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President's Message

This is an exciting time of the year when we reflect on the activities of the Women's



LENORE S. KAKITA, MD

Dermatologic Society. The greatest joy is to be able to interact with such energetic WDS members with wonderful ideas.

It always amazes me that with the limited face-to-face contact, the WDS is able to

accomplish so much. I appreciate and thank all the members who have made this year so special. We are fortunate to have an organization that allows members from different backgrounds to work together. We have members in academia, private practice, managed care organizations, the military and in industry, to name a few, that work to provide the members with more benefits. Moreover, our Society is not only for women, it also includes a number of men who are active at all levels of our organization. Our Editor, Dr. Sandra Read, has included a special article on men of WDS in this issue.

Committees and Task Forces allow the activities of WDS to come to fruition. I am proud of the members of the various WDS committees who have been very busy on your behalf. We will be encouraging an expansion of the membership this year. We have been working to facilitate

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LIFE BEYOND MEDICINE

Manage Time – For the Time of Your Life!

Don't read this article unless you plan to take charge of your time. You get to live this moment/hour/day/year/life only once. If you can choose to take responsibility for the time of your life then be prepared to take actions that will add hours of quality time to every week. Here are three steps¹ you can take to put time to work (and play!) for you. The steps can help you craft a customized time management style that matches your personal needs and values and puts you in charge of your time.

Step 1. Identify Your Personal Time Management Style

This means identifying your own personal needs and values so you can manage time to meet your needs and match your values. This step may be more challenging than it sounds, for many of us, are perennially encouraged to meet others

needs to the extent that being “in demand” may be misinterpreted as self-worth, while our real needs seem selfish or irrelevant. The guilt we feel in focusing on our own values and needs or forsaking parental “tapes” or “shoulds” and “shouldn'ts” imposed by others can be a self-imposed barrier to time management. Learn to recognize and avoid learned behaviors which misuse time, such as unnecessary hurrying, perfectionism, pleasing others, focusing on being strong or working hard rather than on accomplishment.² It may help to remind yourself of the worth of freeing yourself from these artificial boundaries with the question: “If I'm not living according to my own values and fulfilling my needs, then whose life am I living?” You have one life. Give yourself permission to live it your way.

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Women's Dermatologic Society
Annual Luncheon Meeting
SUNDAY, MARCH 23, 2003
SAN FRANCISCO, CA

See page 7 for details!

President's Message

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this endeavor. The Membership Committee, with **Dr. Erin Warshaw** as Chair, has developed a new membership brochure to describe our activities. Please note the WDS Membership advertisement on the back page of *Dermatology World*. **Dr. Wendy Roberts** and her Career Development Committee have also developed a new brochure to educate our members to the Career Development Awards that is a benefit for those who have been members for at least three years. **Dr. Hilary Baldwin** and **Dr. Barbara Mathes** of the Networking Committee have developed the format for requesting support for 'Local Networking Receptions.' The grassroots groups in your local cities will have some of the most enjoyable get-togethers. We hope that this format will help our membership drive, as well as allowing a wonderful venue for member networking.

We have focused on reaching out to each other. We are happy to initiate the Women Dermatologic Surgeon's Task Force, under the leadership of **Dr. Roberta Senglemann** and **Dr. Sarah Weitzul**. Initially, the efforts will focus on membership and special issues facing women as dermatologic surgeons.

We have enjoyed our first International Women's Dermatologic Retreat in Paris. Dermatologists from around the world participated. It was a melding experience. This year our International Travel Awards will assist the support of three young dermatologists from three different areas of the world. We will be welcoming **Dr. Maria Cristina Ribeiro de Castro** from Brazil, **Dr. Carmela Veronica Reyes** from the Philippines, and **Dr. Natasha Cook** from Australia who were selected by the International Committee, chaired by **Dr. Boni Elewski**.

Dr. Joyce Rico, as Chair of the Mentorship Committee, has worked hard

with her committee members to choose the final Mentorship Awardees. This program continues to be a major highlight in our endeavors to work with the young dermatologists. Many Residents and Young Physicians have a unique opportunity to be mentored by some of the Society's best dermatologists. Without the willing Mentors, this program would not be as successful. We thank all those WDS members who participate. Moreover, we thank Dermik, our sponsor, for allowing this to happen.

Our Annual Luncheon Meeting is around the corner. It will be held in the San Francisco Marriott Hotel on Sunday, March 23, 2003, at noon. We hope that you sign up for this event and join us in networking and honoring our colleagues. The Rose Hirschler Award will be given to **Dr. Elizabeth McBurney** who has been a leader in dermatology and in laser surgery. Our speaker will be the well-known San Francisco media commentator, Jan Wahl. The Co-Chairs of the Annual Luncheon Meeting, **Dr. Mary Lupo** and **Dr. Richard Odom**, have put together a memorable event.

In early summer, June 20-22, 2003, the WDS will have its member Retreat in Toronto, Canada. Under the guidance of **Dr. Suzanne Olbricht** and her Task Force, this event will provide the chance to meet leaders and members on a personal basis. The Retreats are some of the best interactions among dermatologists that help to cement the relationships throughout our careers. I guess that 'letting your hair down' and showing 'genuine you' happens a lot at these Retreats. From yoga sessions to educational topics on women in the workplace, on balancing work and personal life, and on how to handle difficult patients and communicating with staff will be discussed. Mark these dates on your calendar and join us at The Old Mill Inn in Toronto.

As with other dermatologic organizations, we would not be able to provide educational opportunities and other ser-

vices for our members without the support of our industry partners. **Dr. Patricia Farris** and **Dr. Susan Weinkle**, the Co-Chairs of the Fundraising Committee, have been busy. We want to thank all the supporters of the WDS.

In projecting to the future, the WDS will be setting up an Endowment Fund. **Dr. Janet Hickman** is currently working out the details of this project that will allow a tax benefit for those that independently contribute to the WDS. I thank Dr. Hickman for doing such an excellent job.

There are changes to the WDS Bylaws in this Newsletter. Please review them since the proposed changes will be voted on at the Annual Luncheon Meeting. **Dr. Elise Olsen** is Chair of this committee and is commended along with her committee members, for clarifying important procedural issues.

Have you noticed the impressive newsletters this year? They get better and better and cover a variety of topics that are of interest to women dermatologists and others. We all need to thank **Dr. Sandra Read** who has provided direction and content creation for these publications. Her Editorial Committee members are superb and productive. We will be handing the baton to **Dr. Kathryn Schwartzberger** who will be the new Editor.

Along with the newsletter, our website, www.womensderm.org, is becoming an important vehicle to reach our members. We are gradually improving the website with the ability to apply for membership, to apply for Career Development Awards, and to request support for a local networking reception. **Dr. Julie Harper** is the Chair of this Website Committee. We have decided to have a 'members only' section. In this area, watch for the new Website Literature area, that will allow all of us to submit suggestions for excellent books, journals, or news articles that would be of help to any

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dermatologist, but especially women dermatologists. **Dr. Elizabeth McBurney** is heading up this permanent literature area of the website. The WDS Website will allow us to improve communications with our international members.

It pleases me to see the strength of the WDS progressing at such a rapid rate. The energy and devotion of your leaders are outstanding. I am most appreciative of my Executive Committee members who have endured multiple conference calls. Without these dedicated members, WDS would not be as successful. I thank all members of the committees and task forces that are the mainstay of the WDS.

I look forward to seeing you at the Annual Luncheon!

Respectfully,

Lenore S. Kakita, M.D.

Lenore S. Kakita, M.D.
WDS President

"You're not obligated to win.

You're obligated to keep trying to do the best you can every day."

– Marian Wright Edelman,
Civil Rights Activist and Founder of the Children's Defense Fund

WDS Selects New Executive Director

On December 1, 2002, Kerry G. Parker, CAE assumed the role of Executive



KERRY G. PARKER, CAE

Director of the Women's Dermatologic Society (WDS). She serves in this capacity through a management contract with Holland-Parlette Associates

(HPA), the largest San Francisco-based association management firm. She is a principal of the firm.

HPA was founded in 1985. HPA provides association management services to twelve other non-profit mem-

bership trade & professional associations. Her staff includes 18 full-time and part-time employees.

Ms. Parker has a B.A. in Journalism from the University of Iowa (1982) and a Master's degree in Public Administration from Iowa State University (1985). She is a Certified Association Executive (CAE), a credential of the American Society of Association Executives (ASAE) for association leaders who have demonstrated experience and knowledge in association management as determined by an examination and re-certification process.

Kerry Parker can be reached via email at: wds@womensderm.org or by phone at 415/927-5727.

Coming Soon: The WDS Foundation

The WDS Board, responding to members' interest in improving the Society's financial independence and support, has activated a Task Force on Endowment. The first step toward establishing an endowment is the formation of a separate *Women's Dermatologic Society Foundation* as a 501(c)(3) corporation so that contributions will be tax deductible. The WDS Foundation will then be able

to foster and support the activities of the Society.

Would you like to honor a colleague or mentor with a gift to WDS? Does your tax planning include charitable deductions? The WDS Foundation will soon be ready to accept donations.

Task Force on Endowment members include Janet G. Hickman, MD, Boni E. Elewski, MD, Elise Olsen, MD, Richard K. Scher, MD, Susan Weinkle, MD, and Ralph C. Daniel, MD.

What's New at the WDS Website?

- **Application for Membership** – Now you can refer a friend or colleague to the site so they can join on-line – it's easy!
- **Literature Reviews** – You can find out with other WDS members are reading and find some literature you might be interested in.
- **Information** about all upcoming events including the Annual Luncheon, the Practice Enhancement Reception, Networking Opportunities, Mentorship and other award applications – one stop shopping for all the information you are seeking.

Check it all out at www.womensderm.org!

Manage Time

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TIPS FOR MEETING YOUR TIME PRIORITIES

1. Decide what accomplishments and lifestyle are important for you. What would you do or be if you knew you had 1 week, 1 month, 1 year, 10 years to live? These define your priority goals. Knowing them is the first step in realizing your goals.
2. Prioritize the top ten in each category of your life, e.g. personal, family, professional, spiritual,
3. Write them down in clear, objective, measurable detail with time lines and action plans to reach each goal.
4. Carry this list with you, review and revise it weekly,
5. Each day, visualize yourself reaching your high priority goals.

