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PRESIDENT'S MESSAGE

I hope you are enjoying the cool weather, the colors of autumn and sharing time with friends and family! Fall gives us a chance to slow down a bit (if there is such a thing) from all the activity of summer before we get caught up in all the hustle and bustle of the holiday season, so grab a lazy weekend now while you can. Not surprisingly, the WDS never 'winds down' and I'm happy to share some highlights with you here.



Amy S. Paller, MS, MD

At our Annual Meeting Luncheon back in March, I spoke about our increasing focus on networking at the regional level as a way for us to elevate the value of membership, engage current and prospective members, promote mentorship, and create new opportunities for volunteerism. Since that time, a number of regional events have been taking place and more are planned. Photos and a brief recap can be found in the WDS Happenings section of this newsletter, and I encourage all of you to look for what's happening (or plan a 'happening') in your area. The benefits of connecting with colleagues in your area through networking, mentorship and service are many! To see what's coming up, please visit: www.womensderm.org/events.

Our WDS Service Committee and a host of volunteers were really on the go this year, spearheading a number of community outreach events throughout the spring and summer. You can read more in the "Making a Difference" section, but I would like to take a moment to personally thank our Service Committee Co-Chairs, **Mona Gohara, MD** and **Kavita Mariwalla, MD** who have done a remarkable job of leading and supporting WDS service projects. Initiatives for sun safety education and skin cancer prevention in 2013

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Living History Profile:
Elizabeth I. McBurney, MD

By Deirdre Hooper, MD and Felisa S. A. (Sally) Lewis, MD

Innovator. Leader in emerging fields. Dedicated physician. Devoted mother. These are just a few ways to describe **Elizabeth I. McBurney, MD**. Throughout her personal and professional life, some common themes are striking: the power of a nurturing environment, the importance of strong role models and the ability to embrace change.



Elizabeth I. McBurney, MD

This WDS legend grew up in a family where education and achievement were encouraged. The early influence of strong female role models - including her mother (a law professor) and aunt (a physician) - planted the seeds for a successful future and were part of Dr. McBurney's childhood decision to pursue a career in medicine. This proved to be a path filled with promise, as she was elected to Phi Kappa Phi in college, and Alpha Omega Alpha in medical school at Louisiana State University (LSU).

Recalling how she found a role model in fellow Tulane-LSU resident **Nia Terezakis, MD**, Dr. McBurney said "I thought Nia hung the moon. She always had a vision for the future, and introduced me to friends throughout the country. She was an influence as a female colleague in a male-dominated field, setting an example of how to act and dress professionally." The admiration is mutual. "Elizabeth is a brilliant, exceptional doctor," said Dr. Terezakis. "I use her as a consultant on difficult cases and often refer patients to her for a second opinion."

Dr. McBurney's life has often involved taking new roads. While initially interested in infectious diseases, she found a

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WDS AWARDS

The WDS/AAD International Travel Award is offered to early career dermatologists from outside the United States to help defray expenses for the WDS Annual Meeting Luncheon, as well as the American Academy of Dermatology's Annual Meeting. Here, 2013 recipients share highlights of their experience at the meetings in Miami, Florida.

Receiving the WDS/AAD International Travel Award is truly one of the highlights of my career, and words alone cannot express how thankful I am for the opportunity to attend the 2013 annual meetings of the American Academy of Dermatology and Women's Dermatologic Society in Miami.

The lectures and workshops were amazingly rich and engaging. I was able to connect with dermatologists from a variety of educational and practice backgrounds, and take away real 'pearls' and updates from world-renowned experts in the field of Dermatology. Since returning to my position as Junior Faculty Staff at Mansoura University in Egypt, I have looked at my work with patients in a new light.

I was delighted to have been given the opportunity to attend both the WDS and AAD meetings (including the AAD Scholarship Dinner). I enjoyed meeting the other travel award winners at the WDS Annual Meeting Luncheon, where we enjoyed the wonderful food, a terrific program and the opportunity to speak with WDS leaders **Rashmi Sarkar, MD** and **Luitgard Wiest, MD**. Afterwards, we took photos together and exchanged information to keep in contact in the future.

It was an honor to be selected for the WDS/AAD International Travel Award, offering support for young dermatologists to attend both the WDS Annual Meeting Luncheon and the Annual meeting of the American Academy of Dermatology. Learning the latest in aesthetic dermatology - my area of interest - from the masters and pioneers in the field, and getting to interact with them, was a dream come true.

The lectures on techniques of botulinum toxin, fillers and dermatoscopy were most interesting and informative, and I have already implemented new techniques in giving botulinum toxin injections. The conference was extremely



Sherihan Allam, MD
Dakahlia, Egypt

well organized, and the quality of presentations given was impressive – providing me with superb examples to follow in conferences where I may be speaking.

