Lisa Garner, MD thanks Emerald Anniversary Luncheon co-chairs Marta Rendon, MD (left) and Lisa Connolly, MD and their committee for all their hard work in planning this commemorative event.



In a walk through history, past presidents lined up on stage, with *Petals & Pearls* in one hand and a long-stemmed rose in the other. Pictured from left: Wilma Bergfeld, MD, Lynn Drake, MD, Marcia Tonneson, MD, Wesley Galen King, MD, Gloria Graham, MD, Sandy Read, MD, Marianne O'Donoghue, MD, Susan Weinkle, MD, Barbara Gilcrest, MD, Jean Bolognia, MD, Elizabeth McBurney, MD, Mary Lupo, MD, Suzanne Connolly, MD and Wendy Roberts, MD.

WDS Honors Outstanding Women

At the 35th Anniversary of the WDS, awards were presented to outstanding women who have made significant contributions to dermatology and to the WDS.

by Kathy Hectorne, MD

Susan Weinkle, MD Given Rose Hirschler Award

Susan H. Weinkle, MD was presented with the 2010 Rose Hirschler Award. This honor, named after the first known female dermatologist in the United States, is given annually to a physician whose contributions to medicine have served to enhance the role of women in the practice of dermatology.



KATHY HECTORNE, MD

Well known to WDS members, Dr. Weinkle has served in many roles, including WDS president in 2001-2002. Her enthusiasm for mentoring and building enduring relationships within the dermatology community has been inspirational.

Susan has served on the board of directors of the American Academy of Dermatology and the American Society of Dermatologic Surgery. She has been elected ASDS Vice President. Dr. Weinkle is Vice Chairperson of the Dermatologic Foundation and serves on the Board of Directors for the Florida Society of Dermatology and Dermatologic Surgery.

In addition to her busy private practice in Bradenton, Florida, Susan finds time for writing, medical editing and lecturing. She is very devoted to her family, including her mother who has been a lifetime inspiration to her, her husband and their two grown children. She enjoys bicycling and snow skiing and is passionate about her garden. She gratefully considers her WDS friends to be her extended family.

WDS wholeheartedly congratulates Susan on her Rose Hirschler Award and on her many great accomplishments.

The prestigious Rose Hirschler Award, established in 1988, was first presented to Miriam Chancy Reed, MD. For a complete list of the esteemed group of past award recipients, please visit: www.womensderm.org/news/rose_award.html. ■



Accepting the prestigious Rose Hirschler Award is Susan Weinkle, MD (center), shown with Wendy Roberts, MD and Adelaide Hebert, MD, Awards Committee Chair (right)



Rose Hirschler honoree Susan Weinkle, MD quipped that she is preparing for the job of historian, having attended the past 19 consecutive WDS board meetings.

Mary Maloney, MD Named WDS Mentor of the Year

by Tami Cassis, MD

Dr. Mary Maloney was honored with the 2010 WDS Mentor of the Year Award in recognition of her longstanding commitment to preparing residents for their careers in dermatologic medicine. Dr. Maloney is the Chief of the Division of Dermatology at the University of Massachusetts, Secretary-Treasurer of the American Academy of Dermatology, and the Treasurer of the International League of Dermatologic Societies. As an exemplary mentor, she incorporates her leadership skills and her medical knowledge to help inspire and nurture young men and women in dermatology.



TAMI CASSIS, MD

As Dr. Adelaide Hebert presented the award, she remarked that “as a mentor, Dr. Maloney exemplifies the paths we can take to make a difference in others’ lives and in the specialty. She has graciously shared the experiences and knowledge that make her one of the most influential and effective individuals in dermatology today—expertise gained from her various roles as chair of an academic department, active Mohs surgeon, fellowship director, and powerhouse in the professional organizations of dermatology.”