Step 2. Organize Your Life To Focus Your Goals

The first step in organizing your time in the face of increasing time demands unprecedented in the history of mankind³ is to find and abolish the hidden drains on your time. Each time a demand or interruption (D/I) occurs during your day, pause to consider if it contributes to your priority goals. Keep a D/I log during the day of the “Who, When, What” of each D/I event, so you can predict them, then during 15 minutes at day’s end fill in the column for “Solution” e.g. prevent the situation, postpone, delegate or deflect it. This organizes your response winning back your time, responding to each D&I as you choose, next time it happens.

Stay focused on your essential priorities by reviewing your goals and D/Is at least once a week. Think of them as a target with three zones: core, secondary and marginal time investments. To determine if something is core, ask yourself, “What is this contributing? What would happen if I did not do it?”

Review Your Time Investments

Analyze each activity you choose to do before you devote your time to it. Is it core? What parts could you delegate? What parts could you omit and still achieve your goal? Use Pareto’s 20/80 law to choose the 20% of vital causes that bring about 80 percent of the results.⁴ Work on the vital 20% that will heal the patient, get the A, add zest to your family life, etc.

Today’s glut of information and choices competes for your time and attention. There are more than 1,200 varieties of shampoo, more than 2,000 skin care products.³ Limit your decision-making time and energy to what counts. For minimal risk or less consequential decisions, go with your first instinct. Dr. Dru Scott recommends a marvelous formula for successful decision making¹:

1. Clarify your objective first
2. Collect and compare alternatives first with your objective, then with each other
3. Decide, realizing that if your decision fails it does not mean you are a failure
4. Act on your decision once you are reasonably sure it is right. Don’t wait for perfection.
5. Evaluate consequences: Where they what you wanted? What would you do differently?

Set up dates and times to complete these five steps to keep you moving toward your decision.

Minimize worry by putting into perspective the best and worst consequences

and scheduling 30 minutes to worry each day, if necessary. This frees you to invest the rest of your time productively.

Having mastered decision making, you are ready for action. These classic techniques will help you succeed in your personal or professional life:

1. Do core priorities first.
2. Group related activities, e.g. essential phone calls
3. Divide big jobs into workable steps, delegating what you can
4. Use a timetable
5. Focus on doing one thing at a time
6. Finish fully and celebrate completion – e.g. the grin when you check it “done”.
7. Do it now!

This process focuses you on your core priorities so your choices add to your feeling of time well spent.

Step 3. Motivate Yourself to Keep Going

A calendar and to-do list can help you move forward and mesh with others time schedules, but to keep yourself going you need to stay physically, emotionally and intellectually energized, discover and cherish what motivates you and direct your energy toward core goals that appeal to an excite you.

Energizing yourself begins with giving your body the 7-8 hours sleep, water and nourishment it needs.³ Without these, your immune system and mental skills decline, literally robbing you of quality time. Humans are usually at peak alertness between 9 a.m. and noon and again at 4 p.m. to 8 p.m., but this changes with sleep and work type and schedules as well as environmental variables such as light, sound, temperature. Tune in to your circadian rhythm and use it to optimize your effectiveness or enjoyment of life. Take time out for leisure activities which help

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recharge your emotional and intellectual batteries: the greatest inspirations or insights often happen while genuinely listening to a child or walking in the woods.

Discover what motivates you by identifying your unsatisfied needs – especially those from childhood – and motivate yourself to accomplish important tasks with rewards that satisfy those needs. The creative child in you will come alive and help propel you to achievement. The dark side of motivation, procrastination can enlighten you, too. Write down and analyze your procrastination patterns to find its reasons, then replace your personal reasons for procrastination with rewards:

- *How you handle procrastination* (internally of talk to others or involve others)
- *When you procrastinate* (at the beginning, middle or end of a task)
- *What you procrastinate about* (projects that enhance professional success/importance or those that increase emotional closeness to others or those that result in feelings you may normally shun, such as joy, confidence, peace)

Reinforce productive behavior by asking yourself “What is the best thing I can be doing right now?”

Reward yourself with a cup of coffee, favorite activity or special vacation for steps of unpleasant or arduous tasks completed.

Repeat these techniques regularly.

These three “R’s” will help you put off procrastination for good.

These are only a few of the tips on time management that can transform the time of your life into enjoyment and fulfillment. For more in depth inspiration and specialized knowledge of how to use these techniques on and off the job, in parenting and how to avoid key time-



LAURA BOLTON, MD

wasters on television and the internet, read and apply the references below. It’s your life. Live it now!

You can reach the author, Laura Bolton, MD, via email at laura.bolton@bms.com.

REFERENCES

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2. Kahler T. Capers H. The miniscript. Transactional Analysis Journal 1974; 4(1):26-42.
3. Davidson J. The Complete Idiot’s Guide to Managing Your Time (Second edition). alpha books, A Division of Macmillan General Reference, New York, NY, 1999.
4. Drucker P.F. The Effective Executive Harper & Row, New York, NY, 1979

WDS International Travel Awards

THE WDS IS PLEASED TO ANNOUNCE that three International Travel Awards have been given to allow these individuals to attend the WDS Annual Luncheon and AAD Annual Meeting in San Francisco. The awardees are:

Dr. Natasha Cook

Chatswood NSW, Australia

Carmela Veronica O. Reyes

St. Cubao, Quezon City, Philippines

Maria Cristina Ribeiro de Castro

Copacabana, Rio de Janeiro, Brazil

WDS THANKS the International Affairs Committee, chaired by Boni Elewski, MD for their work in reviewing applicants and selecting the candidates.

WDS NEWS

Important Deadlines

FEBRUARY 15, 2003

WDS Membership Dues Renewal Deadline

MARCH 7, 2003

Registration Deadline for WDS Annual Luncheon

MARCH 23, 2003

WDS Annual Luncheon, San Francisco

OCTOBER 1, 2003

International Travel Awards Application Deadline

DECEMBER 1, 2003

Mentorship Applications Due

Notice of Business Meeting

In accordance with Article VI, Section 3, of the Bylaws of the Women’s Dermatologic Society, notice is given of the Annual Business Meeting to be held:

SUNDAY, MARCH 23, 2003

12:00 noon

**San Francisco Marriott Hotel
Yerba Buena Ballroom, Salon 9
San Francisco, CA**

Candidates Announced

At the Annual Business Meeting on March 23, the following slate of candidates for Officers and Board of Directors will be presented:

Vice President (2003-2004):

Sandra Read, M.D.(Washington, D.C.)

Treasurer (2003-2006):

Elizabeth McBurney, M.D.(Slidell, LA)

Board of Directors (2003-2007):

Margaret Parsons, M.D. (Sacramento, CA)

Ann Haas, MD (Sacramento, CA)

Mary Lupo, M.D. (New Orleans, LA)

Board of Directors (2002-2006):

Richard Sher, M.D. (New York, NY)

SCHEDULE OF WDS ACTIVITIES:

AAD Annual Meeting

San Francisco
March 20-23, 2003

*Don't forget to wear your
WDS Membership Pin
to the AAD Annual Meeting!*

THURSDAY, MARCH 20

WDS Executive Committee Dinner

6:30 pm – 9:30 pm

Four Seasons Hotel, San Francisco

FRIDAY, MARCH 21

WDS Committee Meetings

7:00 am – 5:30 pm

WDS Center, Pacific H, SF Marriott

Practice Enhancement Reception

5:30 – 7:00 pm

Office of Seth Matarasso, MD
490 Post Street, Suite 700

You can take a taxi to the office, walk (it is at Union Square), or may use the bus service provided. Busses marked "WDS" will leave from the San Francisco Marriott at 5:15 p.m. and 5:30 p.m.

Board and Leadership Dinner

7:30 pm

Home of Peggy Crawford, MD

SATURDAY, MARCH 22

WDS Committee Meetings

7:00 am – 5:30 pm

WDS Center, Pacific H,
SF Marriott

Stop by the
WDS Center
to socialize and
"rest your feet" ...
Open from
Friday 7:00am to
Sunday 5:30pm

SATURDAY, MARCH 22

WDS Fireside Chat

5:30 – 7:00 pm

WDS Center, Pacific H, SF Marriott

WDS invites you to stop by the WDS Center for refreshments at the end of this day and to join our Annual Fireside Chat.

We are honored to have six leading women dermatologists speaking about what it is like to work in their specific segment of the profession. They will share stories and answer questions.

ACADEMIC:

Kathy Schwarzenberger, MD

Amy McMichael, MD

PRIVATE PRACTICE:

Susan Weinkle, MD

Janet Hickman, MD

INDUSTRY:

Joyce Rico, MD

Patricia Walker, MD

This is a casual and relaxing opportunity for you to meet other WDS members and find out more about our profession. We hope you will join us!

SUNDAY, MARCH 23

WDS Board of Directors' Meeting

7:00 – 9:00 am

Yerba Buena, Salon 1-2, SF Marriott

WDS Committee Meetings

7:00 am – 5:30 pm

WDS Center, Pacific H, SF Marriott

WDS Annual Luncheon & Business Meeting

Noon – 2:00 pm

Yerba Buena, Salon 9, SF Marriott

WDS Networking Reception

5:30 – 7:00 pm

Golden Gate Hall, Salon B3,
SF Marriott

Women's Dermatologic Society

Annual Luncheon Meeting

Sunday, March 23, 2003
12:00 Noon

San Francisco Marriott Hotel
Yerba Buena Ballroom, Salon 9



JAN WAHL

Guest
Speaker:
Jan Wahl

Vancouver
Magazine
called her
"San Fran-

cisco's sharp-witted solo answer to Siskel & Ebert." Recognized as a woman of many hats, film critic Jan Wahl joined San Francisco's KRON Channel 4 in October 1990. Sporting a different chapeau each week, she critiques recent movie releases, reviews new videos, conducts celebrity interviews, and offers interesting background on show business. We guarantee you'll have a lot of fun and plenty to talk about after you hear Jan Wahl.

Like Jan, we know WDS members wear many hats and that life can often be stressful and overwhelming. The WDS Annual Luncheon offers a retreat from all that – join us and enjoy a healthy "spa cuisine" lunch, relaxing New Age music, and the exuberant company of other dermatologists.

Please return your
Luncheon Ticket Order
and Reception RSVPs
with your registration form,
via fax or mail as indicated.



Women's
Dermatologic
Society

LUNCHEON REGISTRATION

Annual Luncheon Meeting

"A Day at the Spa" ANNUAL MEETING LUNCHEON MENU

Composed Salad

Cucumbers, tomatoes,
feta cheese, basil, calamata olives
Olive Oil & Lemon Juice
with Spices



Cantaloupe Platter



Grilled Swordfish

Served with Paradise Salsa
(payaya, mango, bell peppers,
lime juice, crushed red pepper
flakes, fresh mint, cilantro,
flax oil, salt, pepper spices)

Grilled Asparagus

Yellow Sunburst Squash



French Vanilla Yogurt with Fresh Blueberries

and Frozen Lemon
filled with Lemon Sorbet



Mighty Leaf Herbal Tea

and Individual Bottles
of Chilled Calistoga
Spring Water



NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

NUMBER OF TICKETS REQUIRED:

___ \$40: MEMBER/MEMBER GUEST ___ \$20: RESIDENT ___ \$75: NON-MEMBER*

*Non-members may join on-line at www.womensderm.org. Annual dues are \$90. Resident dues are waived. Luncheon registration fee is reduced to \$20 due to generous sponsorship support. Additional support may be available to residents upon request.

SEATING: To encourage networking and stimulate lively conversation, attendees will draw a number for random seating. For those who use this event as an opportunity to catch up with specific friends and colleagues, reunion seating will be available on a limited basis. Requests will be honored, as available, at the Luncheon only.

I WILL SPONSOR the following guest(s)/resident(s). In order to secure tickets, names are required. If you are unable to provide names, the individual(s) WILL NOT be admitted without a ticket. Please print below. Make photocopy of form if submitting more than six (6) names.

LIST GUESTS ATTENDING (check all events that apply):

LUNCHEON PRACTICE ENHANCEMENT RECEPTION NETWORKING RECEPTION

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Request reunion seating instead of randomly assigned seating at the Luncheon.

- How many are in your party? _____
- Number attending Practice Enhancement Reception _____
- Number attending Networking Reception _____
- TOTAL AMOUNT ENCLOSED \$ _____

Advance registration is required and must be received by March 7, 2003. Tickets will not be sold at the door. Refunds, less a \$15 administrative fee, will be available for cancellations received in writing at the WDS office prior to March 7. After that date, no refunds will be given. For further information, contact the WDS office at 415/927-5727 or via e-mail at: wds@womensderm.org. Your ticket for admittance will be forwarded, along with your guest tickets, for distribution. No one will be admitted to the Luncheon without a ticket.

INDICATE PAYMENT METHOD BELOW:

Check payable to WDS (check # _____) -OR- Mastercard Visa American Express

CARD # _____ EXP. DATE _____

SIGNATURE _____

PLEASE RETURN THIS FORM WITH PAYMENT to the address listed below or fax to 415/927-5726.

Women's Dermatologic Society
74 New Montgomery Street, Suite 230
San Francisco, CA 94105
www.womensderm.org

QUESTIONS? E-mail: wds@womensderm.org • Call: 415/927-5727



WDS BYLAWS

To be presented to the members for approval on March 23, 2003 at the Annual Business Meeting:

WOMEN'S DERMATOLOGIC SOCIETY BYLAWS

ARTICLE IV – STATUS AND CATEGORIES OF MEMBERSHIP

Section 2. Classes of Membership

The membership of the Society shall consist of the following seven (7) classes of members: Active, Associate, ~~Graduate~~ **Resident/Fellow**, Life, Honorary, Corporate and Affiliate.

Section 3. Eligibility Rights and Obligations

(c) ~~Graduate~~ **Resident/Fellow** Member
Any physician who is currently participating in a training program in dermatology which is accredited by the Accreditation Council of Graduate Medical Education, and is actively pursuing the educational requirements for certification by the American Board of Dermatology or for certification in dermatology the Royal College of Physicians and Surgeons of Canada shall be eligible to be a ~~Graduate~~ **Resident/Fellow** Member. ~~Graduate~~ **Resident/Fellow** members shall have all of the rights of active members ~~including holding office~~ **including the right to hold elected office** or the right to vote in elections **provided, however, that when appointed to any commission, council, committee or task force, Resident/Fellow members may vote on matters before that group.** ~~Graduate~~ **Resident/Fellow** members shall not be required to pay dues or assessments but shall be required to pay registration fees and fees for social events.

(d) Life Member

An Active Member in good standing, who by reason of physical infirmity or retirement from practice, at any age, shall be made a Life Member upon written request to the Secretary and approval by the Board of Directors. A Life Member shall continue to enjoy all ~~privileges of the membership rights of~~ **her/his prior membership category** in the Society. ~~but~~ **She/he shall** not be

required to pay dues or assessments **but** she/he shall be required to pay registration fees and fees for social events as do all members. ~~Life Members shall not be entitled to receive free of charge any periodicals sponsored, endorsed and/or published by the Women's Dermatologic Society.~~

(e) Honorary Member

An Honorary Member shall be a woman or a man of outstanding attainment recommended to the Board of Directors and elected by 2/3 vote of the Board of Directors. **She or he** shall enjoy all the rights and privileges of membership. He or she shall not pay dues or any other assessments, but shall be required to pay registration fees and fees for social events.

She or he shall enjoy all the rights and privileges of membership except the right to vote ~~at membership meetings,~~ **or hold an elective office, or serve on a committee.** **Corporate members, when appointed to any commission council, committee or task force, may vote on matters before that group.** He or she will pay dues, registration fees, social events fees, and any other appropriate assessments.

(g) Affiliate member:

An individual in good standing in any of the following categories shall be eligible to be an Affiliate of the Women's Dermatologic Society, provided that **she or he** also satisfies any additional requirements for Affiliate status which may be specified from time to time in the administrative regulations of the Women's Dermatologic Society:

Affiliates shall have all the rights of Active Members (including the right to vote), except that they may not serve in any elective office. Affiliates shall be obligated to pay all dues and assessments imposed ~~on by~~ these bylaws and to observe all bylaws and administrative regulations of the Women's Dermatologic Society.

ARTICLE VII – BOARD OF DIRECTORS

Section 3. Nomination and Election of Board of Directors Exclusive of Ex-officio Directors

(a) A Nominating Committee consisting of ~~five (5)~~ **six (6)** Active Members of the Society in good standing shall be appointed by the Board of Directors. Members of the Nominating Committee shall be appointed for a term of three (3) years, provided, however, that initial appointments to fill additional new positions on the committee shall be for appropriate terms of ~~two (2) or one (1)~~ **– three (3) years**, so that in each subsequent year the Board of Directors shall appoint ~~either one (1) member or two (2) members~~ for a term of three (3) years to succeed the member or members whose term or terms shall expire in that year. The new appointment or appointments to the Nominating Committee in each year shall be made at a meeting of the Board of Directors held in connection with the regular annual meeting of the members of the Society and in accordance with the Administrative Regulations. One of the members of the Nominating Committee starting the third year of service shall be designated as the chairperson by the president. The members of the Nominating Committee shall possess the highest professional, scholarly and administrative skills and shall be selected with due regard for geographic representation. No incumbent member of the Board of Directors may serve on the Nominating Committee. No person shall serve consecutive terms on the Nominating Committee.

(b) The Nominating Committee shall screen and evaluate potential nominees on the basis of professional, scholarly and administrative skills and geographic representation and shall present to the Board of Directors the names of at least ~~one~~ **two** candidates for each ~~position,~~ **vacancy or anticipated vacancy** on the Board of Directors

(exclusive of the ex-officio directors as defined in Article VII, Section 2) to be filled in the next election of directors. The slate of nominees selected by the Nominating Committee, including the nominees for President, Vice-President, Secretary, Treasurer, Historian and Directors, shall be presented to the Board of Directors according to the Administrative Regulations.

The Board of Directors will accept or reject the candidates for Board of Directors from the list provided by the Nominating Committee. The Board will consider each candidate's qualifications by her/his merits to serve on the Board. Nominees will be accepted by a simple majority vote. Those nominees who do not receive a majority vote shall be rejected and nominees from the Board of Directors will be considered and put up for a vote instead. A simple majority vote on each candidate will lead to signify acceptance as a potential candidate for the Board of the nomination by the Board of Directors. The Nominating Committee will then determine the final slate of candidates for Directors and will ascertain their willingness to serve. The Nominating Committee will retain the remaining panel of Board approved candidates to draw upon for unanticipated Board vacancies. Nominees for Board of Directors and officers must then be presented to the general membership with the notice of the meeting at which members are to vote on the proposed candidates. by 60 days prior to the At the Annual Meeting, at which the Chair of the the Nominating Committee shall present the slate to the members for their approval. If approved by the general membership, the newly elected Directors will assume positions on the Board following the Annual Meeting. If a nominee is not approved, additional nominations may be made generated during the Annual Meeting by the chair of the Nominating Committee or his/her designee drawing from the remaining panel of Board approved candidates. members of the Society. at the annual meeting. Anyone nominated by the Board or from the floor All additional nominees must give consent either

prior to **or during** the **Annual Meeting** ~~or at that time: thus member or members these nominees~~ will then be voted on the by the general membership. **When approved by the general membership, the newly elected Directors and Officers will assume their positions immediately following the Annual Meeting.**

Section 4. Vacancies

Vacancies on the Board of Directors may be filled temporarily by majority vote of the Board of Directors ~~from the list of alternate nominations at the last election,~~ except that a vacancy in an ex-officio directorship held by the immediate Past President shall not be filled. If the term of office with respect to which a vacancy occurs is not due to expire at the next regular annual meeting of the members of the Society, the position shall be filled, for the portion of the un-expired term which follows that meeting, in accordance with the normal procedure for the nomination and election of directors. If insufficient time is available for the Nominating Committee to select **new** nominees, the individual selected by the Board of Directors to fill the vacancy shall continue to fill the vacancy until a successor can be elected through the next regular annual nomination and election procedure.

Section 5. Meetings

(b) The Board of Directors may determine, by resolution, the times and places for the holding of additional regular meetings. ~~without other notice than such resolution.~~

(e) One-half (1/2) of the directors, including ex-officio **voting** members then in office, shall constitute a quorum for the transaction of business at any duly called meeting of the Board of Directors. Members of the Board of Directors may participate in a meeting of the Board by means of a conference telephone or similar communications equipment by means of which all persons participating in the meeting can hear each other at the same time. Participation by such means shall constitute presence in person at a meeting.

ARTICLE VIII – OFFICERS

Section 2. Nomination, Election and Tenure

(c) The terms of office shall be as follows:

(1) The President shall serve for a term of approximately one-year commencing with the termination of her/his term as Vice President.

(2) The Vice President shall serve for a term of approximately one year ~~commencing~~ **assuming the position immediately following** ~~at~~ the regular annual meeting of the members of the Society next following her/his election to that office and continuing until the next succeeding regular annual meeting of the members. Upon termination of the said term as Vice President, the Active Member shall assume the office of President for the term set forth in (1) above.

(3) The Secretary, the Treasurer and the Historian shall each serve for a term of approximately three (3) years. The **Secretary, Treasurer, and Historian** shall ~~commence~~ **assume their positions immediately following** ~~at~~ the regular annual meeting of the members of the Society next following her/his election to office and continuing until the third succeeding regular annual meeting of the members. ~~The terms of the Secretary, and the Historian shall commence at the Board of Directors meeting at which she/he is elected.~~

ARTICLE XI – COMMITTEES AND COUNCILS

Section 1. Standing Committees

The standing committees shall include, but not by way of limitation, the following: ~~Finance Committee,~~ Nominating Committee and the Executive Committee, who may act in lieu of the Board. Such actions shall be ratified at the next meeting of the Board. The purpose, duties, powers, composition, and appointment of these standing committees shall be provided in the administrative regulations of the Society.

KEITH GREATHOUSE, SR., DERMIK LABORATORIES, INC.

Interviewed by Sandra Read, MD, WDS Newsletter Editor



DS Newsletter Editor Sandra Read, MD interviewed Keith Greathouse, Sr. Director of Worldwide Marketing for Dermik Laboratories, Inc. Mr. Greathouse has been a key supporter of WDS over several years and Dr. Read's interview provides insight into his interest in WDS.



KEITH GREATHOUSE, SR.

Profile of Keith Greathouse

- *Position:* Sr. Director of Worldwide Marketing, Communications, e-Commerce for

Dermik Laboratories and President of Dermik's Commercial Operations in Canada. Dermik is a subsidiary of Aventis Pharmaceuticals Inc.

- *Industry Experience:* Mr. Greathouse has 25 years of experience in pharmaceutical Marketing, Sales and Strategic Development.

- *Education:* B.S. in Management from San Jose State University. Completed the Industrial marketing Program at the Kellogg Graduate School of Management.

- *Affiliations:* Mr. Greathouse serves on the following boards: American Academy of Dermatology Healthcare Liaison Committee, the Skin Cancer Foundation, and the Pharmaceutical Advertising Association.

How did your interest in the WDS develop?

The spark was Gloria Graham, M.D., past president of the WDS. In 1997, I attended a WDS luncheon and she gave a compelling speech about the organization's goals and responsibilities. Afterward, she said something I have never forgotten: "You need to get involved."

As a child, I was sensitized to the barriers women face in business by watching my own mother's struggle to break the glass ceiling. Back then, women weren't included in mentoring and networking activities. It was a man's world and gatherings usually took place in pubs, after-hours. To move upward, my mother had to work twice as hard for half of the pay.

Today, we can offer women a wide range of networking opportunities, customized to their needs.

Please describe your activities on the WDS Membership Committee.

Dermik's goal is to provide the WDS with tools, resources and guidance to ensure its message is heard. The Mentorship Program is the foundation of that message. Mentoring provides new doctors an invaluable opportunity to study with key thought leaders in dermatology. The mentors, in turn, become personally responsible for developing their future colleagues. The value of mentorship is ever renewing, and grows exponentially.

Dermik regularly sponsors networking luncheons for members to share information and strengthen their professional

relationships in dermatology. We also provided the WDS with its new membership brochure, an exhibit booth to use in promoting WDS at medical conferences, and a full-page advertisement about WDS in *Dermatology World* magazine.

It is extremely rewarding to see the tangible results of our shared effort.

What advice do you have for potential WDS members? What do you see as the benefits of membership?

Join the WDS today. The networking and mentoring opportunities offered by the WDS are key to professional growth at all stages of your medical career. With the WDS, new physicians can connect with leaders in Dermatology to learn what lies ahead. Established dermatologists have a venue for sharing information with their colleagues and contributing to the field of dermatology. The \$90 membership fee is a small price to pay to reap the rewards of this dynamic support system.

What are your suggestions for attracting future WDS members?

Dermik provides the tools for attracting new members, but the WDS' most important resources will always be the members themselves. Each WDS member must turn to his or her neighbor and say, as Gloria Graham, M.D. said to me, "You need to get involved."

Supporting women in dermatology is a generational commitment. Dermik is proud to facilitate WDS' growing network.

WDS Membership Application Form Now Available On-Line at www.womensderm.org.
To request a copy of the new WDS Membership Brochure, call: 415/927-5727.

Musings from a Middle-Age Mom

by Kathy Schwarzenberger, M.D.

It's 9:09 PM; the phone ringing startles me back to the reality that I have again missed a WDS conference call. This time, I was dozing in my son's bed, drooling on Pooh Bear, having fallen asleep next to him after a long day. The last call, I just forgot. I am learning however and, assuming I would forget, had the good sense to ask the other participants to call and remind me ... just one of several things I have recently forgotten ... early Alzheimer's setting in? No, just motherhood.

How things have changed in the past 22 months! Missed conference calls, missed deadlines, missed sleep, missed showers ... I cannot count the number of times I've arrived somewhere only to discover something smeared on my clothes. Spit up formula has now evolved into cookie crumbs – first, on my shoulders, then the knees, now my thighs – wherever his little mouth and hands can reach. My previous dreams of perfection have long since vanished in my pursuit of simple survival!

Motherhood came relatively late for me; my career was the main focus of my life for so many years, I wasn't sure there was room for anything as all-consuming as a child. I liked my adult independence, the ability to go anywhere, do anything, whenever, wherever. What changed? Marriage to a wonderful, caring man who was willing to raise a second family to ensure I did not miss out on the experience of being a mother. We also wanted something in our lives more important than us. Knowing the odds of getting pregnant at 40, (my husband is an

Ob-gyn, and knew far more than he needed to), I don't think we ever really believed it would happen. We got lucky – nine months and one C-section later, I was a mother.

Nothing really prepares you to become a new parent, but I think having done two residencies helped ... I wasn't afraid of hard work, I was used to being thrown up

**Returning to work
that first day was hard,
but it wasn't long before
I remembered that I also
really love my work.**

on (or worse), and I knew that I could survive without sleep. I did not, however, anticipate the sense of vulnerability that comes along with motherhood. Nor did I realize how much I would come to love this child who reminds me on a daily basis what life is all about.

I didn't know what to expect when I returned to work (I had the luxury of three months of maternity leave). Returning to work that first day was hard, but it wasn't long before I remembered that I also really love my work. Having a child has not diminished my enjoyment of work, although I do work fewer hours than I did before. In many ways, going to work is easier than staying home – I have developed a new and lasting respect for stay-at-home moms. I hate to leave my little guy in the morning, but once on the road, my mind is at work. At the end

of the day, I am excited to be going home to him. Sort of a schizophrenic existence, perhaps, but it works for me.

One of my residents once suggested that I was her role model for “doing it all – career, mother, wife, sane person.” I laugh when I think about it, as I am certain there are others out there who do it better. Some days, I just get by. If I ever figure out how to “do it all” perfectly, I will happily share the secret. I have benefited greatly from the advice from friends and mentors along the way, many of whom are WDS members. I have lots of help; a husband who does his share of the work (and often more), a dedicated, loving nanny who is available and flexible (and thanks to Joy Rico's advice, I don't even think twice about the good salary I pay her), a housekeeper, yard service, and a snow plow service (a necessity when living in the northern tundra). Having to admit that I cannot do it all myself was initially difficult; now, it is a reality I readily accept.

Motherhood is everything everyone said it would be ... and then some. Every day is a glutinous feast of emotions: elation, heartache, fear, pride plus lots of laughter, a few tears (some from frustration, some from fatigue, and some from joy). Always intense, sometimes humbling. Do I miss my previous life? Not really. What I have gained has many times over made up for anything lost. Some days, I would give anything just to curl up and read a good book for a few hours. A small voice asking “Mommy come?” usually interrupts that time. Too hard for me to resist. There will be time for books later.



WDS Women Members Speak

by Amy McMichael, M.D., Department of Dermatology, Wake Forest University School of Medicine

W

hy are the members of Women's Dermatologic Society so excited about being

members? What are the reasons for the popularity of joining WDS? And what keeps the membership coming back for more? We suspected that they all have good reasons for

their membership, but we decided to ask members those questions, and, true to the WDS, answers were as varied as the membership. The answers all shared one thing – the WDS fills a needed role in the lives of women in dermatology from the resident years to all the years and stages of a woman dermatologist.

We asked how women dermatologists became interested in joining WDS and what keeps them coming back for more. The members who responded ranged from recent resident graduates to seasoned practitioners. All responders, of varied ethnicity, geographic region, and practice type, answered our questions without reservation and with zeal. Most of the responders joined WDS during or soon after residency.

Mentoring in general and the well-known WDS mentorship program were cited as a huge hits for residents and recent dermatology graduates. One recent resident graduate of Wake Forest University School of Medicine, **Dr. Jayashri Ghate**, noted that meeting her mentor, **Maria Turner, M.D.**, has been one the best experiences of her life. She also noted the because of the WDS, she has met several women with whom she lobbies for the AADA in Washington, D.C., allowing for lasting and productive relationships with other dermatologists.

Several of our responders cited specific adjunct luncheons that are sponsored by the WDS at larger meetings as the reason for joining. The larger academic meetings may feed the research and practice interests of many women dermatologists, but the ancillary luncheons sponsored by the WDS have allowed for a more expansive exchange of ideas. **Dr. Tina Pickett** noted that she joined the WDS for one year and plans to rejoin because she so enjoyed a WDS-sponsored luncheon at the recent combined annual meeting of the ASDS/ACMMSCO in Chicago, November 2002.

Networking was also cited as one of the major reasons to join and stay in the WDS. **Dr. Valerie Callendar** reports that she faithfully invites the female dermatology residents from Howard University to the Women's Derm Luncheon at the AAD. This allows them the opportunity to network and is a successful mentoring projects for them as well. The meeting has become a tradition that the lucky residents and Dr. Callendar look forward to each year. A 2002 resident graduate from another program cited networking with other women dermatologists as a good entry into the larger dermatologic organizations, such as, the American Academy of Dermatology. She reports that she was daunted by the size of the Academy, but felt quite comfortable in a one-on-one situation with the women who are movers and shakers in AAD structure. Also, meeting pioneers in the field of dermatology was noted to be a benefit of networking with WDS members.

One of the pioneers in the field of dermatology even answered our questions. **Dr. Gloria Graham** remembers that back in the '70's, women dermatologists started having teas back in the members

rooms. At the suggestion of **Dr. Walter Shelley, Miriam Reed** began forming the idea of a womens' dermatologic society. Dr. Graham attended the very first meeting, citing the desire, among women dermatologists, for collegiality, shared knowledge regarding practice issues, research goals, and family trials and triumphs. In the words of Dr. Gloria Graham, "in the early days, when their were few women in the specialty, we had to work hard to convince women to be president (of WDS)—**Wilma Bergfeld, M.D.** served as our president for 5 or 7 years. She was such a terrific leader, others were reluctant to follow" as president. Not only has Dr. Graham been a supporter of the organization since its inception, she also has been a past president of the WDS and one of the founders of the Rose Hirschler Award. She notes that the group has meant more to her than any other.

It is clear that there are many reasons for joining the WDS, not the least of which is meeting intelligent, effective, women who have triumph in the many successes of the organization. From raising money for mentoring opportunities to providing a welcome support to members, old and new, the WDS provides the kind of forum that all dermatologists, men and women, can join and simply share. The legacy of the WDS has been to have an annual luncheon with hundreds in attendance, develop mentorship programs, and shared knowledge in networking meetings across the country and abroad. Now, the membership has spoken on why they feel joining and staying a member of the WDS in so important. Membership of WDS, stand and take a bow for such great heartfelt responses to our questions.



AMY McMICHAEL, MD



The Male Perspective on WDS

by Michael Ming, M.D., Department of Dermatology, University of Pennsylvania Health Systems



MICHAEL MING, MD

Editor's Note: Dr. Michael Ming has been an invaluable member of the Editorial Committee this past year. The WDS is very grateful for his contributions. Thank you.

Approximately 8% or 70 of the 900 members of the Women's Dermatologic Society are male. We talked to some of the male members to get their views on the WDS.

Why did you originally decide to join the WDS?

• **Dick Odom, MD** (member since 1980): I became a member very early in the organization. I was in the military at the time, and I did not have much opportunity to personally train women residents because there were very few women in the military back then. But I met a lot of young women physicians through meetings and conferences, and I realized that the number of women in medicine and in dermatology was increasing. I became aware of some of the needs and issues that surrounded women in training such as child care and maternity leave, and it was obvious that these issues were going to be increasingly important in the future. Also, at that time, the AAD was largely controlled and operated by men, and I thought that women should become an important part of the AAD. I thought that a women's organization could help provide women a voice and give women a valuable platform, and I wanted to be part of the WDS.

• **Jim Leyden, MD** (member since 1985): When I joined the WDS, there were only about five other male members. At that time in the mid-80s, there were an

increasing number of women in dermatology, but the specialty was still mostly men. I thought that the WDS was an excellent means for providing role models for young female dermatologists, and it would also provide a means for female dermatologists to meet and get to know each other. I supported what the WDS wanted to do, so I joined.

• **Darrell Rigel, MD** (member since 1993): One of the people who most influenced me to go into medicine was a family friend who was the first female physician to graduate from her medical school in Pennsylvania. She was a thoracic surgeon and encountered a great deal of discrimination during her career. During my formative years, I heard about her experiences and I saw how many disadvantages women had in medicine. Having experienced the problem firsthand, I felt strongly that I wanted to help with the problem of discrimination against women in medicine, and I joined the WDS.

• **Michael Ming, MD** (member since 1999): I received one of the WDS mentorship awards and spent a week with Hideko Kamino at NYU during my dermatopathology fellowship. Not only was it a wonderful experience that really enhanced my dermatopathology education, but it was also an avenue for learning more about the WDS and its goals. I attended the WDS luncheon at the AAD meeting, and I joined the WDS soon after.

• **Mitchel Goldman, MD** (member since 2002): I was very impressed with the leadership of the organization. The WDS has excellent people heading the organization, and there is real camaraderie among its members. Everyone tries to help and promote each other, and the members are very proactive. It is an excellent networking opportunity.

Over time, the number of women in dermatology has risen, which obviously impacts the activities of the WDS. What do you see is the role of the WDS moving forward into a future where the majority of dermatologists are female?

• **Dick Scher, MD** (member since 1993): There is no question that there have been a lot of changes over time as more and more women enter the field of dermatology. Nowadays, some women don't want to join the WDS, which I find surprising. They feel that the way for women to advance is through organizations not solely dedicated to women. But the WDS is an important political force and provides a means for women to have added power and input into issues that are important to them. Women's issues are probably more visible than if the WDS did not exist.

• **Darrell Rigel, MD:** Even though women will become the majority of dermatologists in the next decade or so, the average female dermatologist will still be younger and less established than the average male dermatologist for many years to come. The role of the WDS, especially in the area of mentorship, will continue to be an important one.

• **Clay Cockerell, MD** (member since 1998): The WDS deals with a lot of issues that are not purely about skin disease and that aren't really being addressed elsewhere, such as how to balance having a family and being a dermatologist. The society is an excellent forum for addressing these issues. The WDS also plays an important role in mentoring through its mentoring awards and other opportunities.

Continued on page 16



Insiders Give Tips to the Best San Francisco Restaurants

Coming to San Francisco for the AAD? Planning ahead is usually the best way, but who has time? (Even after reading the article on *Time Management* in this newsletter...) We know how busy you are, so we asked a couple of San Francisco natives to recommend their favorite restaurants. They had no trouble helping us come up with a long list of great choices. Phone numbers are provided so you can easily make reservations ahead of time – talk about effective time management – now the problem is “making a decision”!



JAN WAHL

Jan Wahl, keynote speaker for the WDS Annual Luncheon and local television personality, tells us these restaurants are her “faves” ...

Boulevard
California/Contemporary
1 Mission St. (at Steuart)
San Francisco 94105
(415) 543-6084
Parking: Valet \$10
Lunch weekdays, dinner daily.

La Folie
French
2316 Polk St. (near Green)
San Francisco 94109
(415) 776-5577
Parking: Valet \$5
Dinner Mon.-Sat.

Absinthe
French
398 Hayes St. (at Gough)
San Francisco
(415) 551-1590
Parking: Valet \$8, difficult street parking
Lunch, dinner Tues.-Sun.
Brunch Sat.-Sun.

Ritz Carlton Dining Room
French
600 Stockton (at California)
San Francisco 94108
(415) 773-6198
Parking: Valet \$9
Dinner Tues.-Sat.

The Garden Court at the Palace Hotel
American
2 New Montgomery St. (at Market)
San Francisco 94105
(415) 512-1111
Parking: \$5 validation from \$24 garage
Breakfast, lunch daily, dinner Tues.-Sat.

The Grand Cafe in the Hotel Monaco
French
501 Geary St. (at Taylor)
San Francisco 94102
(415) 292-0101
Parking: Complimentary valet with validation
Breakfast, lunch, dinner daily.



RICHARD ODOM, MD

for those who want to venture outside the downtown area, plus a few of choice downtown restaurants:

PlumpJack Cafe (*Mediterranean*)
3127 Fillmore St. (near Filbert)
San Francisco 94123
(415) 563-4755
Parking: Valet \$8 at Balboa Cafe after 6pm
Lunch weekdays, dinner nightly.

Pane e Vino on Steiner (*Italian*)
3011 Steiner St. (at Union)
San Francisco 94123
(415) 346-2111
Parking: Street parking difficult, Valet \$8
Lunch Mon.-Sat., dinner nightly.

Cafe Kati
California/Contemporary
1963 Sutter St. (near Fillmore)
San Francisco 94115
(415) 775-7313
Parking: Moderate street parking
Dinner Tues.-Sun.

Kokkari (*Mediterranean*)
200 Jackson St. (at Front)
San Francisco 94111
(415) 981-0983
Parking: Valet \$8 after 5pm
Lunch weekdays, dinner Mon.-Sat.

Aqua (*Seafood*)
252 California St. (at Battery)
San Francisco 94111
(415) 956-9662
Parking: Valet for dinner \$8
Lunch weekdays, dinner Mon.-Sun.

Charles Knob Hill
California/Contemporary
1250 Jones St. (at Clay)
San Francisco 94109
(415) 771-5400
Parking: Valet \$8; difficult street parking
Dinner Tues.-Sun.

Fleur de Lys (*French*)
777 Sutter St. (near Taylor)
San Francisco 94109
(415) 673-7779
Parking: Valet \$12
Dinner Mon.-Sat.

Slanted Door on Brannan
Vietnamese
100 Brannan St. (at the Embarcadero)
San Francisco
(415) 861-8032
Parking: Generally easy street parking
Lunch, dinner daily.

Zuni Cafe on Market
Mediterranean
1658 Market (near Franklin)
San Francisco 94102
(415) 552-2522
Parking: Valet in evenings \$5
Lunch, dinner Tues.-Sun., brunch Sun.

Canadian Adventure: Work, Relational Skills, and Yoga

by Suzanne Olbricht, M.D.

The Old Mill Inn in Toronto is the scene of an exciting program planned for the annual WDS Retreat June 20-22, 2003. This elegant and traditional boutique inn focuses on Old World charm and has 60 beautifully appointed rooms and suites as well as a pampering full service Spa. Located in the picturesque Humber Valley, it is within the city limits, about 10 minutes from downtown Toronto and 15 minutes from the airport. There are picturesque trails for walking, biking, blading. Tennis courts adjoin the Inn. Fabulous shopping is close at the Bloor West Village. The current exchange rate makes the facility very cost conscious.

The setting will not outdo the program. On Friday evening, following a reception and dinner, **Dr. Susan Weinkle** will be moderating a discussion entitled "Career Paths: A Casual Conversation." Women with differing career paths will talk about their choices and mentors and the entire group is welcome to ask questions and add their own insights.

On Saturday morning, participants start with a yoga session and continental breakfast. The remainder of the morning will be a three hour workshop with Joyce Fletcher, DBA on Invisible Work: Women, Power and the "Disappearing" Relational Practice at Work. In other words, what we women do that is not noticed or appreciated but is nonetheless required for effectiveness. Using stories and vignettes specifically from women's experiences in dermatology, she will help us explore the dynamics that drive this disappearing process and give us some strategies to deal with them. Dr. Fletcher teaches at the Simmons Graduate School of Management (Center for Gender in Organizations) and is a Senior Research



WDS Renewal Retreat Weekend

the Old Mill Inn
June 20-22, 2003
Toronto, Ontario

Scholar at the Jean Baker Miller Training Institute of the Stone Center at Wellesley College. She is well published on the topics of work-family balance, gender issues associated with workplace performance, and the concept of shared leadership and her favorite presentation format is the workshop.

Following the workshop, we will eat lunch together and then enjoy a free afternoon. In the evening, a sit-down dinner will include a presentation from the arts.

Sunday morning begins again with a yoga session and continental breakfast followed by a presentation by Helen Meldrum, PhD on Communicating at the Office. Skills she will emphasize facilitate communication with the difficult patient and communication with the office staff. As Associate Professor of Psychology and Communication at the Massachusetts College of Pharmacy and Health Sciences, she is a sought after speaker

and widely published, including a new text entitled Provider-Patient Partnerships. We will adjourn the meeting at 11:15am Sunday morning.

Why spend a weekend with the Women's Dermatologic Society? This weekend is planned to be a "Retreat" in the true spirit of the word – time away from the usual responsibilities in order to renew the spirit. The accomplished speakers will promote personal growth at work and at home. As we learn the power of the relational skills we have, we can harness it more effectively. Surely learning skills in communicating with difficult patients will help us with our own teenagers! Balancing these programs is the time built into the schedule for self and for promoting physical well-being.

Most importantly the Retreat offers the opportunity for life-long friendships. The informal atmosphere will be conducive toward personal networking and mentoring.

To request a registration form, call 415-927-5727 or visit: www.womensderm.org.



AWARDS

Rose Hirshler Award



ELIZABETH MCBURNEY, MD

will receive the Rose Hirshler Award at the WDS Annual Luncheon on March 23rd in San Francisco. The award is named after the first known female dermatologist in the U.S. This award is presented annually by the WDS to a physician chosen for having made significant contributions to medicine and dermatology and who has enhanced the role of women in the dermatologic specialty.

The Women's Dermatologic Society is pleased to add Dr. McBurney's name to the prestigious list of recipients.

- 1988 MIRIAM CHANCY REED, MD
- 1989 NANCY BURTON ESTERLY, MD
- 1989 MARGARET GRAY WOOD, MD
- 1990 WALTER B. SHELLEY, MD
- 1991 FRANCES J. STORRS, MD
- 1992 STEPHANIA JABLONSKA, MD
- 1993 MARIE-LOUISE JOHNSON, MD
- 1995 RICKY K. SCHACHTER, MD
- 1996 WILMA F. BERGFELD, MD
- 1997 VERA PRICE, MD
- 1998 ANTOINETTE F. HOOD, MD
- 1999 INGA SILBERBERG-SINAKIN, MD
- 1999 G. JEANETTE THORBECKE, MD, PHD
- 2000 BARBARA A. GILCHREST, MD
- 2001 RUTH FREINKEL, MD
- 2001 GLORIA GRAHAM, MD
- 2002 NIA K. TEREZAKIS, MD
- 2003 ELIZABETH MCBURNEY, MD

The Male Perspective

Continued from page 13

- **Chito Cruz, MD** (*member since 1998*): The WDS has been very successful in helping to elevate women into important positions and in terms of networking, but there is still an obvious need for the WDS today. Women still need role models and still need support. As more women become leaders in the specialty, the focus of the WDS might change, but there is still work to be done.
- **Andy Lazar, MD** (*member since 2002*): Many of the issues that are thought to be "women's issues" also have an impact on men either directly or indirectly. The WDS helps us to understand these issues and how they affect us all.
- **Mitchel Goldman, MD**: Partially because of its own success, the society's goals may change over time as women gradually become the majority in dermatology. But the importance of the society in terms of networking will always be there.

What would you say to a male dermatologist who is thinking about joining the WDS?

- **Clay Cockerell, MD**: I think it is important to be interested in what is happening in women's lives and be educated and informed about all aspects of our specialty.
- **Michael Ming, MD**: The WDS provides an important personal and professional perspective that is valuable to all its members, whether they are male or female. I have really enjoyed being a part of the society, and I hope that more and more men will join.
- **Andy Lazar, MD**: I went to a WDS function last year at which about 80% of the attendees were women and I and other male members were clearly in the minority. But I found that the female members wanted our opinion, and actively sought out the male members' input. Male members should feel reassured that their voice is heard.
- **Dick Scher, MD**: There are many talented dermatologists whom I would not have met if I had not been a member of the WDS. There is much valuable scientific exchange that I would have missed out on. This organization has a great deal to offer, and I highly recommend it to all dermatologists.
- **Dick Odom, MD**: Being a member of the WDS is a great opportunity to have more firsthand knowledge about the issues and problems that women run up against, both professionally and personally. Being a member gives men a new insight into professional women in our specialty. The WDS is also important as an aid in networking for both women and men. As a member of the WDS, you will meet and network with dermatologists from across the country and around the world. Whether you are male or female, if you don't belong to the WDS, you are missing a great opportunity!

AN EARLY FOUNDER OF A SOCIETY FOR WOMEN DERMATOLOGISTS:

The Life and Career of Minerva Smith Buerk, M.D.

by Dr. Barbara Mathes

Born in 1909 in Canada, Dr. Minerva Smith Buerk was one of the early pioneers in establishing a professional association for women in dermatology. Dr. Buerk began her career in an unusual fashion. She attended the Women's Medical College of Pennsylvania at age 28 after being widowed. She graduated in 1946.



MINERVA SMITH BUERK, MD

This was followed by an internship at Detroit City Hospital and training in dermatology and syphilology at Johns Hopkins Hospital and the University of Pennsylvania. In 1950 she established a private practice in Bryn Mawr, PA. She observed that at that time women physicians were few and referrals from other physicians to her practice were sparse, but due to her highly individualized and personalized practice style, she soon acquired a substantial practice on patient-to-patient referrals.

Dr. Buerk maintained an academic affiliation with the medical colleges at University of Pennsylvania and Women's Medical College while in practice, and was chief of the dermatology service at Bryn Mawr Hospital. She has long been an advocate for women in medicine and served as president of the American Medical Women's Association and vice-president of the Medical Women's International Association. As president of AMWA her goals were to achieve greater visibility and participation for women in organized medicine, equal rights in educational opportunities for women in medicine and establishing schol-

arship funds for women medical students. We owe the establishment of the AMWA scholarship fund to Dr. Buerk who was able to secure \$100,000 from private and corporate donors. It was while she was president of AMWA in 1971 that she worked with other women dermatologists to lay the groundwork for what would eventually become the Women's Dermatologic Society. In the 1970's many women felt they were on the fringe of the Academy, and expressed to Dr. Buerk a desire to meet with other women members during the AAD meetings. At that time many of the Annual Meetings were held in Chicago at the Palmer House. Dr. Buerk invited those interested to meet and talk by posting a note on the meeting bulletin board stating, "Buffet Luncheon – Women Dermatologists". For years the women met in her suite at the Palmer House in Chicago until the more formal Women's Dermatologic Society was established.

Throughout her life she cultivated an interest in marine biology, world travel and music, balancing her professional and academic endeavors. Over the years Dr. Buerk has held numerous elected and honorary positions. She was a consultant to the FDA, honored by the Cultural Ministry of France as a "distinguished American woman", recognized as a distinguished alumni of her alma mater, acknowledged in the book *Women Physicians of the World*, awarded the Americanism Medal by the Daughters of the American Revolution, the Elizabeth Blackwell Award by AMWA and the Founder's Award by the WDS.

Women in dermatology owe much to the persistence and foresight of one their finest and an early pioneer in Women's Dermatology, Dr. Minerva Smith Buerk.

The Women's Dermatologic Society wishes to acknowledge these organizations for their support of the Society's 2002 programs and events at the following contribution levels:

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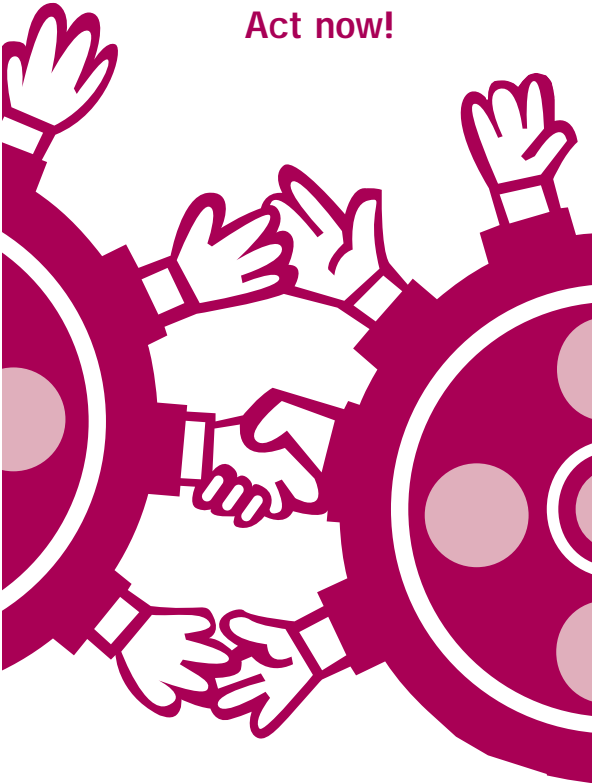
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Hold Your Own Local WDS Reception

Have you ever thought about holding a small, intimate WDS reception in your area? Well, now's your chance. Plan a reception for fun, griping, and sharing with your fellow WDS members and prospective members. Why not tie the reception in with the visit of an interesting guest speaker to your local university or society? Invite the speaker to your reception to discuss issues common to all women dermatologists. Hold the reception at home, a local restaurant, yoga class, spa – whatever you feel would be the most conducive to your objectives.

LOG ON THE WDS WEBSITE:
www.womensderm.org
and click on "Events"

First come, first serve!
Funds are limited!
Act now!



WDS NETWORKING RECEPTION REQUEST

Women's Dermatologic Society encourages members to host local receptions either in a private home or at a nearby venue. Applicants must fill out the form below and submit it for approval by the Networking Committee. Please allow up to eight (8) weeks prior to the planned event for approval and promotion of the event to occur.

These events are intended to be informal, however guest speakers may be invited. For more information, contact the WDS office at 415/927-5727 or wds@womensderm.org – we are eager to hear from you if you are interested in hosting an event in your area!

- Name of host(s): _____
Are you a WDS member? Yes No
- Proposed Date of Reception: _____
Proposed Time of Reception: _____ to _____
- Will a visiting WDS member be in attendance? Yes No
If so, who is that member? _____
- Is a formal talk planned? Yes No
If yes, what is the title?: _____
- Anticipated number of attendees: # _____
Is there a cap on the number of attendees? Yes No
- Anticipated total cost of reception: \$ _____
- Describe venue: _____
- Address of venue: _____
- YOUR NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____
E-MAIL _____
TODAY'S DATE _____

QUESTIONS? Call WDS at 415/927-5727.
FAX this form to the WDS Office at 415/927-5726.

by Hugh F. Hill III, MD, JD

The Internet is loaded, or littered, with health information. The Centers for Medicare & Medicaid Services, back when it was HCFA, commissioned a study to investigate the possibility of using the net to communicate with physicians. At the time, only about 2/3 of physicians accessed the net. The portion of consumers surfing the web now exceeds that number, and a growing number are getting medical information via that medium – or think they are getting medical information. How are physicians to cope with web generated patient concerns or advise patients and families that use the web?

The potential for this resource seems to increase exponentially, but concerns for accuracy of information on the web are barely keeping up. One reason is that the quality of net health information is variable, but not always easy to assess. Another is the dearth of uniform guidelines or tools to judge the information. Some websites display rating schemes, some “seals of approval,” but most offer little or no explanation of the basis or application of the ratings.

So what makes other, more familiar sources more credible? A recitation of the obvious demonstrates how many factors could be recreated on the net. Journals carry and strive to maintain reputations. Editors and authors selectively lend their names to projects and identification with known individuals credits the publication. While their role has diminished, non-fiction editors still serve quality assurance. Publishing houses care for the accuracy of their products. Finally, librarians select and guide users through material.

But a book not only feels more substantial than a handful of electrons, it's harder to create, distribute, and erase. That lasting quality means barriers which do not impede those who would be careless or do mischief posting web info. Mitretek, a

non-profit scientific research and system engineering organization, with a grant from the Agency for Health Care Policy and Research, convened a series of summit meetings to create criteria for evaluation of health information on the web. <http://hitiweb.mitretek.org/org/docs/policy.html>. Although this work was done 1996-98, the principles derived remain valid even in this fast changing field.

Criteria for Evaluating Internet Health Information

- **Credibility:** includes the source, currency, relevance/utility, and editorial review process for the information.
- **Content:** must be accurate and complete, and an appropriate disclaimer provided.
- **Disclosure:** includes informing the user of the purpose of the site, as well as any profiling or collection of information associated with using the site.
- **Links:** evaluated according to selection, architecture, content, and back linkages.
- **Design:** encompasses accessibility, logical organization (navigability), and internal search capability.
- **Interactivity:** includes feedback mechanisms and means for exchange of information among users.
- **Caveats:** clarification of whether site function is to market products and services or is a primary information content provider.

In a recent lecture on the subject of evaluating health information on the web, Brown University librarians referenced Mitretek's criteria, and added a common sense checklist of their own:

1. Make sure you're in the right place
2. When in doubt, doubt
3. Consider the source (maintenance and creation)
4. Be aware of what's happening, e.g. why the site was constructed
5. Look at details, like the emotional content displayed

Patients can be directed to usually reliable sites. For those able to pay for best information, the Cochrane Collaboration remains the top evidence-based medicine source: www.cochranelibrary.com/cochrane. While the National Library of Medicine's postings are professionally focused, solid consumer information is available: www.nlm.nih.gov/medlineplus/. Merck & Co. publishes a home edition of their fine manual: www.merck.com/pubs/mmanual_home/contents.htm. And of course the AAD's web site for patient information should be recommended: www.aad.org/patient_intro.html.

Conversely, patient awareness of the potential for bogus or even dangerous information on the web can be raised by pointing to other sites. A collection can be found at: <http://www.indiana.edu/~latino/325/nissen/bogus.html>.

A favorite referenced there is the promotional pages for Mankato, MN, whose geothermal uniqueness means sunny sandy beaches year-round. State police have had to turn away disappointed tourists in search of the wonderful vacation spot they'd found on the web! Another collection includes delightful psoriasis “information,” such as “Why Use Emu Oil?”

<http://keithstanger.com/evalsite.htm>. Other sites attempt to debunk accepted falsehoods: www.snopes.com/spoons/legends/legends.htm. The Federal Trade Commission tries to protect the public, but their announcements are sometimes more alarming than reassuring: www.ftc.gov/opa/2001/11/webwarn.htm.

The web will continue to increase as a health information source for professionals and consumers. Physicians will be confronted with informed and misinformed patients who use the web, but physicians will also have opportunities to instruct and guide patients in that use. The Internet is too big and boisterous to master, but it is possible to avoid becoming its victim.

What is the American Dermatological Association?

by Marianne O'Donoghue, M.D.

The ADA was founded in America in 1876 for the purpose of furthering dermatology in the United States. "The purpose of the association is to promote the study of dermatology with the proviso that syphilology was not to be neglected" (RB Pittelow, History of ADA 1994, p.12). The immediate past, present, and future WDS Presidents are among its members. Original membership included 50 from the United States, and 10 honorary members from anywhere. In 1878 the bylaws changed to allow 50 members from the United States or Canada. Over the years the number of members has gradually increased to its current allowable number of 250 active members plus senior members and honorary members. (About 200-250)

Membership of the ADA include clinicians and academicians who have distinguished themselves in their clinical care, published writings, advocacy for dermatology, scientific investigation, leaders, or all of the above accomplishments. Current members nominate future candidates for admission, curriculum vitae are submitted, letters of recommendation are reviewed, and then new members are invited to join the society. The annual meeting encompasses academic excellence with great camaraderie and social pursuits. All of the members feel honored to have been accepted by the society.

The first woman to be president of this society is Marie-Louise Johnson, M.D. 2000-2001.

PUBLICATION

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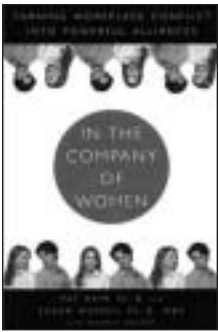
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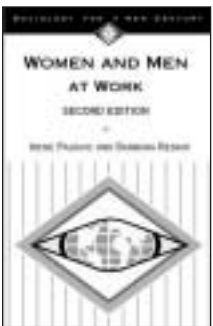
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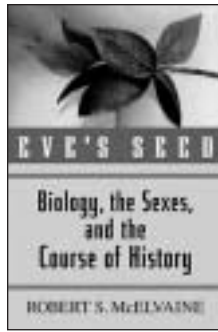
IN THE COMPANY OF WOMEN: Turning Workplace Conflict into Powerful Alliances
by Pat Heim, PhD and Susan Murphy, PhD, MBA with Susan K. Golant

Women to Women interactions can be positive or negative. Differences between women and men in their responses to workplace relationships and conflict are explored. Do we change the balance of power with peers of both genders when a woman is advanced in her career? Another woman can be an enemy or a strong ally. The authors give tools to enhance teams, to turn conflicts into peaceful endings, and to encourage mentoring. More women are entering the leadership roles of organizations and companies and are developing healthy alliances that lead to professional success. **Recommended by Dr. Lenore Kakita**



WOMEN AND MEN AT WORK
by Barbara Reskin and Irene Padavic
This is a historical discussion comparing men and women at work. The sexual division

of work from the pre-industrial age to the present is explored. What is the “women’s place”? Passed in 1991 the Glass Ceiling Act, employers are supposed to remove the gender barriers to work mobility. Enforcement of this law is critical. Gender equality in the workplace is the ideal goal. **Recommended by Dr. Lenore Kakita**



EVE'S SEED: BIOLOGY, THE SEXES AND THE COURSE OF HISTORY
by Robert McElvaine
This book combines anthropology, history and

politics to explore how people’s views of sexual difference have shaped history. Inviting new readings of Genesis, Darwin, Locke, de Tocqueville and many others. McElvaine’s thesis is: “hell hath no fury like a man devalued.” He considerably deepened my understanding of why the work of changing culture to support women’s development is so challenging and complex. Also, McElvaine is an outstanding, witty writer. **Recommended by Janet Bickel, AAMC**



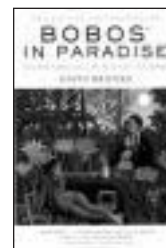
TEMPERED RADICALS: HOW PEOPLE USE DIFFERENCE TO INSPIRE CHANGE AT WORK
by Debra Meyerson
“Tempered radicals” feel different

from the traditional majority in their organizations: they want to rock the boat while staying in it and use their differences to inspire positive changes. Meyerson’s advise for TRs is extremely valuable to anyone working on the front-lines of conservative institutions. **Recommended by Janet Bickel, AAMC**



WHAT'S HOLDING YOU BACK? 8 CRITICAL CHOICES FOR WOMEN'S SUCCESS
by Linda Austin, M.D.
This is the best

book on adult development I’ve yet found (and was the first one to stimulate me to appreciate my strengths rather than focus on my neuroses). I believe it will be of value to any with some awareness that they might be using their talent and energy more productively. Austin maintains that it is not that women fear success, but that women have “failed to develop a value system that includes high achievement.” A major theme of the book is how cultural hostility toward women’s ambition has shaped their psychology such that women “cooperate but not initiate, produce but not invent, reflect but not create.” And despite progress, “now discrimination takes the form of ‘deeds undone’-collaborations not offered, acknowledgments unvoiced, introductions not made.” Other important themes include competition, losing like a woman, and brokering power. **Recommended by Janet Bickel, AAMC**



BOBOS IN PARADISE: THE NEW UPPER CLASS AND HOW THEY GOT THERE
by David Brooks
A hilarious and insightful social commentary

about Bourgeois Bohemians. You will squirm and recognize yourself and people you know all throughout this book. **Recommended by Dr. Sandra Read**

CAREER OPPORTUNITY



WDS Career Development Awards Available

THE GOAL OF CAREER DEVELOPMENT AWARDS PROGRAM is to provide WDS members with opportunities to enhance their career development through participating in “hands-on” training or other educational activities. This program provides financial support for members to acquire specific skills to enhance professional development.

The Mission of the Career Development Committee is:

1. To promote and foster on-going professional development opportunities for WDS membership
2. To identify Peer Experts within the diverse dermatologic community
3. To identify Peer Apprentices within the WDS
4. Promote Career Development opportunities throughout the WDS

The Career Development Awards are granted for the purpose of providing WDS members opportunities to enhance their career development through participating in “hands-on” training or other educational activities.

■ If you are interested in pursuing a career development opportunity as a **Peer Apprentice**, please respond.

1. Name: _____
LAST FIRST INITIAL

2. Current Position: _____

3. Area of Interest for Apprenticeship (please check each interest):

- General Dermatology Business Immunology
 Dermatopathology Pharmaceutical Research
 Dermatologic Surgery Pediatric Laser

Other: _____

■ If you are interested in becoming a **Peer Expert** for a career development opportunity, please respond.

1. Name: _____
LAST FIRST INITIAL

2. Current Position: _____

3. Area of Interest for Apprenticeship (please check each interest):

- General Dermatology Business Immunology
 Dermatopathology Pharmaceutical Research
 Dermatologic Surgery Pediatric Laser

Other: _____

4. Your E-mail Address: _____

Mail To: Women's Dermatologic Society
74 New Montgomery Street, Suite 230
San Francisco, CA 94105
Tel: (415) 927-5727 • Email: wds@womensderm.org

Fax To: (415) 927-5726

Apply online: www.womensderm.org

NOMINATION GUIDELINES AND CRITERIA FOR SELECTION

- A.** Awards will be made for specific educational programs to individual members.
- B.** A minimum of three years of continuous WDS post-residency membership is a prerequisite for application.
- C.** Awards will be designated for particular areas of professional skill development, including but not limited to courses on financial development, management, scientific development, and technical development.
- D.** Criteria for awards will include the merit of the proposal, as well as the perceived need of the applicant to improve her career status. Two letters of reference should be provided; one from a WDS member and a second from a professional colleague.
- E.** Applicants should identify the specific skill(s) they wish to acquire and define an educational program designed to meet the special needs.
- F.** Awards will be made on a continued basis as funding permits. Applications will be submitted to the Career Development Committee preferably three months prior to the date of apprenticeship. Awardees are expected to attend the Annual Meeting to acknowledge receipt of the award unless specifically excused by the Committee Chairman.
- G.** Awards up to \$5,000 dollars will be granted pending review of the budget.
- H.** Awardees may request reasonable travel expenses, necessary tuition, and appropriate housing expenses.
- I.** Awardees will be expected to prepare a brief report for publication in the WDS Newsletter within one month of the conclusion of the experience.

WDS Creates Women Dermatologic Surgeons Task Force

Surgical dermatology has traditionally been a male-dominated field, and there is a strong need for role models and mentorship for surgically-minded female residents and budding dermatologic surgeons. In addition, female surgeons have unique challenges and demands that can make balancing career and family difficult. For these reasons, some have seen a growing need for a group that confronts issues specific to female dermatologic surgeons. Since the Women's Dermatologic Society has been so successful in addressing the specific needs of female dermatologists, **Dr. Roberta Sengelmann** and **Dr. Sarah Weitzul** have sought and received assistance in creating a surgical organization within the auspices of the WDS. Dr. Kakita and the WDS Executive Committee have created a Women Dermatologic Surgeons Task Force to be chaired by Drs. Sengelmann and Weitzul. The aim of this task force is to optimize the professional success, leadership

potential, and personal growth of female dermatologic surgeons.

Proposed objectives of the task force include:

1. To establish a network of female dermatologic surgeons to efficiently share ideas, experiences, concerns, questions, or other topics
2. To establish a mentorship program for women interested in pursuing or furthering a career in dermatologic surgery
3. To establish a forum which includes female leaders in dermatologic surgery (who serve as role models to young physicians) with an emphasis on mentoring
4. To inform the WDS membership on current issues pertaining to career development in dermatologic surgery, time management, or other topics
5. To help create and promote female leaders in dermatologic surgery

Future plans of the WDS Dermatologic Surgeons Task Force include incorporating a regular column in the WDS newsletter with issues relevant to female dermatologic surgeons. Also, the Task Force will initiate networking among female dermatologic surgeons in the WDS at the 2003 AAD Annual Meeting in San Francisco. At the meeting, the WDS membership will be informed of progress the Task Force has made, and those members interested in this aspect of the WDS can make themselves known. In addition, the Task Force will reach out to the entire dermatologic surgery community to encourage those who are not yet WDS members to join and become involved in the organization. To summarize, supplementing the WDS with a surgical section will be very beneficial to the many surgically-inclined members and give a much-needed framework for mentorship, networking, and role-modeling for female dermatologic surgeons.

WDS RECEPTION

WDS Reception at the Pacific Dermatologic Association meeting, August 15, 2002 at the Hilton La Jolla Torrey Pines.





Women's Dermatologic Society
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NEWSMAKERS

Compiled by Zoe Diana Draelos, MD

■ Congratulations to **BONI ELEWSKI, MD** on her recent election as President of the AAD. We are proud of you, Boni!

■ **PAM SCHERHMAN, MD** shares that she has found renewed energy in her life by lifting weights regularly at the gym – something that is not easy to do. Pam is the busy mother of three young children, yet she has found time to keep herself healthy and happy.

■ A day in the practice of **MARGARET E. OLSEN (MAGGIE), MD** found her treating nine men over the age of 90 years old. Maggie noted that none of the

men used wheelchairs, walkers, or canes. Most amazingly, two of the men were engaged! A true joy of dermatology is sharing in lives of people of all ages.

■ **RON WHEELAND, MD** reports that he has recently been appointed Head of the Section of Dermatology at the University of Arizona in Tucson. This move back to Tucson is especially wonderful for Ron, since his family and roots hail from this Sonoran desert locale.

■ Resident Representative on the WDS Board of Directors, recently was wed and is now **ELIZABETH SANDERS JACOBSEN, MD**.

■ **RHODA S. NARINS, MD** was recently elected as President of the American Society of Dermatologic Surgery.

■ **TINA ALSTER, MD** was elected to the Board of Directors of the American Society of Dermatologic Surgery.

■ All five of the newly elected female members of the American Dermatological Association are Women's Dermatologic Society:

DIANE M. THIBOUTOT, MD
RHODA S. NARINS, MD
ALICE B. GOTTLIEB, MD, PHD
LYNN FROM, MD
SUSAN H. WEINKLE, MD

Please forward information about the new and exciting things you and your colleagues are doing and we'll put it in NEWSMAKERS. Email to wds@womensderm.org.



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74 New Montgomery Street, Suite 230
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Phone: 415/927-5727
Fax: 415/927-5726
E-mail: wds@womensderm.org
Web Site: www.womensderm.org

Lenore S. Kakita, MD, *President*
Sandra Read, MD, *Newsletter Editor*
Kerry Parker, CAE, *Executive Director*

Supported in part by a grant from:



MISSION STATEMENT

- To help all women in dermatology achieve their greatest personal and professional potential.
- To foster, promote and support women's issues in dermatology.
- To identify, train and recognize women leaders in dermatology.
- To provide a forum for developing relationships.

VISION STATEMENT

- WDS envisions a professional environment which recognizes the unique contributions by women in dermatology.
- WDS strives to ensure that women in dermatology have full access and opportunity for professional advancement.
- WDS focuses on balancing the diverse demands of medicine, family, and community.
- WDS encourages and supports women to maximize their personal and professional potential and to contribute to our specialty and society.



Being over the hill means picking up speed.