

Sponsorship Opportunities



2019
WDS Fourm



February 8-10, 2019
Four Seasons Resort and Club Dallas at Las Colinas
Dallas, TX

www.womensderm.org



About WDS

ABOUT THE WOMEN'S DERMATOLOGIC SOCIETY (WDS)

The Women's Dermatologic Society, founded in 1973, is dedicated to helping dermatologists fulfill their greatest potential and assisting them in making a contribution to our specialty and society. To achieve this goal, the Society relies on the active participation of its members, who represent a diverse cross-section of professional sub-specialties.

VISION STATEMENT

The Women's Dermatologic Society is committed to issues relevant to women and their families.

MISSION STATEMENT

The mission of the Women's Dermatologic Society is to be the premier organization cultivating personal and professional development of dermatologists dedicated to excellence in patient care, mentorship, volunteerism, and leadership.

MEETING DATES & LOCATION

The WDS Forum will take place February 8-10, 2019 at the Four Seasons Resort and Club Dallas at Las Colinas in Dallas, Texas. The Forum will take place following the Industry Visioning Work Group (IVWG) on February 8, 2019.

Four Seasons Resort and Club Dallas at Las Colinas
4150 North MacArthur Boulevard
Irving, TX, 75038
Phone: 972-528-9075

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Erin Gilbert, MD, PhD

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Kathleen Hectorne, MD

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We are excited to announce one of the Women's Dermatologic Society's new initiatives to treat the total women by addressing total women's health via the dermatology gateway. As part of this initiative we are expanding the previous MELD Forum into the new WDS forum, a CME weekend of total women's health. The new WDS Forum will feature a more robust CME program with speakers from different areas of women's health, a new display hall for sponsors, and the opportunity to sponsor a Corporate Breakfast Symposium. We invite you to participate in the 2019 WDS Forum taking place February 8 - 10, 2019 at the Four Seasons Resort and Club Dallas at Las Colinas in Dallas, Texas.

As always, WDS is dedicated to helping dermatologists fulfill their greatest potential and assisting them in making a contribution to our specialty and society. To achieve this goal, the Society relies on the active participation of its members, who represent a diverse cross-section of professional sub-specialties. The mission of the WDS is to be the premier organization cultivating personal and professional development of dermatologists dedicated to excellence in patient care, mentorship, volunteerism, and leadership.

Your participation is essential to the success of the WDS Forum and this new initiative. Please view our sponsorship and exhibitor prospectus for more information about the available opportunities and benefits.

Thank you in advance for your consideration of continued support of the WDS. If you have any further questions or require additional information, please contact Missy Zagroba at mzagroba@womensderm.org or 414.918.9887.

We look forward to seeing you in Dallas!

Regards,

Kathleen Hectorne, MD
Program Committee Chair

Sponsorship Opportunities

REASONS TO PARTICIPATE

By supporting the new WDS Forum you will maximize your company's visibility with attendees ranging from Past Presidents, Current Leadership, Private Practice and Academic Dermatologist, and Dermatology Residents. Sponsorships start at \$5,000.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Benefits	Premium \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Inclusion of your company logo and 100-word description in the Final Program	X	X	X	X	
Exposure and acknowledgement as a WDS Forum Supporter in all marketing pieces and signage	X	X	X	X	X
Inclusion of your logo/link on the WDS Forum website	X	X			
Inclusion of your logo on recognition slides before and after sessions	X	X	X	X	X
Recognition of Supporter Level with ribbon on name badge	X	X	X	X	X
Print advertisement in Final Program	Full Page, 4-color ad	Half Page, 4-color ad	Quarter page, 4-color ad		
Company product OR literature (provided by company) included in attendee bags	X	X	X	X	X
Complimentary Registrations	6	5	4	3	2
Complimentary Display Table	2 - 6ft Tables	2 - 6ft Tables	1 - 6ft Table	1 - 6ft Table	1 - 6ft Table

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Meeting Pad and Pens \$5,000
- Meeting Bags \$5,000
- Meeting Schedule Boards \$7,500
- Wi-Fi Connections \$7,500

CORPORATE SPONSORED BREAKFAST SYMPOSIUM

\$25,000 per 1 hour Session

Corporate Sponsored Breakfast Symposium Supporters will have the opportunity to sponsor an entire session, including topic and speaker selection. Companies will work with WDS to coordinate logistics and WDS reserves the right to approve all speakers and topics before they are finalized. Corporate Sponsored Symposiums are limited and available on a first-come, first-serve basis only. Once support is confirmed, the company will need to complete a session proposal to be approved by the WDS Forum Committee.

Sponsorship Opportunities

DISPLAY TABLE DURING THE INTERACTIVE SPONSOR & POSTER SESSION

A display table is a great opportunity for attendees to learn about the products and services offered by your company.

BENEFITS

- Exposure to approximately 175 physicians and residents
- Company name on signage
- Company name and 50-word description in Final Program
- Includes 2 complementary registrations for the WDS Forum, additional registrations can be purchased

DISPLAY TABLE DETAILS

Each display table includes:

- One 6' draped table
- Two side chairs
- One waste basket
- Identification sign

Price: \$2,500 per Display Table

WDS Forum Sponsors receive a complementary display table.
Please see page 2 for details.

HOURS:

Friday, February 8, 2019

8:00am – 5:00pm

Move-in

Saturday, February 9, 2019

12:00pm - 1:45pm

Interactive Sponsor & Poster Session

Lunch will be served

Program at a Glance (SUBJECT TO CHANGE)

FRIDAY, FEBRUARY 8

1:00pm	Registration
1:30pm – 3:30pm	Keynote Speaker: Leadership Development & Negotiation
3:30pm – 3:45pm	Afternoon Break
3:45pm – 4:30pm	Panel Discussion: Applying Negotiation Skills to Academics and Private Practice/ Venture Capital
4:30pm – 5:15pm	Resiliency and Leadership
6:30pm – 9:00pm	Networking Reception & Dinner

SATURDAY, FEBRUARY 9

6:00am – 7:00am	Optional Morning Activity
7:00am – 8:00am	Breakfast Symposium
8:00am – 8:10am	Welcome
8:10am – 8:55am	Keynote Speaker: Global Overview of Women's Health
8:55am – 10:10am	Total Women's Health Topics
10:15am – 10:30am	Break
10:30am – 11:15am	Panel Discussion: Total Women's Health
11:15am – 12:00pm	Lightning Poster Sessions: Total Woman Topics
12:00pm – 1:45pm	Interactive Sponsor & Poster Session <i>Lunch will be served</i>
1:45pm – 2:30pm	Welcome & Keynote Speaker: Disruption, Relevance, Aspiration
2:30pm – 3:50pm	Updates in Dermatology <i>Cosmetic Update: What's Hot & New</i> <i>What's New in the Treatment of Scarring and Non-Scarring Alopecia</i> <i>What's in the Pipeline for Melanoma and Non-Melanoma Skin Cancer</i> <i>Atopic Dermatitis – What's New?</i>
3:50pm – 4:15pm	Afternoon Break
4:15pm – 5:15pm	Mystery Cases: Moderated by IJWD Editors
6:00pm – 7:30pm	Dinner with Academic Research Grant Awardee Presentations
8:00pm – 10:00pm	Group Activity

SUNDAY, FEBRUARY 10

7:00am – 8:00am	Breakfast Symposium
8:00am – 8:30am	Closing Session: Wrap up of Weekend
8:30am – 9:45am	60 Pearls in 60 Minutes
9:45am – 10:00am	Closing Remarks

Registration Form

COMPANY INFORMATION

Company Name: _____ Company Contact/Title: _____

Address: _____

Contact Phone: _____ Contact Email: _____

Website URL: _____

SPONSORSHIP

Premium \$50,000 Platinum \$25,000 Gold \$15,000 Silver \$10,000 Bronze \$5,000

ADDITIONAL OPPORTUNITY

Meeting Pad and Pens \$5,000 Meeting Bags \$5,000 Meeting Schedule Boards \$7,500

Wi-Fi Connections \$7,500 Corporate Sponsored Breakfast Symposium \$25,000

DISPLAY SPACE

Each Display Space includes two exhibitor registrations, one 6-foot draped table, two side chairs, one wastebasket, and an identification sign.

One Display Table = \$2,500

*WDS Sponsors receive complementary display space included in their sponsorship. See page 2 for details.

STAFF

Please print names as you would like it to appear on the name badges.

1. _____ 2. _____

DISCLAIMER

The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's display, equipment, and other property brought upon the premise of the exhibit facility and shall indemnify and hold harmless the Women's Dermatologic Society, Four Seasons Dallas at Las Colinas. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

I have read and understand the Policies & Guidelines.

Signature: _____

Cancellation Deadline: December 15, 2018

Requests for cancellation of display space must be made in writing. Written cancellations received by December 15, 2018, will receive a refund of 80%. Refunds will not be issued after December 15, 2018.

PAYMENT INFORMATION

Total: \$ _____

Make check payable to WDS (US funds drawn on a US bank only) or provide credit card information. Please do not send cash.

Check Enclosed VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card Number: _____ Expiration Date: _____

Name of Card Holder (please print): _____ CSC Code: _____

Signature: _____

Send completed form to:

Women's Dermatologic Society, Attn: Maggie Gruennert, 555 East Wells Street, Suite 1100, Milwaukee, WI 53202

Phone: 1-877-WDS-ROSE, Fax: 414-272-6070, Email: wds@womensderm.org

Policies and Guidelines

EXHIBITOR REGISTRATION

All exhibitor personnel must be registered. Two complimentary registrations are provided to each exhibitor. Exhibitor registrations provide access to exhibits, sessions, and food and beverage functions.

CANCELLATION POLICY

Requests for cancellation of display space must be made in writing. Written cancellations received by December 15, 2018, will receive a refund of 80%. Refunds will not be issued after December 15, 2018.

MATERIAL HANDLING

The handling of all material in and out of the display space will be performed by The Four Seasons Resort and Club and will be charged according to the published rates.

AUDIO VISUAL

If you require audio visual for your space please contact PSAV to make arrangements. You will be billed separately.

Sierra Butler
Sales Manager - PSAV
office: 972-887-8180
email: snbutler@psav.com

LIABILITY & INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend, WDS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorney's fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of, WDS, its officers, directors, agents, or employees.

FIRE & SAFETY REGULATIONS

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

SMOKING

Smoking is prohibited at the 2019 WDS Forum.



WDS NATIONAL OFFICE

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