Attending the WDS Annual Meeting Luncheon at the AAD Annual Meeting was, by far, the grandest event I have ever experienced! In addition, **Dr. Rashmi Sarkar** invited me to be part of the International Society of Dermatology (ISD) reception, where I enjoyed participating in the dance to "Jai Ho." Overall, it was a fantastic experience; I gained more than I thought possible, and am so very grateful to have had this opportunity.

Teaching dermatology to medical students in a provincial town where I grew up in the Philippines, I recognized the need for continued medical education. Wanting to further my knowledge, I applied for and was thrilled to receive the WDS/AAD International Travel Award to attend the AAD Annual Meeting and WDS Annual Meeting luncheon in Miami. I was also accepted to present a pilot study for the AAD Residents and Fellows Symposium.



Mae Ramirez, MD
Dagupan City,
Philippines

Through these opportunities, I was able to learn, network and share experiences with leading dermatologists from all over the world. And what a thrill to see my mentor **Dedee Murrell, MD** receive the 2013 WDS Mentor of the Year Award at the luncheon!

The WDS and AAD meetings are ideal for learning from others and staying abreast of current developments. As dermatology subspecialty training is not commonplace in the Philippines (graduates typically travel overseas to sub-specialize), I am most appreciative of this remarkable opportunity that has opened so many doors for me. As it turned out, I also received a Mentorship Grant from the International Society of Dermatology (ISD) to learn about nails, hair, and contact dermatitis with Miami-based **Antonella Tosti, MD** starting a few weeks after the WDS/AAD Annual Meetings. The timing was perfect!

WDS AWARDS

I first learned of the WDS during their presentations at the 2012 EADV in Prague. The lectures were outstanding, and the knowledge I gained has been extremely helpful in my practice. Following that experience, I became more aware of the many ways in which the WDS is actively working to help young physicians, and decided to apply for the International Travel Award.



Tetyana Cheherska, MD
Uzhhorod, Ukraine

I cannot thank you enough for allowing me to take part in the AAD and WDS meetings in Miami! The atmosphere

of friendship and cultural diversity gave me the chance to meet and build contacts with colleagues from various backgrounds, while sharing experiences, ideas and plans for the future. This served to strengthen intercultural communication, which is so important to professional collaboration on an international level.

Receiving the WDS/AAD International Travel Award was like a breath of fresh air for my career. I was able to see how members are doing remarkable things in the field of dermatology, and I am applying the knowledge gained in my practice every day.

We are grateful to Mary Kay for their generous support of this award, and the American Academy of Dermatology's International Committee for providing supplemental support for this award. Please visit our website at www.womensderm/grants for further information on all WDS award/grant opportunities, including criteria, applications and updates on submission deadlines. ■

PRESIDENT'S MESSAGE

Continued from page 1

included seven TOPS (Time Out, Protect Your Skin) programs at schools and a summer camp; three SELF events (Washington, DC, New York City, NY and Chicago, IL); the Susan G. Komen Race for the Cure in St. Louis, MO and the Senior Games in Cleveland, OH. To find out more about how YOU can get involved, visit <http://www.playsafeinthesun.org>.

As we go to press, the first WDS Member Enrichment and Leadership Development Forum will have just taken place at the Hyatt Lodge at McDonald's Campus in Oak Brook, IL (November 1-3). I hope many of you were able to take part in this opportunity to 'recharge your batteries' with a program that included informative speakers and sessions, team building exercises, 'pearls' for a successful career and work/life balance, informal networking and a whole lot of fun! I am proud to be part of an organization that recognizes the importance of taking time to nurture ourselves while we do so much to care for others, and I expect to see more of these events in the future.

Earlier this year, we launched our Industry Visioning Work Group, comprised of major corporations from around the world who support the research and education missions

of the WDS. This group will share expertise in strategic growth, branding and marketing, promote collaboration between our industry partners and the WDS, provide an open forum to develop, refine and implement ideas and serve as a global communication tool for the WDS. By creating long-term partnerships with WDS leaders, and assisting our industry partners to gain recognition within and beyond the WDS community, we look to develop viable solutions to industry challenges and collaborate on projects to advance dermatology. Our first 'visioning event' – a two-day retreat – will be held in February, and we'll be sharing the outcomes with you in upcoming newsletters and at our Annual Meeting in March.

Speaking of which, our Annual Meeting will be here before you know it, and I look forward to seeing you in Denver! Until then, I wish you and your families a safe, healthy and joyful holiday season.



