IVWG & WDS FORUM

January 31 - February 2, 2020
The Scott Resort and Spa
Scottsdale, AZ

www.womensderm.org
ABOUT THE WOMEN’S DERMATOLOGIC SOCIETY (WDS)

The Women’s Dermatologic Society, founded in 1973, is dedicated to helping dermatologists fulfill their greatest potential and assisting them in making a contribution to our specialty and society. To achieve this goal, the Society relies on the active participation of its members, who represent a diverse cross-section of professional sub-specialties.

VISION STATEMENT

The Women's Dermatologic Society is committee to issues relevant to women and their families.

MISSION STATEMENT

The mission of the Women’s Dermatologic Society is to be the premier organization cultivating personal and professional development of dermatologists dedicated to excellence in patient care, mentorship, volunteerism, and leadership.

MEETING DATES & LOCATION

The WDS Forum will take place January 31-February 2, 2020 at The Scott Resort & Spa in Scottsdale, Arizona. The Industry Visioning Work Group (IVWG) will be held in the morning of January 31, 2020.

The Scott Resort & Spa
4925 N Scottsdale Rd
Scottsdale, AZ 85251
Phone: 800-528-7867

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Industry Visioning Work Group (IVWG)

ABOUT

This gathering of invited WDS leaders and industry partners is a great way to provoke engaged discussion on medical, surgical, oncologic, cosmetic, pediatric, and technical subspecialities. This is a unique opportunity to strategically plan and discuss the common problems faced as a specialty. The IVWG will wrap up with a special luncheon & panel discussion featuring Industry Leaders and their personal experiences.

In 2020, this event will be held on Friday, January 31 from 7:00am – 12:00pm at The Scott Resort & Spa.

OPPORTUNITIES AND BENEFITS

In addition to the IVWG Forum, attendees are invited to stay through the weekend to attend our WDS Forum. The WDS Forum features a robust CME program with speakers from different areas of women’s health, topics on leadership, as well as the latest updates in Dermatology. There will also be an interactive session with our industry partners, breakfast symposiums, and abstract presentations.

Additional WDS members will be arriving for this event including residents and established physicians, providing access to over 175 dermatologists.

The fee for the IVWG Membership is $5,000, which includes:

- 2020 WDS Corporate Membership ($300 value)
- Registration for IVWG and a Complimentary registration for the WDS Forum taking place immediately following the IVWG
- 1 complimentary ticket to attend the WDS Annual Meeting & Luncheon in Denver, Colorado on March 22, 2020.
WDS FORUM Sponsorship Opportunities

REASONS TO PARTICIPATE

By supporting the new WDS Forum you will maximize your company’s visibility with attendees ranging from Past Presidents, Current Leadership, Private Practice and Academic Dermatologists, and Dermatology Residents. Sponsorships start at $7,500.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

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<th>Premium $50,000</th>
<th>Platinum $30,000</th>
<th>Gold $20,000</th>
<th>Silver $12,500</th>
<th>Bronze $7,500</th>
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<td>Exposure and acknowledgement as a WDS Forum Supporter in all marketing pieces and signage</td>
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Meeting Pad and Pens $5,000
Meeting Bags $5,000
Meeting Schedule Boards $7,500
Wi-Fi Connections $7,500

CORPORATE SPONSORED BREAKFAST SYMPOSIUM

$30,000 per 1 hour Session

Corporate Sponsored Breakfast Symposium Supporters will have the opportunity to sponsor an entire session, including topic and speaker selection. Companies will work with WDS to coordinate logistics and WDS reserves the right to approve all speakers and topics before they are finalized. Corporate Sponsored Symposiums are limited and available on a first-come, first-serve basis only. Once support is confirmed, the company will need to complete a session proposal to be approved by the WDS Forum Committee.

Breakfast Symposium Supporters also receive the Platinum level benefits for the entire WDS Forum outlined above.
# Program at a Glance (SUBJECT TO CHANGE)

## FRIDAY, JANUARY 31, 2020
- 7:00am – 12:00pm: Industry Visioning Work Group (IVWG)
- 12:00pm – 1:00pm: Industry Leaders Panel Discussion
- 1:00pm – 5:00pm: WDS Forum Day 1 Opening Sessions
- 6:30pm – 9:00pm: Welcome Reception & Dinner

## SATURDAY, FEBRUARY 1, 2020
- 7:00am – 8:00am: Breakfast Symposium *(Sponsorship Available)*
- 8:00am – 12:00pm: WDS Forum Day 2 Morning Sessions
- 12:00pm – 1:45pm: Interactive Sponsor Lunch
- 1:45pm – 5:00pm: WDS Forum Day 2 Afternoon Sessions
- 6:00pm – 7:30pm: Networking Reception & Dinner
- 8:00pm – 10:00pm: Group Fun Activity

## SUNDAY, FEBRUARY 2, 2020
- 7:00am – 8:00am: Breakfast Symposium *(Sponsorship Available)*
- 8:00am – 10:00am: WDS Forum Day 3 Closing Sessions