The Mentor of the Year award was established in 2003 to honor outstanding physicians who have influenced the lives of young dermatologists through mentoring. The first WDS Mentor award went to Frances J. Storrs, MD, who gave back her honorarium for the 1991 WDS Rose Hirschler award to start the WDS Mentorship Program. The program continues to receive invaluable support from Dermik Laboratories (now a business of sanofi-aventis.) The WDS Mentorship Program has funded nearly 450 women and men in advancement of the Specialty nationwide since 1993. ■



Mentor of the Year awardee Mary Maloney, MD (center) is a great believer that with successful mentoring, the contributions of mentees should far exceed those of the mentor, and that the mentor’s role is to boost the mentee to the next and higher level of achievement. Shown with Wendy Roberts, MD and Adelaide Hebert, MD, Awards Committee Chair.

Jean Bolognia, MD Recognized for International Contributions

Jean Bolognia, MD received an important honor from the International League of Dermatological Societies, (ILDS) in recognition of her outstanding, long-term contributions to the field of dermatology on an international level. This award was presented to her by the ILDS President, Prof. Jean-Hilaire Saurat.



Prof. Jean-Hilaire Saurat, ILDS President, presents the ILDS Certificate of Appreciation to Jean Bolognia, MD.

Mary Lupo, MD Wins the President’s Award

Wendy E. Roberts, MD selected Mary P. Lupo, MD for the 2010 President’s Award in recognition of the extraordinary support given throughout her term. In Dr. Roberts’ words, Mary Lupo has “generously shared her leadership wisdom and support throughout my Presidency, for the betterment of WDS and to help me in many ways. As an outstanding leader herself, an esteemed colleague and a friend, she has been a source of tremendous inspiration and insight.” Past recipients of this special award include: Jean Bolognia, MD, Lenore Kakita, MD, Susan Weinkle, MD, Sandra Read, MD and Marie-France Demierre, MD. ■



Mary Lupo, MD (left) was honored with the President’s award from Wendy Roberts, MD.

WDS ANNUAL MEETING EVENTS

BIG Event: Practice Enhancement Reception

Office of Susana Leal Khouri, MD, Key Biscayne, FL
March 4, 2010

By Cheryl Burgess, MD, Business Interest Group Co-chair

The WDS Business Interest Group (BIG) sponsored the annual Practice Enhancement Event at **Dr. Susana Leal Khouri's** office in Key Biscayne, Florida. Susana and

her husband, Roger, a plastic surgeon, graciously welcomed WDS members to their new medical facility. It was a great event for those anticipating opening a dermatology practice and to those

already in private practice. Susana and Roger shared their experience, tips, trial and tribulations of purchasing a building and redesigning it for the needs of a dermatologist, dermatopathologist and plastic surgeon.

The Business Interest Group Task Force members include Co-chairs **Cheryl Burgess, MD and Carrie Jacobs, MD; Tami Cassis, MD; Doris Day, MD; Diane Berson, MD; Jonith Breadon, MD; Valerie Callender, MD and Rutledge Forney, MD.**

BIG is generously supported by DermPath Diagnostics. This interest group is one of the many value-added benefits of being a WDS member. Since the inception of its web presence in August 2009, the BIG page on the WDS website has provided members with BIG upcoming events on business-related topics, ListServe, and a suggestion box for inquiries and comments for those starting a new practice, expanding an existing practice or managing an existing practice.

Recently, Allergan Access, a dermatologic consulting group of BSM, has granted complimentary usage to our members, which is otherwise restricted for select cosmetic practices. Depending on your level of usage, the link offers an Administrator's Toolkit, marketing strategies, financial benchmarking and issues dealing with human resources.

We encourage all WDS members to view the Business Interest Group page and utilize the valuable information. Visit: www.womensderm.org/interest_groups/big/ ■



Pictured from left are Julie Hodge, MD, Lisa Garner, MD, event host Susana Leal Khouri, MD and Marguerite Germain, MD.



Enjoying the BIG-sponsored Practice Enhancement Event are (from left): Janet Hickman, MD, Wendy Roberts, MD, BIG Co-chair Cheryl Burgess, MD and Kathy Hectorne, MD.

WDS ANNUAL MEETING EVENTS

Lively Rooftop Reception Celebrates the Wonderful World of WDS

WDS Networking Reception, South Beach, FL
March 5, 2010

By Jenny Murase, MD

The WDS Networking Reception up on the rooftop of Red in South Beach featured breathtaking panoramic views of the ocean, sunset, palm trees and city lights. It was elbow-to-elbow for the lively crowd enjoying the opportunity to reconnect with close WDS friends and colleagues.



