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PRESIDENT'S MESSAGE

The temperature outside of the Grand Hyatt in Washington, DC may have been bitterly cold, but inside the Independence Ballroom, at the 32nd Annual Meeting Luncheon of the Women's Dermatologic Society, the atmosphere was as warm and inviting as a cozy fire. Long time friends, separated by time and distance, were joined in celebration with those making new best friends at this joyful event that celebrates the support and friendships that are possible because of WDS.



By **MARY LUPU, MD**

I'd like to personally thank the Annual Meeting Luncheon Committee and especially co-chairs, **Drs. Cheryl Burgess** and **Sandra Read** for their tireless hard work and meticulous attention to detail that made this luncheon the very best yet. The décor, music, and food were not the usual banquet fare. Instead, it felt as if we were all personal guests of Cheryl and Sandra in their hometown. Our speaker, **Dr. Deborah Tannen**, gave us a warm and enlightening talk that made so much sense and rang so true

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32nd Annual Meeting Luncheon Was Inspirational, Sensational & Conversational

The WDS Annual Meeting Luncheon on February 4, 2007 was a huge success. The day was full of accomplishments, friendships, and a fabulous speaker.

The room at the Grand Hyatt held over 70 tables set with beautiful pink and white roses. Tables of 8-10 attendees were arranged and table facilitators were encouraged to get the groups acquainted. Two large projection screens ran with highlights of our members over the past year. Out-going president **Dr. Elizabeth McBurney** opened the event by welcoming everyone and introducing a video montage of media clips that WDS members had been involved with in 2006. The accomplishments of **Dr. Suzanne Connolly** and her Task Force for WDS *Families Play Safe in the Sun* were prominently featured.

Brittany Lietz, **Miss Maryland 2006**, was present to lend her support to the WDS. At age 20, she was diagnosed with melanoma after years of tanning bed use. She made melanoma awareness her platform issue for the Miss America contest and it continues



Over 700 were in attendance at the Annual Meeting Luncheon in Washington, DC on February 4.

to be a large part of her public service work. She has partnered with the AAD to get the word out about the need for skin checks and about the dangers of tanning beds (<http://www.aad.org/public/News/News-Releases/PSA.htm>).

The 2007 annual awards were given to **Drs. Libby Edwards** (Mentor of the Year), **Dorinda Shelley** (Rose Hirschler Award), and **Jean Bologna** (President's Award). Accepting the President's Award, Dr. Bologna summed up what many in the room were thinking, "I am proud to be a dermatologist, but I am extremely proud to be a member of the WDS."

The brief business meeting spotlighted many of the important WDS

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ANNUAL MEETING LUNCHEON

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events over the past year. Over 34 resident mentorships were granted, special awards to Tulane University residents were created to help relocate them after Hurricane Katrina, and many networking events were held around the country to introduce WDS members. The various WDS committees were applauded for jobs well done.

Dr. McBurney then passed the gavel to our new 2007-2008 president, **Dr. Mary Lupo**. As Dr. Lupo accepted the challenge ahead of her, she encouraged other members to “take their energy and enthusiasm and harness it.” She urged members to become active in WDS projects, as she herself had done many years ago. She also thanked everyone for their support of the WDS and its initiatives. Specifically, she thanked many of the corporate sponsors who generously helped fund the day’s event.

The highlight of the afternoon was listening to the invited keynote speaker, **Dr. Deborah Tannen**. Dr. Tannen is a linguist from Georgetown University who has written extensively on how communication

styles define relationships. Her most well-known book, *You Just Don’t Understand*, was published in 1990 and remained on *The New York Times* best seller list for nearly four years. Her most recent book, *You’re Wearing THAT?: Understanding Mothers and Daughters in Conversation*, takes on the often volatile and passionate interactions in the mother-daughter relationship. Many of the mother-daughter pairs in the room were recognized before Dr. Tannen began, and the speaker’s message rang true for many in the room.

Dr. Tannen spoke in a casual style, engaging with the audience while hardly glancing at her notes. She talked about the mother-daughter relationship as one that is extremely rewarding and yet often fraught with tension. Through her research on language, she has found these in-



Cheryl Burgess, MD and Sandra Read, MD, Co-Chairs of the Annual Meeting Luncheon Committee welcomed over 700 guests to their soirée.

teractions to be, “both the best and worst of all conversations.”

“We look at each other as a measure by which we measure ourselves,” explained Tannen. Perhaps that is why mothers and daughters are often so critical of each other. Through her research, Dr. Tannen found that mothers and daughters were particularly sensitive to comments on what she calls the “Big 3”: hair, clothes, and weight. Citing examples from her own interactions with her mother, Dr. Tannen explained that what one person may intend as a helpful comment is often interpreted by the other as a criticism. “Do you like your hair that long?” asks the mother, as her daughter promptly gets annoyed. Women tend to derive meaning from all of their preceding conversations, thus making this bland comment seem quite harsh assuming it to be a criticism of her hair.

Women also tend to judge “closeness” by the amount of talking that they do. For example, to little girls growing up, a best friend was the person you shared your secrets with. Although talking between mothers and daughters can help to keep them

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Several WDS members brought their mothers or daughters as guests to the luncheon where Dr. Deborah Tannen spoke about mother/daughter communications.

AWARD RECIPIENTS

WDS Mentor of the Year Award Goes to Libby Edwards, MD

The Women's Dermatologic Society established the "Mentor of the Year Award" to honor individuals who have influenced the lives of women dermatologists through their commitment to mentoring. **Dr. Libby Edwards** is presented with the 2007 Mentor of the Year Award for her excellence in and commitment to mentoring. Dr. Edwards is a Clinical Associate Professor of Dermatology, University of North Carolina at Chapel Hill School of Medicine and Chief of Dermatology, Carolinas Medical Center. She is also a Diplomate, National Board of Medical Examiners and a Diplomate, American Board of Internal Medicine, American Board of Pediatrics, American Board of Dermatology.

According to one of her former mentees, **Ginat Mirowski, DMD, MD**, "Dr. Edwards is an expert in the

field of vulvar dermatology and is a tireless advocate for her patients. She gives them hope when many have been told the problem is in their head. I have seen per-



The award was presented to Libby Edwards, MD (left) by Awards Committee Chair Maria Hordinsky, MD.

sonally how committed she is to the patients but also to the students/residents/junior faculty who come to her clinics to learn more about vulvar dermatology. When I did my mentorship experience with her, all we did all day was vulvar

dermatology. She put off her research and her general dermatology clinics. It was a fantastic experience for me! At night we took care of her horses and she let me relax while she ran to see her elderly mother. I loved her passion for life, medicine, her family, and her pets. I truly believe that I would not be involved in WDS if it weren't for this incredible experience."

The first recipient of this award was **Frances J. Storrs, MD**. Dr. Storrs donated the honorarium to the WDS to establish a mentorship program and the program has received continuous funding from Dermik/Sanofi-Aventis throughout the years. Since 1990, the Mentorship Program has funded over 300 men and women, early in their professional careers, to spend time one-on-one with an established mentor with specific expertise. ■

2007 Rose Hirschler Award Recipient, E. Dorinda Shelley, MD



E. Dorinda Shelley, MD accepting the award at the WDS Annual Meeting Luncheon.

E. Dorinda Shelley, MD was the recipient of the 2007 WDS Rose Hirschler Award. She received the award at the 32nd Annual Meeting Luncheon in Washington, DC. The award is named in honor of Dr. Rose Hirschler, the first known female dermatologist in the United States. It is presented annually by the WDS to physicians chosen for having made significant contributions to medicine and dermatology, and who by their achievement, have served to enhance the role of women in the dermatologic specialty. Dr. Shelley is Clinical Professor of Dermatology at the Medical University of Ohio. She has published extensively and has blazed the trail for other women in dermatology to become authors.

ANNUAL MEETING LUNCHEON

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close, these conversations also bring up the opportunity to more often “say the wrong thing.”

Dr. Tannen concluded by challenging the audience to cherish this unique relationship and to help find the “right balance between closeness and intrusion.” As she reminded us, “The word bond has a double meaning... (we want to encourage) closeness but without bond-age.”

She recommended that mothers and daughters try to:

- 1) **Remind ourselves how valuable this relationship is**
- 2) **Remind ourselves to bite our tongues**
- 3) **Reframe our way of reacting to the other’s comments**

This is a relationship that Tannen

thinks is worth the effort. As she said, “Who else is going to care about the color of my socks?”

When asked why she agreed to speak with our group that day, she replied, “Anytime I have a chance to talk to a group of accomplished women like this, it is truly an honor.” And, she added, Dr. Sandra Read is her dermatologist and she would do anything for her! ■



Recipients of International Travel Grant Awards of \$2,500 each. Pictured here: Dina Zylbersztein, MD, Sandra Read, MD (Chair of the WDS International Affairs Committee), Gabriella de Campos do Carmo, MD, Melissa Chaves Azevedo-e-Silva, MD, Marcia Ramos-e-Silva, MD (a member of the International Affairs Committee).



Pictured left: Elizabeth McBurney, MD chose Jean Bolognia, MD (right) for the WDS President’s Award in recognition of her outstanding commitment to the WDS and her extraordinary leadership of the organization. “Jean is a trusted advisor and cherished friend. She has unfailingly supported me throughout my term as president in so many ways and I have often called upon her for her sage advice at all hours of the day and night. She was always there every step of the way and I am extremely grateful for all she has done,” said McBurney.

President’s Message


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to every mother or daughter in the audience. How lovely it was that so many members shared this celebration with their mother or daughter. It was so very special that our outgoing president, Dr. Elizabeth McBurney, had as one of her guests, her daughter, Susan, who will soon be giving Elizabeth her second grandchild. Special for me as well, was the support from my daughter, Francesca, who indeed has asked me many times: “You’re wearing THAT?” Fortunately for me, she actually liked my outfit that day, and somehow that made my day much more special. Our celebration also included several key industry sponsors who

make the mission of the Women’s Dermatologic Society possible due to their support and participation. I and the entire WDS Board of Directors would like to thank them for making possible all the varied things that we do at WDS.

Of course, none of our mission and goals can be achieved without the passionate and energetic involvement of our members. From bylaws and audit, to fundraising, mentoring and networking, it is our membership donating their time and efforts to our committees that drives the WDS. As our numbers have grown, so have our activities, so we need you now more than ever to say: “What

can I do for WDS?” Please check out our website often to keep in the loop and stoke the fire that was burning in the grand ballroom on February 4, 2007. We want and need active participation from our members, so help us at a skin cancer screening, set up a networking reception in your area, or just spread the message and mission of the Women’s Dermatologic Society. Together, we can continue to grow, thrive and prosper as a group and as individuals. Now, let’s get to work!


Mary Lupu, MD

A Mother-Daughter Weekend-Volunteering Mexican Style

By Christine Shanahan (daughter of Brenda Dintiman, MD)

A mother-daughter weekend usually consists of a trip to the lake or a weekend in New York shopping but not this time. It was a Mother-Daughter weekend Mexican style. After hearing Dr. Roberto Estrada speak last year, my mother decided that we should try to give a little back by volunteering. Other than exchanging a few e-mails about the basic logistics of the trip, we really had no idea what to expect. I had been to Cozumel, Mexico, but Acapulco was a mystery to me. It is known for its beaches and cliff divers but we had no idea what the mountain towns of Guerrero would be like.

Even though I am 16 years old and have taken 5 years of Spanish, I still don't feel comfortable speaking the language. I set out to go on this mother-daughter volunteer weekend. The program takes a group of dermatologists and other support people to a different town in the state of Guerrero, Mexico for a weekend of volunteering every month.

Neither of us knew exactly how we were going to be helpful, but you can imagine with my lack of medical expertise, I had no idea how I would be able to contribute.

When we arrived at the airport, I was more excited than nervous. Since I had no expectations, I really had nothing to lose. My mom had booked one night at a very nice resort. After a night in a resort overlooking the ocean, we packed our small bags up and took a taxi to Dr Estrada's office in the city. My mom had met him before so she was happy

to see a familiar face.

We loaded boxes and boxes of medicines and containers of "mystery cream" into the van. While I did that, my mom and another dermatologist from North Carolina, Dawn Kleinman, MD, watched some slide shows of skin conditions. Both of them looked confused at first about what was going on, but then they became aware that Dr. Estrada had decided that their Spanish was good enough to give a lecture the next day to the local doctors. I think my mom was freaking out but she held it together pretty well. Dr. Estrada went

So the next time you wonder if your teenager wants to go along with you...give them a chance. I'm glad my mom did.

through his slides at the speed of light, thinking that my mom knew all the vocabulary. My mom can speak Spanish fluently but she never formally learned all the medical terms in Spanish. So, this was the start of our adventure.

After a minor panicky moment, we all got in the van and took a 3-hour drive on winding roads to the town of Ometepec. The scenery changed gradually as we went up the mountains. Small wooden homes were spread out miles away from



Christine Shanahan volunteers at "the pharmacy" in Mexico. According to Shanahan, "I realize that you can go to another country with an open heart – not a lot of knowledge – and still help in a volunteer program."

each other and men rode donkeys on the road. The lush green roadsides turned dry and dusty.

When we finally arrived at the city of Ometepec, we stayed in a hotel overlooking the streets. On one corner women were making tortillas, on another corner, men sold souvenirs like swords, leather belts and hats. As I looked at all the people, I noticed many different types of attire. Some women wore colored shapeless dresses with a translucent white or blue poncho over it and others wore jeans and a t-shirt. The men also dressed differently with sombreros and white gauchos. I asked Carrie Robles, the physician and pharmacist, who was part of Dr. Estrada's team, why they were dressed so differently. She explained that it was a big multi-cultural town that brings people from many smaller towns. The idea that this town was the big city made me wonder about how the people lived in the nearby small towns.

Next we traveled to Tlacoachis-

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MAKING A DIFFERENCE



Brenda Dintiman on a volunteer trip to Mexico with her daughter, Christine Shanahan.

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tlahuaca, a very small town where there were more than a hundred people sitting in chairs under the cover of what was considered the town square pavilion. It looked like a place kids might play soccer with open sides and a roof to shield the sun. Men and women in white coats were also scattered among them setting up 6 tables and chairs on either side of the rows of people. My mom and I were uncertain of what this gathering was. We soon understood that these small tables in the open were stations for the patients to go to for medical consultations.

My mom was almost in shock because she thought we would be seeing patients in a church or a building. As we looked around everyone stared back at us, especially me with my fair skin and American clothing. The mayor of the town then made a welcoming speech to the town people, introducing the doctors and calling this program the “Jornada de Dermatologia”. It was like he was announcing the Olympics and saying “Let the games Begin!” As he spoke, I could understand his welcoming speech but in the background another voice could be heard. It sounded like muffled Spanish but I was mistaken.

The background voice stopped at the same time as the mayor’s Spanish did. I was confused. Carrie then whispered to me that not only was Spanish spoken here but an ancient language Azteca and a local language Amuzco. The first

thing that came to my mind was, “Oh, great! Not only do I not know Spanish very well, but I won’t be able to communicate with more than half of the people. Not even my mother can help me now.”

Dr. Estrada and my mom discussed placing me in what he called the “pharmacy.” The pharmacy consisted of two foldable tables with massive amounts of randomly placed prescription and non-prescription medications. The best part about it was that they were all named differently than the English products. My mom, Dr. Estrada and Dr. Kleinman saw all the patients and then diagnosed them and wrote prescriptions quickly. These patients then went to a family practitioner at the tables to have their condition recorded and

documented. Then they came to the pharmacy with their prescriptions for anything from sunscreen to acne medicines. In the beginning I was really intimidated because Carrie and the other women seemed to have the system down. Slowly I became more confident and was able to speak enough Spanish to convince them to let me organize the medicines. I actually got really good at the whole system by the end of the day.

At one point I realized I had been filling some of the scripts with a cream with calamine instead of without and my mom assured me that these were compounds that were similar to what was used in dermatology many years ago and were very safe. They didn’t have to rely on samples from drug companies but could have more medicine made by the state pharmacy and sent to the small town to continue their treatment. It was a brilliant system!

Over 500 patients were seen and cared for in the middle of a plaza and we provided advice for treatment so that the family practitioners could continue to treat them long after we were gone.

So the next time you wonder if your teenager wants to go along with you...give them a chance. I’m glad my mom did. ■

To find out more about volunteer opportunities in Mexico, visit <http://www.aad.org/professionals/VolunteerOpportunities/MexicoOpp.htm>



WDS LEADERSHIP DEVELOPMENT RETREAT: LIFE IS ABOUT CHOICES

July 31 - August 2, 2007 • Hilton, Short Hills, New Jersey

To apply, go to the WDS website at: www.womensderm.org and click on “WDS Leadership Development Retreat”.

2007 MENTORSHIP AWARD RECIPIENTS



Thanks to the generous sponsoring support from Dermik/Sanofi-Aventis, the WDS awarded mentorship grants totaling \$68,000 to 34 candidates. The following list represents the recipients and their mentors:

Julie Cantatore-Francis, MD

Mentor: Tina Alster, MD

Adela Rambí G. Cardones, MD

Mentor: Timothy Berger, MD

Y. Connie Chang, MD

Mentor: Melissa Bogle, MD

Jennifer Chwalek, MD

Mentor: Beth Ruben, MD

Ana M. Ciurea, MD

Mentor: William James, MD

Anna L. Cole, MD

Mentor: Ronald C. Hansen, MD

Jennifer Meiyin Fu, MD

Mentor: Antonella Tosti, MD

Michele J. Gonzales, MD

Mentor: Judith Williams, MD

Lisa M. Grandinetti, MD

Mentor: Dawn Marie Davis, MD

Monica Lynn Halem, MD

Mentor: Tina S. Alster, MD

Alyssa R. Hoverson, MD

Mentor: Evandro Rivitti, MD

Shasa Hu, MD

Mentor: Scott W. Menzies, MB, BS, PhD

Erin Huiras, MD

Mentor: Timothy Berger, MD

Marvi Iqbal, MD, MPH

Mentor: Lindy P. Fox, MD

Sunil Kalia, MD

Mentor: Alexa Kimball, MD

Eleanor Ann Knopp, MD

Mentor: Leonard C. Sperling, MD

Eun Ji Kwon, MD

Mentor: Jennifer M. McNiff, MD

Kevan Gerard Lewis, MD, MS

Mentor: Beth Ruben, MD

Cheryl L. Lonergan, MD

Mentor: Jacqueline Junkins-Hopkins, MD

Kristin Magnuson Nord, MD

Mentor: Libby Edwards, MD

Melanie Dawn Palm, MD

Mentor: Roberta Sengelmann, MD

Susan Marie Poelman, MD

Mentor: Jean Bolognia, MD

Heather D. Rogers, MD

Mentor: George A. Varigos, MD

Lydia Yang-Lei Sahara, MD

Mentor: Dedee Murrell, MD

Ritu Saini, MD

Mentor: Elizabeth Tanzi, MD

Bethanee J. Schlosser, MD, PhD

Mentor: Libby Edwards, MD

Vishakha Modi Sharma, MD

Mentor: Marilyn Liang, MD

Kanade Shinkai, MD, PhD

Mentor: Victoria Werth, MD

Rebecca Shpall, MD

Mentor: O. Fred Miller, MD

Joanne Joo-Yeon Sung, MD, PhD

Mentor: Shawn Cowper, MD

Allison Marie Swanson, MD

Mentor: Amy Nopper, MD

Sima Zahra Torabian, MD

Mentor: Bari Cunningham, MD

Naissan O. Wesley, MD

Mentor: Brooke Jackson, MD

Priya Swamy Zeikus, MD

Mentor: Elizabeth McBurney, MD



My Thoughts on Women and Mentoring

by Deborah MacFarlane MD, MPH

Two years ago I received a WDS Career Development Award to study the topic of “Women and Mentoring” with **Mary Maloney, MD**. Mary



DEBORAH MACFARLANE, MD, MPH

kindly let me stay at her home in Massachusetts for two weeks and in the evenings we would sit and mull over the topic. I remember trying to compile a list of what I considered to be the challenges female physicians face during their careers.

Although not entirely exclusive to females, the list I produced was as follows:

- Marriage/partnership
- Children-upbringing, education
- Health of self (e.g., infertility, menopause; health of spouse, children)
- Health/death of parents
- Development of own career and balance of this with career of partner
- Interpersonal-relationships with colleagues, nursing/administrative staff
- Household-maintenance

For the majority of us the main focus up until graduation had been our education. For some of us this had involved the sacrifices and challenges of leaving relationships, states and even countries to pursue our goals. Now that that had been ob-

tained, “career development” was the next focus. However, this was where the real challenge began. Before we just had to pass the familiar obstacle course of exams; now we had to juggle the points on the preceding list, but there was no exam to let us know if we were on the right track. No wonder it felt difficult.

I remember trying to prioritize the list. What would be the most stressful event on that list? Personally, death of a parent seemed high.

It occurred to me too that we tend to judge other women by our own high standards.

The following day I learned that my father in New Zealand had been diagnosed with widespread cholangiocarcinoma. He was the person whom, until I met my husband, I was closest to on this earth. I was truly devastated. Dad had apparently pushed my pram through Hagley Park in Christchurch, New Zealand, past the hospital grounds thinking then, before I could even talk, that he'd like me to be a doctor, but had never told me of this dream until I graduated from medical school. I finished the remaining week with Mary, gave my talk at the AAD for **Madeleine Duvic, MD** and spent ten days with my parents. As the doctor in the family, I had to liaise between medical staff and my family; a role familiar to a lot of you. My dad died several days after my return to Houston and I worked the day he died; all those years of putting patients first.

Shortly thereafter Mary asked me to write a chapter for *Advances in Dermatology*. I have to admit I forgot about the deadline. We have no other relatives in New Zealand and I had been concerned about my mother. Feeling completely incompetent I asked **Suzanne Olbricht, MD**, another mentor, who was now the editor if I could write the chapter for the following year. The chapter was written, submitted to the publisher, then recently I became very sick — too sick to proof the draft. The publishers said they understood and they would get it proofed. Not telling me they'd send it to Suzanne!

Around this time a female medical student whom I was personally mentoring suddenly lost her mother. I had known that her boyfriend had serious health problems and that she'd been trying to spend as much time as possible with him. When she cancelled her rotation with me and forgot to tell me I have to admit I was a little irked.

However, I got to thinking that as women, we know better than anyone else the challenges other women face; we really don't need to have men understand things from our perspective. A male can understand something like childbirth in theory, but we can't expect them to ever understand the emotional or physical components of the process. It occurred to me, too, that we tend to judge other women by our own high standards. “Why couldn't she complete the job when I'm dealing with my own issues and

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WDS Members Enjoy Museum Event in San Francisco



Shoes designed by Vivienne Westwood on display at the deYoung Museum.

“You have a much better life if you wear impressive clothes,” was the quote from ground-breaking fashion designer Vivienne Westwood that appeared inside her exhibit at

San Francisco’s deYoung Museum. Sixty WDS members enjoyed a private guided tour and afternoon tea at the museum’s Westwood Exhibit on Sunday, March 11th.

Westwood’s designs were about women demanding space and attention. She was famous for big skirts and attention-getting designs. One of her famous creations was the “crini,” a hoop skirt made out of fake plastic whalebone that would collapse around you when you sat down and sprung back after being squashed. According to Westwood, “There was never a fashion that was more sexy, especially in that big Vic-

torian form...how great for a woman to come into a room and occupy six feet of space, or have chairs invented for you.” To her, that expressed the power of femininity and she believed



Julie Letsinger, MD, Cindy Ng, MD, and Tara Miller, MD, attended a WDS Networking Reception at the deYoung Museum in San Francisco on March 11th.

that “women want to be strong, but in a feminine way.”

Westwood’s overriding gift to fashion is her conviction that clothing can change the way people think. For her, clothes should intensify and refine the wearer’s sense of physical presence, provoke a reaction, charge the atmosphere with sexual and political tension; they should directly alter the physical reality of the world around them. ■

What members said...

“I really enjoyed the opportunity to learn about a true innovator in fashion design with a great group of local dermatologists and friends. It was surprising to learn that so many common styles of clothing that we now take for granted arose from the creativity of one woman.”

— Julie Letsinger, MD

“I thought that Vivienne Westwood’s clothing reflected her personality. She was a strong, independent, creative woman who was unafraid to speak her mind...verbally and in the designs that she created. It was fascinating to see the evolution of her fashion styles.”

— Tomi Pandolfino, MD

“I was drawn to attend this event, especially since the deYoung Museum just reopened. The Vivienne Westwood unique fashion exhibit was so appropriate for WDS. It had such pizzazz and great fashion energy leading to the visual strength of women.”

— Lenore Kakita, MD

Academic Research Grants Awarded

Thanks to a generous grant from OrthoNeutrogena, WDS awarded six academic research grants to the following recipients:

Anneli Bowen, MD

University of Utah

“The role of the dermatopathologist in evaluating the patient with chronic vulvar pain”

Heather Buchholz, MD

University of Minnesota

“Allergic Contact Dermatitis to Cosmetics in Women in North America: A Cross-Sectional Analysis of Data from the North American Contact Dermatitis Group”

Annie Chiu, MD

Emory University

“Dual Doctor Marriages: Exploring gender roles and the lives of doctors who marry other doctors”

Gillian de Gannes, MD

St. Paul’s Hospital, