

**FRIDAY, FEBRUARY 8, 2019**

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**11:00am Registration**

**12:00pm – 1:15pm Luncheon & Panel Discussion**  
**Women Industry Leaders: How They Do It**

*Moderator:*

*Cyndi Yag-Howard, MD, FAAD, University of South Florida Morsani College of Medicine, Tampa, FL, Yag-Howard Dermatology and Aesthetic Center, Naples, FL*

*Panelist:*

*Maria Carell, Chief Executive Officer, Revision Skincare LLC and Goodier Cosmetics LLC*  
*Michele C. Franklin, Vice President, Professional and Industry Relations, Merz North America*  
*Lotus Mallbris, MD, PhD, Vice President, Immunology Department, Eli Lilly and Company*

*\*WDS Forum & IVWG Attendees Welcome*

**1:30pm – 3:30pm Keynote Speaker: Leadership Development & Negotiation**

*Victoria Medvec, PhD, Medvec & Associates, LLC, Lake Forest, IL*

**3:30pm – 3:45pm Afternoon Break**

**3:45pm – 4:30pm Panel Discussion:**  
**Applying Negotiation Skills to Academics and other Practice Models**

*Moderator:*

*Kathleen Hectorne, MD, Mayo Clinic and Mayo Clinic Health System, Austin, MN*

*Speakers:*

*Julie Hodge, MD, MPH, West Dermatology, Fullerton, CA*  
*Cyndi Yag-Howard, MD, FAAD, University of South Florida Morsani College of Medicine, Tampa, FL, Yag-Howard Dermatology and Aesthetic Center, Naples, FL*  
*Ashley Wysong, MD, MS, University of Nebraska Medical Center, Omaha, NE*  
*Mary Maloney, MD, UMass Memorial Medical Center-Hahnemann Campus, Worcester, MA*

**4:30pm – 5:15pm Leading to Serve through Persistence & Resiliency**

*Kevin Fickenscher, MD, CREO Strategic Solutions, LLC, Boston, MA*

**6:30pm – 9:00pm Welcome Reception & Dinner**

**SATURDAY, FEBRUARY 9, 2019**

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**7:00am – 8:00am Breakfast Symposium: Sponsored by UCB, Inc.**

An Interdisciplinary Approach to Address the Unique Considerations of Women with Autoimmune Diseases

The content was developed to capture a unique female patient journey, and interdisciplinary approach perspectives from rheumatology, gastroenterology, dermatology, maternal-fetal-

specialists, integrated health medicine, and voices from patients, to deliver relevant information to support optimized care for women with autoimmune disease, regardless of where they are in their journey. Key highlights:

- astounding magnitude of women living with autoimmune diseases, a subpopulation of patients with unique needs through a story of a female patient journey
- why it is critical to consider a women's reproductive journey when making treatment management decisions.
- empowerment to both providers & patients through shared decision making, i.e., proactively discuss family planning in a way that balances reassurance and expectations.

This content will be delivered by 2 Specialties, Dermatologist & Rheumatologist focusing on optimizing care in women with autoimmune diseases with an interdisciplinary approach including addressing comorbidities, extra-articular manifestations, and the joint-skin interrelationship

- 8:05am – 8:10am**     **Welcome**  
*Pearl Grimes, MD, Vitiligo & Pigmentation Institute of Southern California, David Geffen School of Medicine, Los Angeles, CA*
- 8:10am – 8:45am**     **Keynote Speaker: Global Overview of Women's Health**  
*JudyAnn Bigby, MD, South Africa Partners, Boston, MA*
- 8:45am – 9:45am**     **Total Women's Health Topics**  
*Introductions: Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA*  
*Speakers & Topics:*
- 8:45am – 9:05am     **Women's Heart Health: What You Need to Know**  
*C. Noel Bairey Merz, MD, FACC, FAHA, FESC, Smidt Heart institute Cedars-Sinai Medical Center, Los Angeles, CA*
- 9:05am – 9:25am     **Women's Health and Hormones, with Love, from a Gynecologist**  
*Paula J. Adams Hillard, MD, Stanford University School of Medicine, Palo Alto, CA*
- 9:25am – 9:45am     **Women's Health and Stress Management**  
*Cheryl L. Hurd, MD, MA, FAPA, JPS Health Network, Fort Worth, TX*
- 9:45am – 10:05am**     **Break**
- 10:05am – 10:50am**     **Panel Discussion: Total Women's Health**  
*Moderator: Pearl Grimes, MD, Vitiligo & Pigmentation Institute of Southern California, David Geffen School of Medicine, Los Angeles, CA*
- Panelists:*  
*C. Noel Bairey Merz, MD, FACC, FAHA, FESC, Smidt Heart institute Cedars-Sinai Medical Center, Los Angeles, CA*  
*JudyAnn Bigby, MD, South Africa Partners, Boston, MA*  
*Paula J. Adams Hillard, MD, Stanford University School of Medicine, Palo Alto, CA*  
*Cheryl L. Hurd, MD, MA, FAPA, JPS Health Network, Fort Worth, TX*