JENNY MURASE, MD

The event celebrated the "Wonderful World of WDS," as shown on posters displaying photos from three WDS international networking receptions held during 2009, including the New Delhi, India reception hosted by Rashmi Sarkar, MD, the Manila, Philippines reception hosted by Vangee Handog, MD and the Prague, Czech Republic reception at the 10th International Congress of Dermatology, with event co-chairs Jean Bologna, MD, Amy Paller, MD and Rashmi Sarkar, MD. All of these delightful images, coupled with the sights and sounds of that evening's balmy reception, confirmed that laughter truly is the universal language in "The Wonderful World of WDS." ■



From left: Lauren Hughey, MD, Faith Stewart, MD, Katie Beckman, MD, Shellie Marks, MD, Mona Gohara, MD and Tami Cassis, MD.



From left: Tania Cestari, MD, Vangee Handog, MD, Ivonne Arellano, MD, Jorge Candiani-Ocampo, MD and Judith Dominguez Cherit, MD.



Linda Ruetsch, RN, Anna Walz, MD, Mary Spellman, MD and Caroline Scott, MD.



From left: Mona Gohara, MD, Daniela Kroshinsky, MD and Jennifer Stein, MD.



From left: Anne Burdick, MD, Annie Chiu, MD and Wendy Roberts, MD.



Erica Davis, MD (left) and Sonya Flowers, MD.



2009 was an exciting year for WDS networking, with 16 events across the globe—5 of which took place internationally, spanning 3 continents!

IN MEMORIAM

A Life Too Short But Lived Fully

Marie-France Demierre (1967-2010)

By Suzanne Olbricht, MD

The last time I saw Marie-France was for a late lunch on a Friday afternoon about two weeks before she died. She wanted, she said, to talk over career opportunities. She picked a small Portuguese restaurant in East Cambridge, then she picked the food (she adored sardines) and she served me my half with true Continental flair, all the while talking excitedly with her hands and smiling and laughing, hoping that I was enjoying the food as much as she was. She asked how to learn leadership skills. I said she had lots of skills so maybe we should think about where her “holes” were. She wanted to learn to read financial reports and I mentioned a course for chairs sponsored by the American College of Physician Executives. She thought she wasn’t good at thinking about strategy and I told her I thought she was more than able but referred her to Mary Maloney and the Leadership Institute. I recommended a book and she wrote down the title.

Between bites, she took notes and shared tidbits of news. Her children were doing well (she was so proud). She was excited because she and her husband, but mostly her husband, were working with the board of her children’s school on a major building project. Her husband’s business was coming together. She had just returned from Holland and was worried about her mother there who is sick with cancer. She wanted my recipe for Greek-style baked shrimp with tomatoes and feta. She also wanted me to try a white wine from Spain she recently found. She and her husband were now doing Latin dancing as much as possible...so much fun and so healthy. We discussed a patient we had sent her from Lahey Clinic and her opinion of photopheresis for him. ALL THIS IN 45 MINUTES! Her plans for the rest of the afternoon: pick up the children from school, take them with her to Boston Medical Center to see inpatient consults, go to her home in Quincy where she was preparing a festive dinner for two elderly neighbors to celebrate their knee replacements and their first forays out of the house. Time to go. She was up, hugs and kisses, more smiles, see you soon, big wave.

This was the essence of Marie-France. Energetic, inquisitive, bright, conscientious, positive, joyful, passionate and compassionate, warm, interested in everything and everyone. She loved her work,



MARIE-FRANCE DEMIERRE, MD

her patients, her colleagues (she considered everyone a friend), her neighbors, her family more than anything else (they were the core of her being)...she loved life.

In her too-short career, she accomplished much. She was Professor of Dermatology and Medicine at Boston Medical Center. As Director of the Skin Oncology Program, she developed a highly regarded service for interdisciplinary care of melanoma patients and a photopheresis program for patients with cutaneous T cell lymphoma (CTCL) and other disorders. She worked at the forefront, participating in numerous multicenter trials of new therapies. She was especially dedicated to melanoma prevention and public education regarding safe sun practices, as well as to patient quality of life, writing and lecturing extensively on these topics. Practicing what she preached, she organized and participated in free screenings at her hospital, in the Red Sox program, and at the State House in Boston. After being an active member on many WDS committees, she was elected a Board member and had served in that capacity since 2006. On behalf of the WDS Service Committee, she had spearheaded the study,

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MAKING A DIFFERENCE

WDS Community Outreach Schedule of Events

June 1, 2010

Titan Tire Challenge

Duramed Futures Tour (DFT)
Educational Outreach for Junior Golfers
Marion, Iowa
Sun Safety presentation to local youth given by Dr. Marta VanBeek and DFT player Ryann O’Toole, our *Play Safe in the Sun* sun safety ambassador.

June 10-13, 2010

“Re-apply at #9”

LPGA State Farm Classic
Springfield, IL
Chaired by Becki Tung, MD

June 18-20, 2010

Re-apply at #9

LPGA Shoprite Classic
Galloway, New Jersey
Self-service fan area providing sunscreen and educational materials ideally situated at the 9th hole on the golf course.

July 27, 2010

The International at Concord

Duramed Futures Tour
Youth Educational Outreach for Junior Golfers
Concord, NH
Sun Safety Presentation given to local youth by a local WDS member with DFT player, Ryann O’Toole.

August 10-15, 2010

Greater Richmond Golf Classic*

Duramed Futures Tour
Skin Cancer Screenings/Outreach
Richmond, VA
Chaired by Julie Padgett, MD

August 22, 2010

USTA Pilot Pen Classic Kids Day*

Skin Cancer Screenings/Outreach
New Haven, CT
Co-chairs: Mona Gohara, MD and Kavita Mariwalla, MD.

October 12-17, 2010

LPGA CVS Challenge*

Skin Cancer Screening/Educational Outreach
Danville, CA
Co-chairs: Sonia Badreshia-Bansal, MD and Vivek Bansal, MD

* To volunteer for these skin cancer screening/sun safety educational outreach events, please visit: www.playsafeinthesun.org



Service Committee Co-chairs Michel McDonald, MD (left) and Adrienne Stewart, MD announce a busy and exciting outreach season at the Annual Meeting of the Board of Directors.

Grassroots Events Happen from Coast-To-Coast to Help People Learn More About Sun Safety

At press time, members across the nation were lining up activities to promote sun safety awareness and skin cancer prevention in their own communities and offices as part of a unified WDS effort throughout the month of May. Watch for photos and stories in the next newsletter about the local educational and screening events that took place as part of the WDS Coast-to-Coast initiative, in conjunction with National Melanoma/Skin Cancer Detection and Prevention Month and Don’t Fry Day.

For future events and activities, members can download resources from the WDS website, www.playsafeinthesun.org/coast2coast ■



RE-APPLY AT #9 DEBUTS—Crowds of golf fans enjoying the action at the 9th hole during the LPGA Kia Classic in Carlsbad, CA in March also got into the swing of sun safety at the WDS “Re-apply at #9” tent. For the first time, the *Play Safe in the Sun* booth was situated strategically on the golf course for tremendous visibility and impact. A big round of thanks to Dr. Kim Butterwick and her team at GBK Derm for volunteering throughout the busy weekend. Volunteer support was provided by Monika Kiripolsky, MD, Jennifer Peterson, MD, Paloma Hernandez, Lora Kammler, Raquel Rosario, Peggy Willhide and Laura Yednorowicz.

The family has asked that donations be made in memory of Dr. Demierre to the Marie-France Demierre Memorial Fund at Boston Medical Center.



MAIL DONATIONS TO:

Boston Medical Center
Office of Development
801 Massachusetts Avenue
1st Floor
Boston, MA 02118-2393

Please make checks payable to: Marie-France Demierre Memorial Fund

Donations can be made online at: <https://development1.bmc.org/SSLPage.aspx?pid=341>

WELCOME NEW MEMBERS

Welcome to the WDS! You are now a part of a growing and vibrant association of more than 1,600 members from around the world. We encourage you to become active in the WDS by participating in events and joining committees. Information and sign-up forms are available at www.womensderm.org.

