
FRIDAY, FEBRUARY 8, 2019

11:00am Registration

**12:00pm – 1:15pm Luncheon & Panel Discussion
Women Industry Leaders: How They Do It**

Moderator:

Cyndi Yag-Howard, MD, FAAD, University of South Florida Morsani College of Medicine, Tampa, FL, Yag-Howard Dermatology and Aesthetic Center, Naples, FL

Panelist:

*Michele C. Franklin, Executive Director, Physician and Industry Relations, Merz North America
Lotus Mallbris, MD, PhD, Vice President, Immunology Department, Eli Lilly and Company
Maria Carell, Chief Executive Officer, Revision Skincare LLC and Goodier Cosmetics LLC*

**WDS Forum & IVWG Attendees Welcome*

1:30pm – 3:30pm Keynote Speaker: Leadership Development & Negotiation

Victoria Medvec, PhD, Medvec & Associates, LLC, Lake Forest, IL

3:30pm – 3:45pm Afternoon Break

**3:45pm – 4:30pm Panel Discussion:
Applying Negotiation Skills to Academics and other Practice Models**

Moderator:

Kathleen Hectorne, MD, Mayo Clinic and Mayo Clinic Health System, Austin, MN

Speakers:

*Julie Hodge, MD, MPH, West Dermatology, Fullerton, CA
Cyndi Yag-Howard, MD, FAAD, University of South Florida Morsani College of Medicine, Tampa, FL, Yag-Howard Dermatology and Aesthetic Center, Naples, FL
Ashley Wysong, MD, MS, University of Nebraska Medical Center, Omaha, NE
Mary Maloney, MD, UMass Memorial Medical Center-Hahnemann Campus, Worcester, MA*

4:30pm – 5:15pm Leading to Serve through Persistence & Resiliency

Kevin Fickenscher, MD, CREO Strategic Solutions, LLC, Boston, MA

6:30pm – 9:00pm Welcome Reception & Dinner

SATURDAY, FEBRUARY 9, 2019

6:00am – 7:00am Optional Morning Activity

7:00am – 8:00am Breakfast Symposium: Sponsored by UCB, Inc.

An Interdisciplinary Approach to Address the Unique Considerations of Women with Autoimmune Diseases

- 8:05am – 8:10am** **Welcome**
Pearl Grimes, MD, Vitiligo & Pigmentation Institute of Southern California, David Geffen School of Medicine, Los Angeles, CA
- 8:10am – 8:45am** **Keynote Speaker: Global Overview of Women's Health**
JudyAnn Bigby, MD, South Africa Partners, Boston, MA
- 8:45am – 9:45am** **Total Women's Health Topics**
Introductions: Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA
Speakers & Topics:
- 8:45am – 9:05am **Women's Heart Health: What You Need to Know**
C. Noel Bairey Merz, MD, FACC, FAHA, FESC, Smidt Heart Institute Cedars-Sinai Medical Center, Los Angeles, CA
- 9:05am – 9:25am **Women's Health and Hormones, with Love, from a Gynecologist**
Paula J. Adams Hillard, MD, Stanford University School of Medicine, Palo Alto, CA
- 9:25am – 9:45am **Women's Health and Stress Management**
Cheryl L. Hurd, MD, MA, FAPA, JPS Health Network, Fort Worth, TX
- 9:45am – 10:05am** **Break**
- 10:05am – 10:50am** **Panel Discussion: Total Women's Health**
Moderator: Pearl Grimes, MD, Vitiligo & Pigmentation Institute of Southern California, David Geffen School of Medicine, Los Angeles, CA
- Panelists:*
C. Noel Bairey Merz, MD, FACC, FAHA, FESC, Smidt Heart Institute Cedars-Sinai Medical Center, Los Angeles, CA
JudyAnn Bigby, MD, South Africa Partners, Boston, MA
Paula J. Adams Hillard, MD, Stanford University School of Medicine, Palo Alto, CA
Cheryl L. Hurd, MD, MA, FAPA, JPS Health Network, Fort Worth, TX
- 10:50am – 11:30am** **Lightning Poster Sessions: Total Woman Topics**
Moderator: Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA
(3) Abstracts
- 11:30am – 1:00pm** **Industry Interactive Session**
Lunch will be served
- 1:00pm – 1:45pm** **Keynote Speaker: Disruption, Relevance, Aspiration**
Suzanne Olbricht, MD, Beth Israel Deaconess Medical Center, Harvard Medical School, Boston, MA
- 1:45pm – 3:05pm** **Updates in Dermatology**
Speakers & Topics:

- 1:45pm – 2:05pm **Cosmetic Update: What's Hot & New**
Neil Sadick, MD, FACP, Sadick Dermatology, New York, NY
- 2:05pm – 2:25pm **What's New in the Treatment of Non-Scarring Alopecia**
Laura Houk, MD, University of Massachusetts Memorial Medical Center, Worcester, MA
- 2:25pm – 2:45pm **Not Just a Surgical Disease: New Treatments for Melanoma and non-Melanoma Skin Cancer**
Riley McLean-Mandell, MD, UMass Memorial Department of Dermatology, Worcester, MA
- 2:45pm – 3:05pm **Atopic Dermatitis-What's New?**
Adelaide A. Hebert, MD, UTHHealth McGovern Medical School – Houston, Houston, TX
- 3:05pm – 3:40pm Break | Poster Session**
- 3:40pm – 4:20pm Oral Abstract Presentations**
Moderator:
Cyndi Yag-Howard, MD, FAAD, University of South Florida Morsani College of Medicine, Tampa, FL, Yag-Howard Dermatology and Aesthetic Center, Naples, FL
- Presenters:*
Academic Research Awardee: Jean S. McGee, MD, PhD, Boston University, Boston, MA
Oral Abstract Presenters
Eseosa Asemota, MD, Tufts Medical Center, Boston, MA
Sarah Lonowski, MD, MBA, University of California, Los Angeles, Los Angeles, CA
Jodie Raffi, BA, University of California, San Francisco, San Francisco, CA
- 4:20pm – 5:30pm Mystery Cases**
Moderator: Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA
Presenters:
Lauren Crow, MD, MPH University of California San Francisco, San Francisco, CA
Kimberly Huerth, MD, Howard University, Washington, DC
Alicia Little, MD, PhD, Yale University School of Medicine, New Haven, CT
Raagini Suresh, University of California San Francisco, San Francisco, CA
- 6:30pm – 8:00pm Reception & Dinner**
- 8:00pm – 10:00pm Wine Down with WDS**
Come enjoy Mamma Mia 2, a glass of wine, and good company! Of course there will be other beverages and snacks as well.

SUNDAY, FEBRUARY 10, 2019

- 7:00am – 8:00am Breakfast Symposium: Sponsored by Regeneron and Sanofi Genzyme**
DUPIXENT® (dupilumab) Product Theater
- 8:00am – 9:15am 60 Pearls in 60 Minutes**
Pearl Grimes, MD, Vitiligo & Pigmentation Institute, Los Angeles, CA



WDS FORUM

Friday, February 8 – 10, 2019
Four Seasons | Dallas, Texas

Kathleen Hectorne, MD, Mayo Clinic, Austin, MN

Afsaneh Alavi, MSc, MD, FRCPC, Women's College Hospital, Richmond Hill, ON

Latanya Benjamin, MD, Florida Atlantic University, Boca Raton, FL

Laurin Council, MD, Washington University, St. Louis, MO

*Alison Ehrlich, MD, MHS, Medical Faculty Associates, George Washington University,
Washington, DC*

*Molly Hinshaw, MD, University of Wisconsin School of Medicine and Public Health, Madison,
WI*

Jennifer Lucas, MD, Cleveland Clinic Foundation, Cleveland, OH

Jenny Murase, MD, PAFMG & UCSF, Cupertino, CA

Melissa Piliang, MD, Cleveland Clinic Foundation, Cleveland, OH

Lucie White, MD, DermSurgery Associates Houston, Houston, TX

Ashley Wysong, MD, MS, University of Nebraska Medical Center, Omaha, NE

9:15am – 9:45am **Q&A**

9:45am – 10:00am **Closing Remarks**