- 10:50am – 11:30am Lightning Poster Sessions: Total Woman Topics**  
*Moderator: Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA*
- Presenters:*  
*Leah Gaylen Laageide, BA, University of Iowa Hospitals and Clinics, Iowa City, IA*  
*Marissa Lobl, MB, University of Nebraska Medical Center, Omaha, NE*  
*Lauren M. Sadowsky, BA, Northwestern University Feinberg School of Medicine, Chicago, IL*
- 11:30am – 1:00pm Industry Interactive Session**  
*Lunch will be served*
- 1:00pm – 1:45pm Keynote Speaker: Disruption, Relevance, Aspiration**  
*Suzanne Olbricht, MD, Beth Israel Deaconess Medical Center, Harvard Medical School, Boston, MA*
- 1:45pm – 3:05pm Updates in Dermatology**  
*Speakers & Topics:*
- 1:45pm – 2:05pm **Cosmetic Update: What's Hot & New**  
*Neil Sadick, MD, FACP, Sadick Dermatology, New York, NY*
- 2:05pm – 2:25pm **What's New in the Treatment of Non-Scarring Alopecia**  
*Laura Houk, MD, University of Massachusetts Memorial Medical Center, Worcester, MA*
- 2:25pm – 2:45pm **Not Just a Surgical Disease: New Treatments for Melanoma and non-Melanoma Skin Cancer**  
*Riley McLean-Mandell, MD, UMass Memorial Department of Dermatology, Worcester, MA*
- 2:45pm – 3:05pm **Atopic Dermatitis-What's New?**  
*Adelaide A. Hebert, MD, UTHealth McGovern Medical School – Houston, Houston, TX*
- 3:05pm – 3:40pm Break | Poster Session**
- 3:40pm – 4:20pm Oral Abstract Presentations**  
*Moderator:*  
*Cyndi Yag-Howard, MD, FAAD, University of South Florida Morsani College of Medicine, Tampa, FL, Yag-Howard Dermatology and Aesthetic Center, Naples, FL*
- Presenters:*  
*Academic Research Awardee: Jean S. McGee, MD, PhD, Boston University, Boston, MA*  
*Oral Abstract Presenters*  
*Eseosa Asemota, MD, Tufts Medical Center, Boston, MA*  
*Sarah Lonowski, MD, MBA, University of California, Los Angeles, Los Angeles, CA*  
*Jodie Raffi, BA, University of California, San Francisco, San Francisco, CA*
- 4:20pm – 5:30pm Mystery Cases**  
*Moderator: Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA*

*Presenters:*

*Lauren Crow, MD, MPH University of California San Francisco, San Francisco, CA*  
*Kimberly Huerth, MD, Howard University, Washington, DC*  
*Alicia Little, MD, PhD, Yale University School of Medicine, New Haven, CT*  
*Raagini Suresh, University of California San Francisco, San Francisco, CA*

**6:30pm – 8:00pm**     **Reception & Dinner**

**8:00pm – 10:00pm**     **Wine Down with WDS**

*Come enjoy Mamma Mia 2, a glass of wine, and good company! Of course there will be other beverages and snacks as well.*

**SUNDAY, FEBRUARY 10, 2019**

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**7:00am – 8:00am**     **Breakfast Symposium: Sponsored by Regeneron and Sanofi Genzyme**

**DUPIXENT® (dupilumab): Approved for Two Indications**

DUPIXENT is approved by the FDA. Come learn about clinical efficacy, safety information, MOA, and dosing and administration, and how DUPIXENT may help your patients.

**8:00am – 9:15am**     **60 Pearls in 60 Minutes**

*Pearl Grimes, MD, Vitiligo & Pigmentation Institute, Los Angeles, CA*  
*Kathleen Hectorne, MD, Mayo Clinic, Austin, MN*  
*Afsaneh Alavi, MSc, MD, FRCPC, Women's College Hospital, Richmond Hill, ON*  
*Latanya Benjamin, MD, Florida Atlantic University, Boca Raton, FL*  
*Laurin Council, MD, Washington University, St. Louis, MO*  
*Alison Ehrlich, MD, MHS, Medical Faculty Associates, George Washington University, Washington, DC*  
*Molly Hinshaw, MD, University of Wisconsin School of Medicine and Public Health, Madison, WI*  
*Jennifer Lucas, MD, Cleveland Clinic Foundation, Cleveland, OH*  
*Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA*  
*Melissa Piliang, MD, Cleveland Clinic Foundation, Cleveland, OH*  
*Lucie White, MD, DermSurgery Associates Houston, Houston, TX*  
*Ashley Wysong, MD, MS, University of Nebraska Medical Center, Omaha, NE*

**9:15am – 9:45am**     **Q&A**

**9:45am – 10:00am**     **Closing Remarks**