Morayo Adisa, MD
Jesleen Ahluwalia, MD
Rehana Ahmed-Saucedo, MD, PhD
Zeena Al-Dujaili, MD
Sarah Grace Baker, MD
Ron A. Birnbaum, MD
Katy I. Burris, MD
Jordan C. Carquville, MD
Paru R. Chaudhari, MD
LeiLei Chaw, MD
Amy Y. Chen, MD
Katherine Chitek, DO
Morgana Colombo, MD
Stephanie Y.K. Daniel, MD
Aerlyn G. Dawn, MD
Cynthia M. Carver DeKlotz, MD

Amy Delaney, MD
Kristen L. Heins Fernandez, MD
Tunisia Vershaun Finch, MD
Shannon K. Foster, MD
Yelena Mirensky Frankel, MD, MPH
Arden Elizabeth Fredeking, MD
Jennifer M. Gardner, MD
Josep Genebriera de Lamo, MD
Johnny Gurgan, DO
Rebecca Ross Hall, MD
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Michele Louise Ramien, MDCM
Heather L. Salvaggio, MD
Kavita Sarin, MD, PhD
Victoria R. Sharon, MD
Miranda E. Smith, MD

Shani F. Smith, MD
Anne P. Spillane, MD
Jennifer Stead, MD
Laurel R. Stearns, DO
Lisa A. Stirling, MD
Amy Swerdlin, MD
Brandie N. Tackett, MD
Junko Takeshita, MD, PhD
Kathy D. Tieu, MD
Kristen Leigh Toren, MD
Benjamin G. Vazquez, MD
William L. Waller, MD
Karolyn A. Wanat, MD
Judy C. Wong, MD
Lisa A. Zaleski, MD

Meet the New WDS Staff!

Christine M. Klein, CMP, Executive Director



CHRISTINE M. KLEIN Christine brings more than 20 years of association management experience to the WDS including; new business development, sales & marketing, strategic planning, and conference and meeting management. She has the ability to cultivate productive relationships with members and decision-makers alike to ensure excellent member relations and achieve the organization's goals.

In Christine's spare time, she is an active runner and triathlete who has completed three Ironman competitions.

Phone: 571-527-3115 x127

Email: cklein@womensderm.org

Diane Bombard, CMP, Meetings Manager



DIANE BOMBARD Diane Bombard has over 15 years of meeting planning experience. She comes to TMG after 6 years with the National Recreation and Park Association, a leading advocacy organization of 20,000 members dedicat-

ed to the advancement of public parks and recreation opportunities. Prior to her recent position, Diane had 16 years in education, training and convention services with the National Automobile Dealers Association (NADA).

In her spare time, Diane enjoys reading, bowling, walks with her dog and spending time with her husband, family, and friends.

Phone: 571-527-3115 x113

Email: dbombard@talley.com

Diane and Christine are certified meeting professionals, which is the foremost certification of the meetings, conventions and exhibitions industry and recognizes individuals who have achieved the industry's highest standard of professionalism.

Diann Furfaro, Director of Accounting Operations



DIANN FURFARO Diann Furfaro, Director of Accounting Operations, brings more than 10 years of management experience in finance, grants and operations. Her past experience includes high-profile fiduciary positions in public and private environments. She is a strong

business manager adept at developing strategies that produce an excellent foundation for conducting business. Diann's key strengths include: financial, project and grant management/reporting, cash flow and budgeting, and organizational process design. She is highly focused and motivated to ensure a strong financial team that supports growth, reduces costs and provides excellent service.

Diann has two children and two Pugs who keep her extremely busy. She likes to read and enjoys landscaping, painting or decorating.

Phone: 856.423.7222 ext 233

Email: dfurfaro@talley.com

Jessica Rinehart, Administrative Assistant



JESSICA RINEHART Jessica has a diverse background and brings administrative and customer service experience to the WDS. Her eight-

year professional career provides her with solid experience in leadership, planning, and supportive roles. Jessica spends her Sundays during the spring, summer and fall playing on a competitive kickball team.