Amy S. Paller, MS, MD
WDS President, 2013-2014

LIFE BEYOND MEDICINE

By Kristina M. Collins, MD

My weekend “to-do list” started out like this: do some patient follow-ups, plan husband’s birthday party, finish notes from Friday, write abstract for research, complete wedding thank you cards, visit friend who just had a baby, ‘skype date’ with jet-setting best friend, have dinner with another couple, start working on a lecture, and discuss trademark/patent with lawyer. But, even as I checked things off, the list seemed to develop an all-consuming mind of its own, growing like ivy. As I crossed off “finish notes from Friday,” I remembered hot yoga; and while placing a well-deserved checkmark by “discuss trademark/patent with lawyer,” I simultaneously added a few more items: get to the grocery store, send wedding gifts to three friends, plan trip to Arizona, get car inspected ... and on it went. The scary thing is, I don’t even have kids yet! (How on earth will I ever find time???)

Such is the nature of well-intentioned to-do lists; for all their checks and scribbles, they are never really complete. As much as they provide necessary organization, they sometimes burden us with feelings of guilt about the tasks we haven’t finished. And what about the essential and/or mundane things that don’t even make the list, like call parents, pay rent, eat, sleep, put on makeup, blow dry hair, talk to husband, update social media, check e-mail? When you take these items into account, it leaves little (if any) time for things we just WANT to do, like watch that interesting new documentary, dive into a new book, blaze through a few back issues of US Weekly or Vogue, sign up for that photography class, get a pedicure, or try new Pinterest recipes. With all of our constant mental or physical checklists - the running tab of how well we are doing with “work-life balance” – sometimes it can all just seem like work!

The truth is that the terms “life beyond medicine” and “work-life balance” are misnomers, as we all know that life doesn’t begin when we close the clinic door at 6:00 pm and end when we next don our white coat, just as our responsibilities for our patients and our career don’t disappear just because it’s Saturday. In reality, work is a part of our life, in the same way that our families and our passions make up the other parts. So the real struggle is balancing those things we WANT to do with what we NEED to do, and ultimately finding happiness in that balance.



To conclude the first in a series of articles looking at the concept of “Life Beyond Medicine,” we get some advice from **Mary Lupo, MD**, a WDS leader who somehow makes the balancing act look easy.

KC: How do you define work/life balance?

ML: *A woman’s life is balanced by emphasizing different priorities at different times. I believe you can have it all, just not all at once.*

KC: Has there ever been a time in your life when you felt your work/life balance was “off,” and how did you handle that situation?

ML: *In order to rebuild my practice after Katrina, I realized I was working too hard, trying to make up for the lost time. I stopped, took a deep breath and told myself I could take a vacation even though I still had a long way to go.*

KC: What are some of the activities that you always make time for outside of work?

ML: *Friends, family and Pilates.*

KC: What are some of the ways that you create quality time with your family?

ML: *Special vacations and Sunday lunches at my house.*

KC: Do you think that something can be said for quality of time with family or friends over quantity?

ML: *Quality always trumps quantity. Kind of like diamonds ... always go for better quality over a bigger size.*

KC: Any favorite summer activities or memories to share (outside of work)?

ML: *A trip to Yellowstone and the Tetons, without cell phones and computers, out in nature and clean fresh air was one of the most special times our family ever enjoyed. ■*

WDS LEGACY FUND

Contribute to the continued success of the Women’s Dermatologic Society by making a donation to the Legacy Fund today! For a pledge of \$500 or more, you will receive a special WDS Rose Pin embellished with a beautiful crystal.

Please visit www.womensderm.org/legacy/pledge_form to make your 100% tax-deductible charitable donation to the WDS. For more information on Legacy Fund donations or other forms of giving, please call the WDS at 1-877-WDS-ROSE (937-7673) or send an e-mail to wds@womensderm.org.

WDS CONTRIBUTORS LADDER

The Women's Dermatologic Society wishes to acknowledge the following companies for supporting the Society in 2013.

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By *Marcelyn Coley, MD and Jennifer Sorrell, MD*

The Orphan Master's Son

By Adam Johnson

The Orphan Master's Son follows a young man's journey through the world's most mysterious dictatorship: North Korea. Pak Jun Do is the haunted son of a lost mother and an influential father who runs a work camp for orphans. Recognized for his loyalty and keen instincts, Jun Do comes to the attention of superiors in the state, rises in the ranks and starts down a road from which there will be no return, becoming a professional kidnapper who must navigate the shifting rules, arbitrary violence and baffling demands of his Korean overlords in order to stay alive. Driven to the absolute limit of what any human being can endure, he boldly takes on the treacherous role of rival to Kim Jong Il in an attempt to save the woman he loves.

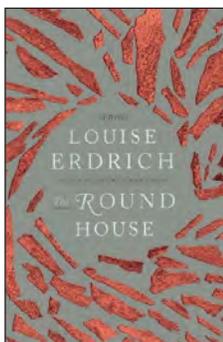
This Pulitzer Prize winner is not your typical novel, as author Adam Johnson shifts from one narrator to another, one time period to another and one style to another with no explanation. Yet the book is vividly written, steering the reader through wild adventure, amazing courage, horrific torture and true love. *The Orphan Master's Son* is an unusual, riveting, touching, unforgettable and powerful read.



The Round House

By Louise Erdrich

The Round House tells the coming of age story of Joe, an Ojibwe Native American teen living on the reservation. Joe's adolescent years are complicated when his mother survives a violent and racially motivated attack. The tragedy uproots the entire family, as his mother remains mentally scarred from this life-changing crime and retreats into a life of seclusion.



Integral to the story is Joe's father's role as the tribal judge at the roundhouse – a spiritual and sacred place on the reservation where tribal law is active and Federal law is not, yet tribal courts cannot prosecute non-Natives. So while the

non-Native perpetrator is easily identified, he escapes justice since the attack on Joe's mother happened at the round house.

As Joe and his family come to grips with this reality, we get bits and pieces of life on the Ojibwe reservation, including spiritual rituals, typical adolescent antics in drinking and early intimate relationships, the heart wrenching story of a physically challenged child discarded by her biological parents and taken in by Native American ones, and the unyielding bond between friends. This fast-paced and riveting book, full of mystery and drama, is highly recommended for its complex storyline and easy readability.

Grandmother Power: A Global Phenomenon

By Paola Gianturco

Author Paola Gianturco has spent much of her career as a photojournalist documenting the lives of women in over 55 countries. In her most recent project, *Grandmother Power*, Gianturco (a grandmother herself) profiles activist grandmothers from 15 countries across five continents. Accompanied by Gianturco's engaging images, these inspiring stories reveal the courage, drive, passion and optimism of grandmothers who are transforming the world. Using their power to fight for a better future for grandchildren everywhere, "insurgent grandmothers" around the world are raising AIDS orphans, bringing solar power to their villages, reuniting kidnapped children with their families, convincing communities to abandon female genital mutilation, and demanding justice for human rights abuses of every type. *Grandmother Power* is alive and well!



Grandmother Power has earned Gianturco the International Book Award for 2013 in Multicultural Nonfiction and About.com's Readers' Choice award for Grandparenting Book. It also took Gold in the Women's Studies category of ForeWord Reviews' 2013 Book of the Year. Gianturco has been invited for many speaking engagements, including the Women's Dermatologic Society's 34th Annual Meeting Luncheon in San Francisco (2009). Of note, 100% of the author royalties support African grandmothers raising children orphaned by AIDS in 15 countries. ■

WDS Celebrates Innovations and Members Get Tech Savvy

By *Arianne Shadi Kourosb, MD*

Since 2012, when the WDS Newsletter first educated readers about the Skin Advocate iPhone App (a free app that connects patients with advocacy organizations in the Coalition of Skin Diseases), WDS members have carried forward our tradition of promoting innovation in the practice of dermatology. Several WDS members are developing Apps!

Three Generations Collaborate on DermUtopia™

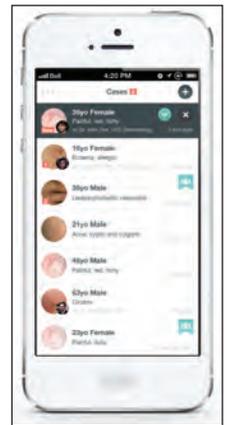
Dr. **Brenda Dintiman** and Christine Shanahan, a mother-daughter team, have created a mobile application and Virginia-based teledermatology company called DermUtopia™. With the goal of increasing access to dermatological care for Virginia residents using telemedicine, this iPhone and Android compatible smartphone app allows patients to upload pictures to a secure website for evaluation by a dermatologist within 72 hours. Before she passed away earlier this year, Hilda Cabrera-Dintiman (Brenda's mother) translated the teledermatology app and consultation to Spanish in order to increase access for Hispanic patients. DermUtopia is now available to Virginia and Maryland residents, with possible expansion to other states. The application is powered by ClickMedix, and to use the app one must first register with ClickMedix. The price for the first consult is \$85.00. More information can be found by visiting www.dermutopia.com.



Three generations worked together on DermUtopia (L to R): Dr. Brenda Dintiman, Hilda Cabrera-Dintiman and Christine Shanahan.

WDS Resident & Engineers Create Dermtap

A team of dermatologists and engineers have created Dermtap, a secure mobile platform for dermatology image sharing and storage. Living in Silicon Valley, Stanford dermatology resident **Michelle Longmire, MD** developed an appreciation for the potential impact of technology in many arenas, including the practice of dermatology and dermatology education. She worked with her mentor, Dr. Peter Lio, and a team of engineers (including her husband) to create an app-based tool that would enable dermatologists to take images with smartphones and share them with colleagues in a secure fashion.



Dermtap provides secure storage, organization and sharing of cases in a collaborative discussion forum.

Dr. Longmire sees Dermtap as a great educational tool and a method to improve patient care through physician collaboration. She envisions a future in which dermatologists practice a "hybrid model" involving some teledermatology, and hopes that Dermtap might help to hone store-and-forward diagnostic skills. For more information, one can refer to: www.dermtap.com.

New WDS App!

In an effort to modernize communication, the Young Physician's Task Force of the WDS is excited to announce the development of a FREE WDS App. Developed by **Shadi Kourosb, MD** and Young Physician's Task Force Chair **Kristen Stewart, MD**, the app will allow members to keep up with events and communicate directly with the WDS with a few simple clicks on a smartphone. We also invite members to visit and "Like" the WDS page on Facebook (<https://www.facebook.com/pages/Womens-Dermatologic-Society/>), and share WDS photos and experiences with us on Facebook and Twitter!

For questions and suggestions on modernizing communication and/or the new WDS App, please contact Kristen Stewart (kmastewart@yahoo.com) and Shadi Kourosb (askderm@gmail.com). ■



Women's Dermatologic Society

As the WDS celebrates 40 years of helping women in dermatology realize and fulfill their greatest potential, now is the perfect time to contribute to the Legacy fund. You can help us build a solid future for the WDS through the Legacy Fund. Make your pledge today!

The WDS Legacy Council wishes to recognize and thank the following donors who have made contributions through July 2013, with their cumulative rose designation.

We would also like to recognize Murad Alam, MD as our first Blue Sapphire Rose donor, and extend our ongoing, sincere appreciation to all Red Rose donors, past and present.

BLUE SAPPHIRE ROSE \$10,000-\$24,999

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Women's Dermatologic Society

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Women's Dermatologic Society

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MAKING A DIFFERENCE

A Great Season for Sun Safety!

We thank all of the fantastic co-chairs and local teams who volunteered their time to conduct free skin cancer screenings, sun damage assessments and sun safety education for schoolchildren and the general public in 2013. New screening records were reached, thanks to the enthusiastic support and dedication of many local teams.

Special thanks to La Roche-Posay for their generous support, and to our WDS event co-chairs!



For TOPS:

Latanya Benjamin, MD • Diane Berson, MD
Megan Bogart, MD • Mona Gohara, MD
Kavita Mariwalla, MD • Nanette Silverberg, MD
Adrienne Stewart, MD • Becki Tung, MD
Ashley Wysong, MD

For *Play Safe in the Sun*:

Valerie Callender, MD • Laurin Council, MD
Erin Gilbert, MD, PhD • Brooke Jackson, MD
Lynn McKinley-Grant, MD • Mary Martini, MD
Michele Tarbox, MD

To view recaps from these events, please visit: www.playsafeinthesun.org.

Would you like to offer skin cancer screenings and/or sun safety education at a school, zoo, parade, senior center, Little League game or other venue? The WDS has tools and resources to help your efforts! Please visit: www.playsafeinthesun.org/coast2coast.

Want to Make a Difference?



Whether promoting skin cancer prevention, sun safety, skin health or self-esteem, we encourage all members to join us in reaching our goal of 40 grassroots events in honor of the 40th anniversary of the WDS. We're on our way to reaching this goal, so please join us and let us know how we can help you! Visit www.womensderm.org and click on any of the options under Community Outreach.

Largest-Ever WDS Coast to Coast Event

In collaboration with the Cleveland Clinic Department of Dermatology, the WDS presented its largest-ever *Coast-to-Coast* outreach at the National Senior Games in Cleveland this summer. **Christine Lopez, MD** and **Ivanka Kovalyshyn, DO**, led a team of board-certified dermatologists in offering 273 free skin cancer screenings to senior athletes, with 18% of those individuals being referred for biopsy or further management of suspected cancers. Reaching the active senior population is an important target in the trans-generational mission of the WDS *Play Safe in the Sun* program, and this event demonstrates how members can work with the WDS to make a real difference in their own communities.



Cleveland Senior Games/WDS Outreach co-chairs Christine Lopez, MD (left) and Ivanka Kovalyshyn, DO, assembled an impressively large volunteer team for this busy and exciting event!

Self-Esteem Outreach Needs YOU!

Thanks to a partnership with Unilever/Dove®, WDS members can help educate young girls and teens about skin care and promote positive self-esteem. The Dove initiative has formed alliances with national youth organizations, so interested members can offer presentations and activities through these outlets as well. To learn more about inspiring young women and girls to reach their full potential while supporting the program's vision to "create a world where beauty is a source of confidence, not anxiety," visit: www.womensderm.org/selfesteem. ■



Networking and Sharing 'Pearls' in the Denver Region

Our hats are off to Denver Area Regional Co-Chairs **Adrienne Stewart, MD** and **Kathleen Sawada, MD** for hosting not one, but TWO networking events in the Denver area! On April 30th, approximately 25 guests (including academics, private practice doctors and residents) enjoyed cocktails and appetizers at Second Home (JW Marriott, Cherry Creek), while sharing the many pearls they were asked to bring. A tremendous amount of helpful information and practical advice was shared, including clinical pearls, practice pearls, EMR pearls, cooking pearls and books to read pearls. Our thanks to Galderma for their generous support of this event.

Based on the positive feedback from their first gathering, Drs. Stewart and Sawada held a second evening of Pearls at

Izakaya Den on September 11. Despite flooding rain, approximately 16 guests came out and continued sharing pearls.



(Left to Right) Kathleen Sawada, MD with Leslie Stewart, MD and Sabrina Newman, MD at the second evening of 'Pearls' for WDS members and guests in the Denver region.

Chicago Region Hosts Conversation & Cocktails

Becki Tung, MD and **Amy Paller, MD** (WDS President) welcomed approximately 50 guests to a regional networking event entitled 'Conversation, Community Outreach and Catalysis' on August 14th at the Watershed restaurant in downtown Chicago. Attendees enjoyed cocktails and light hors d'oeuvres, while also generating ideas for mentoring and community outreach opportunities within the region. Our special thanks to local residents **Smita Aggarwal, MD**, **Emily Keimig, MD** and **Emily Arch, MD** for their assistance in planning the event, and to SkinCeuticals for their kind support.



Event host Becki Tung, MD (second from right) with (L to R): Loyala residents Shradha Desai, MD, Bailey Tayebi, MD, Monika Kaniszewska, MD and Smita Aggarwal, MD.

Regional Groups Continue to Organize Events!

Members of the WDS are working to engage current and prospective members, encourage networking, promote mentorship and create new opportunities for volunteerism in the following regions around the country:

Denver, CO
Nashville, TN
Chicago, IL
New Orleans, LA

Los Angeles, CA/Southern CA
Houston, TX
New York, NY
Miami, FL

Watch the WDS website (www.womensderm.org/events/regional.php) for information about upcoming regional events. Please consider getting involved in one of these groups, or perhaps starting one in your area! If you have any questions, or are interested in becoming a leader for a group in the future, please send an e-mail to: wds@womensderm.org.

Women Dermatologic Surgeons Luncheons

Over 70 WDS members and guests enjoyed lunch and conversation on Saturday, May 4 at the Omni Shoreham Hotel in Washington, DC during the 2013 Mohs College (ACMS) Annual Meeting. The event, which featured guided 'ice breaker' questions used by committee members to generate discussion at each table, was hosted by **Deborah MacFarlane, MD**. The Women Dermatologic Surgeons Committee is especially grateful to the Young Physicians Task Force for their support, which allowed 25 residents to attend the luncheon.



Event host Deborah MacFarlane, MD (facing camera) facilitating conversation among guests at the Women Dermatologic Surgeons luncheon in Washington, DC.

The WDS Women Dermatologic Surgeons Committee also hosted a luncheon on Saturday, October 5 during the 2013 American Society for Dermatologic Surgery (ASDS) annual meeting in Chicago. Chaired by **Deborah MacFarlane, MD** and **Nicole Rogers, MD**, the event drew over 140 attendees!



Over 140 guests enjoyed the Women Dermatologic Surgeons Luncheon in Chicago!

Following the luncheon, Dr. MacFarlane moderated a panel discussion featuring **Susan Weinkle, MD**, **Lisa Donofrio, MD** and **Margaret Mann, MD** on topics that included time management, work/life balance, wellness, mentoring and involvement in academic organizations. Noting that it was the largest turnout to date, Dr. MacFarlane said she "admired the candor of the panelists, and the courage it takes to share so generously of one's self before so many." The WDS would like to thank Biopelle for their generous support of the Women Dermatologic Surgeons Committee. ■

Star-Studded Charity Event



Dr. Pearl Grimes with Tyler Perry at the CARRY Organization's 7th charity gala.

