

WDS PLAY SAFE IN THE SUN

Pinnacle Bank Championship – August 10-13, 2023 Omaha, Nebraska

The award winning WDS Play Safe in the Sun program works at curbing the incidence of skin cancer by providing free cancer screenings, sun damage assessments, sun safety education & materials, and complimentary sunscreen samples to the public!

ABOUT THE EVENT



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The Play Safe in the Sun event at the Pinnacle Bank Championship August 10-13, 2023, was a huge success! More than 20 volunteers over the 4-day tournament, including Dr. Jennifer Adams, Dr. Corey Georgesen, Dr. Erin Barrett, Dr. Ronald Sulewski, Dr. Sarah Lonowski, Dr. Ashley Wysong, Dr. Aruna Venkatesan (Stanford), Dr. Jennifer Fernandez, Dr. Kevin Kwan, and Dr. Allison Lloyd-McLennan, distributed sunscreen samples, UV detecting bracelets, and pamphlets about the importance of sun safety to attendees. We had over People were excited to receive free sunscreen that they could use while enjoying watching the golf tournament.

There were two stormy days that limited the time to distribute items, but the group still provided over 6,000 packets of sunscreen and a few thousand bracelets!





THANK YOU TO OUR VOLUNTEERS

Thank you to the University of Nebraska Medical Center volunteers for their hard work providing skincare education at this event!

THANK YOU TO OUR PARTNERS