Phone: 571-527-3115 x117

Email: jrinehart@womensderm.org

PETALS & PEARLS DELIGHTS READERS

Complimentary and Extra Copies of Landmark Book Can Be Ordered Online

The WDS landmark book, *Petals & Pearls* was unveiled at the March 7, 2010 WDS 35th Anniversary Luncheon with great joy and excitement, followed by an overwhelming response to the book's superb content and design.

Here's a sampling of what readers are saying about *Petals & Pearls*:

"I read it from cover to cover, and it was so moving!"

"So inspirational, like Chicken Soup for the Soul."

"Beautiful stories, beautiful pages. What a wonderful read...over and over again!"

Be sure to read Dr. Mary Lupo's review in this issue's Reads & Recommends column! (see page 14)

Now, *Petals & Pearls* is available online through www.womensderm.org/book for those who did not receive it in Miami or who wish to obtain additional copies as special gifts.



Wilma Bergfeld, MD proudly holds *Petals & Pearls* as Wendy Roberts, MD thanks and congratulates all who contributed to the creation of this stellar book, *Petals & Pearls*.



Engrossed Task Force members absorbed in their sneak preview of *Petals & Pearls*, shown from left, Sig Bergfeld, Book Designer and Creative Director, Task Force Chair, Becki Tung, MD, Patti Farris, MD, (seated) Michael Ming, MD, Wilma Bergfeld, MD and Mary Lupo, MD.

We want to be sure that all members receive their complimentary copies, so please visit the website to request your complimentary book and order extras. A shipping fee of \$10 will be charged and is payable on the website for members. Additional copies for members and books for non-members are available for \$75 (includes shipping.)

Questions? Contact wds@womensderm.org or call 1-877-WDS-ROSE (937-7673)

Congratulations and hearty thanks to the *Petals & Pearls* Task Force and to all 164 contributors on this magnificent, one-of-a-kind book.

Happy reading! ■

PETALS & PEARLS TASK FORCE

Becki Tung, MD (Chair)
Wilma Bergfeld, MD
(Co-Advisor)
Suzanne Connolly, MD
Zoe Draelos, MD
Patti Farris, MD
Lenore Kakita, MD
Mary Lupo, MD

Michael Ming, MD
Wendy Roberts, MD (Co-Advisor)
Sigrid Bergfeld, Book Designer
and Creative Director
Norm Friedman, Project Writer
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Nancy FitzGerald, Director of
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Top 10 Reasons To Be a WDS Member

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- Educational Grant Research Opportunities
- Meet the Leaders in the Field of Dermatology

Visit: www.womensderm.org/membership

2011 WDS dues increase notice

Attention WDS Members:

The WDS Board of Directors will vote on increasing member dues to \$125 to be effective January 1, 2011 at the summer WDS Board of Directors meeting on Friday, August 6th in Chicago, IL held during the Summer Academy Meeting. ■



The WDS wishes to thank the following donors who have made contributions as of March 29, 2010.

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READS & RECOMMENDS



Petals & Pearls—Inspiration and Wisdom from the Women's Dermatologic Society

Petals & Pearls is a book to be hugged as well as read. It should be read alone, and then with others. It reminded me of art; not just because it is beautifully designed, but because the passages can have different meanings depending on when you read it and the perspective your life brings to the words.

—Recommended by Mary P. Lupo, MD

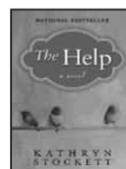


Stones into Schools

by Greg Mortenson

This book is a follow-up to *Three Cups of Tea*. Greg Mortenson's foundation continues to build schools to educate children especially girls in Pakistan and now in Afghanistan. So inspirational and a must-read for those who believe education is the key to a better, more peaceful world.

—Recommended by Julie A. Hodge, M.D.

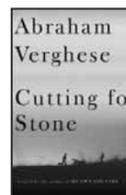


The Help

by Kathryn Stockett

This is a riveting novel about the intertwining lives of black maids and their white employers in the early 1960's in Mississippi. It shows all sides of the topic, complete with dialect and feelings of the Deep South—and how we are much more alike than we are different, but can't really reconcile this with cultural issues, tradition and change. It is one of the best books I have read in awhile and grabs you from the first few pages.

—Recommended by Amy McMichael, MD.