The 7th Annual Coalition For At-Risk Youth (CARRY) "Shall We Dance?" Gala was held May 11th at The Beverly Hilton, in Beverly Hills, California. **Dr. Pearl Grimes** founded CARRY in 2005 as a non-profit organization focused on foster and at-risk youth, offering pro bono medical resources, scholarships and

sponsorship for a week-long summer camp. Among the 430 guests at the star-studded charity event were WDS members **Wendy E. Roberts, MD**, **Lenore Kakita, MD** and **Sheila Belkin**. To date, CARRY has raised over \$1.5 million for foster and at-risk youth.



MISSION STATEMENT:

The mission of the Women's Dermatologic Society is to support dermatologists by striving to:

- Promote leadership
- Promote the development of relationships through mentoring and networking
- Demonstrate a commitment to service through community outreach and volunteerism;
- Provide a forum for communications and research relevant to women's and family issues
- Advocate excellence in patient care and education
- Promote the highest ethical standards

VISION STATEMENT:

The Women's Dermatologic Society is committed to issues relevant to women and their families.

WDS Rose Parade & Networking Dinner at Munich Summer Academy

Luitgard Wiest, MD organized a fascinating line up of presentations at the 3rd Munich International Summer Academy of Practical Application on July 24th. The Munich Summer Academy offers scholarships to residents who submit a case for presentation. The WDS session within the meeting (co-chaired by members **Branka Marinovic, MD**, **Christa de Cuyper, MD** and **Carmen Rodriguez Cerdeira, MD**) featured speakers from Canada, the United States, Spain, Germany, Croatia, Israel, Egypt, and Australia.

A WDS networking dinner, co-hosted by Dr. Wiest, **Sandra Read, MD** and **Dedee Murrell, MD**, was held the following evening at the Lola Montez house and included talks by Frank Wiedenmann, MD, **Jean Carruthers, MD** and **Tatjana Pavicic, MD**. The WDS wishes to thank Merz for their kind support of this event.



Enjoying the WDS networking dinner in Munich are (L to R): Luiz Guilherme Martins Castro, MD, event co-host Luitgard Wiest, MD, and Daniel Siegel, MD (Immediate Past President of the American Academy of Dermatology).

WDS Holds 4th Networking Reception in Australia!

WDS members **Dedee Murrell, MD** and **Margot Whitfeld, MD** organized a formal networking reception on May 20th during the 46th Annual Scientific Meeting of the Australasian College of Dermatologists in Sydney, Australia. Guests of honor included **Timothy Berger, MD**, Steve Feldman, MD, **Suzanne Olbricht, MD** and Luis Requena, MD.

Dr. Feldman spoke about his patient compliance studies, and Dr. Whitfeld shared some highlights of her experience as a fellow with Dr. Berger at the University of California at San Francisco. Special thanks to Abbvie Australia for their generous support of this event. ■



Pictured at the Sydney networking reception are (L to R): Deshan Sebaratnam, MD, Linda Martin, MD, Robert George, MD, event co-hostess Dedee Murrell, MD, guest speaker Steve Feldman, MD, special guest Suzanne Olbricht, MD, John Frew, MD and Diana Purvis, MD.

WDS SCHEDULE OF EVENTS

December 15, 2013

**Application Deadline
WDS Academic Research Awards**

*For more information, please visit:
www.womensderm.org/grants*

January 26, 2014

WDS Networking Reception

Grand Wailea Resort & Spa ~ Maui, HI

All WDS members will receive a 10% discount for Maui Derm registration!

Visit: www.acmd-derm-hawaii.com

Save the date!

Sunday, March 23, 2014

WDS 39th Annual Meeting Luncheon

Denver, CO

WDS members are busy planning exciting things around the world! For more information on all WDS Happenings, including upcoming international events, please visit: www.womensderm.org/events

If you would be interested in hosting a WDS Networking event, please let us know by sending an e-mail to: wds@womensderm.org

Living History Profile: Elizabeth I. McBurney, MD

Continued from page 1

balance of intellectual stimulation and time for a home life in the field of dermatology. She was able to take advantage of opportunities in the fields of lasers, Cutaneous T-Cell Lymphoma (CTCL) and cosmetic rejuvenation because she was open to new and emerging ideas and recommendations, and not fixed in her ideas about what she wanted to do in dermatology.

Following two years of dermatology residency in Boston, Dr. McBurney moved with her husband back to New Orleans to complete her training. There, her department head asked her to create a mycosis fungoides (MF) clinic. Still running the clinic today, she is “especially proud of this work, because it allowed me to reach out to other specialties in the community and emphasize dermatology’s importance in the comprehensive care of cancer patients.”