Cutting For Stone

by Abraham Verghese

This fabulous book is one of the best I have ever read. The author, Dr. Verghese is on the Stanford faculty. This is a fictional account of the life of twin brothers born of a secret union of an Indian Catholic nun and a British surgeon in Ethiopia in the 1950's.

—Recommended by Eva Simmons-O'Brien, MD



WDS wholeheartedly thanks outgoing WDS Newsletter Editor and Editorial Board Chair Rochelle Torgerson, MD, PhD (left) for her years of dedicated service and welcomes Jenny Murase, MD to this position.

MARK YOUR CALENDARS!

August 4-8, 2010
AAD Summer Academy

Hyatt Regency
Chicago, IL

Watch the WDS website for information about WDS activities that will be held during the Summer meeting.

RESIDENT'S CORNER

By Kristen Mia Stewart, MD

2009-2010 Resident's Representative to the Board of Directors

The WDS is an organization that succeeds in depth and breadth in supporting women and women's issues in dermatology. From a resident's viewpoint, the most prominent facets of the WDS include leadership, mentoring, community service, and networking. As a resident, I mentioned to Dr. Maria Turner that I had an interest in vulvar dermatology.



KRISTEN MIA STEWART, MD

Without hesitation, she recommended that I work with Dr. Libby Edwards, a WDS Mentor of the Year Award winner in 2007, whose practice centers on vulvar dermatology. I applied for and earned a WDS scholarship in 2008 and was able to work with Dr. Edwards for three weeks.

To my surprise, what I learned about vulvar dermatology during that time was just one part of the experience. I learned how to take care of patients who have fallen through the cracks of medical care. I learned to care for medical conditions that were

glossed over in textbooks. I learned to turn to journals outside my specialty for guidance. And most importantly, I learned that when the answers aren't in the literature or textbooks to design a study that will answer my question. I could read and study, then read and study some more, but I would never learn more about being an effective physician than I did from shadowing Dr. Edwards. She shared her time and her patients with me, and she encouraged and supported me.

Dr. Edwards is a role model whom I will spend my life emulating—so much so that a year later I spent an additional two weeks working with her. Even more significant than the dermatology I learned, her belief in me and her view of me as a colleague have had the greatest impact on me personally and on my career. Prior to this mentorship experience, I had often heard the anonymous quote, "A lot of people have gone further than they thought they could because someone else thought they could." Now that I have worked with Dr. Edwards, I fully appreciate this quote's meaning. A mere

"thank you" cannot convey the genuine and deep gratitude I owe my mentor and the WDS.

While my relationship with the WDS started with mentorship, it continues to expand and grow. As the resident representative to the WDS Board of Directors, I was exposed to the full scope of the WDS. Now that my residency is complete, I know that I can count on the support of the WDS to ease my transition into practice. With the support of Dr. Mona Gohara, Dr. Annie Chiu, and the Young Physicians Task Force, I plan to continue learning from the WDS leaders and exposing residents to the benefits of being an active WDS member. I urge all residents to visit the WDS website to learn more about what the WDS can offer during and after residency. On the website, you will find information on job prospects, networking receptions, mentoring opportunities, research grants, and community outreach, as well as academic, surgical, and business interest groups. Please feel free to contact me with questions: kmastewart@yahoo.com. ■

IN MEMORIAM

Continued from page 8

Impact of Sun Safety Education and Skin Cancer Screening Campaign on Attendees of National Sporting Events. She had also helped organize each of the last three member renewal retreats, in Toronto 2004, in Boulder 2006 and finally in Charleston 2008 where she was the Chair of the Retreat Task Force. Dr. Suzanne Connolly awarded her the President's Award in 2009 for her tireless work for the WDS. Marie-France was very proud of this award. She adored the networking events and

would always be on hand to greet old friends and make new friends, making everyone feel they were the most important person in the world.

Marie-France Demierre's life was tragically too short and her unexpected death after a brief, seemingly minor, illness, is devastating. Her legacies are our memories of her joyful spirit as well as her example of living fully with passion and compassion. May we all live so well. Marie-France would wish it for us. ■



Marie-France Demierre, MD received the President's Award from Suzanne Connolly, MD in 2009.