From working at the prestigious Ochsner Memorial Hospital in 1974, Dr. McBurney eventually became a charter member of the American Society of Laser Medicine and Surgery, gave the first scientific symposium on lasers at the AAD in New Orleans (1982) and has been at the forefront in teaching and understanding the use of lasers in dermatology.

A new chapter began for Dr. McBurney in 1980 with the founding of her private dermatology practice in Slidell, LA. As lasers became increasingly used for skin rejuvenation, the practice evolved to include cosmetic dermatology. She ran a successful practice for 33 years while remaining devoted to academics, serving on the faculty of both LSU and Tulane medical schools, and supervising her CTCL clinic and resident clinics.

While serving on the American Academy of Dermatology (AAD) Board of Directors, Dr. McBurney was encouraged by her friend **Lynn Drake, MD** to join WDS and soon came to understand how this organization is unique. “The WDS is both empowering and nurturing,” she explains, “because if you missed a meeting, someone would call you to find out why.” Dr. McBurney has served on a number of WDS committees over the years, received the prestigious Rose Hirschler award in 2003 and became WDS President in 2006. She recently chaired the Nominating Committee, co-chaired the Women Dermatologic Surgeons committee and is now a city lead for the Regional Task Force.

Dr. McBurney was President of the American Society for Dermatologic Surgery (ASDS) in 1996 and is now on the

Board of Directors for the American Dermatological Association. Her numerous awards include the AAD Everett C. Fox, MD Lectureship and the Distinguished Woman Physician Award from the American Medical Association and the Samuel J. Stegman, MD Award for Distinguished Service from the ASDS.



Dr. McBurney (right) at the 2013 WDS Networking Reception in Miami, FL with fellow WDS members Lenore Kakita, MD and Timothy Berger, MD.

Mary E. Maloney, MD, who credits Dr. McBurney for her involvement in the WDS, spoke of her friend’s kindness and graciousness. “When navigating difficult situations,” she said, “I often ask myself how Elizabeth would handle it.” When it comes to work/life balance, Dr. Maloney pointed out that “Elizabeth doesn’t just *say* it; she will *do* it by taking time off for important family events.” Dr. Maloney also provided a glimpse into one of her friend’s secret talents: “She is an excellent interior decorator!”

Dr. McBurney transitioned from manager to employee this past year when she sold her practice, moved to Lafayette, LA and began working part-time in private practice. What she described as “one of the scariest decisions of my life” has allowed her to spend time with her life partner of over 20 years, Mozelle, and her 4 grandsons (ages 2-8), while also finding time to read, exercise, and serve on the local arts council. “Being a physician is a wonderful profession that has allowed me to have everything I want,” reflects Dr. McBurney. “It completes my life.”

As a compassionate physician, an expert in surgical dermatology and a dedicated practitioner who has contributed to the advancement of dermatology, this distinguished WDS member represents the best of her profession. And, as Dr. Maloney pointed out, “Elizabeth McBurney is a true mentor who opens doors and provides opportunities for others.” ■



Physicians Leaders Mentors

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NEWS & NEWSMAKERS

- **Erin Gilbert Adams, MD**, coordinated activities and discussions during Cancer Awareness Day (June, 2013) at the John P. Murtha Cancer Center of Excellence in Bethesda, Maryland.
- Barrett Honors College at Arizona State University named **Kristina Collins, MD** as one of the Top 25 Alumni to Watch.
- Good Housekeeping's "Smooth-Skin Secrets From Coast to Coast" (April, 2013) featured **Leslie Baumann, MD, Amy Derick, MD, Lisa Garner, MD** and **Deirdre Hooper, MD**.
- Audubon Dermatology, co-founded by **Deirdre Hooper, MD** and **Sarah Jackson, MD** won Favorite Dermatologist in the *Nola Baby & Family Magazine's* Family Favorites for 2013.
- **Mary Lupo, MD** was named one of Castle Connolly's Top Doctors® for the New Orleans region in 2013.
- **Sarah Pace, MD** chaired two events in the Washington, DC area for middle school children on the importance of sun protection, and for teachers and preschool children at Walter Reed National Military Medical Center.
- The Foundation for Ichthyosis and Related Skin Types (*FIRST*) honored WDS President **Amy Paller, MS, MD** at the Society for Pediatric Dermatology meeting in July.
- **Melanie Palm, MD** held her 3rd annual "SolSearch" event for the Skin Cancer Foundation during Melanoma Awareness Month (May, 2013), featuring skin cancer screenings, boardwalk shopping and a fundraising party.
- **Rashmi Sarkar, MD** was elected the first female Honorary General Secretary of the 7,500 member Indian Association of Dermatologists, Venereologists and Leprologists (IADVL). ■



Physicians Leaders Mentors

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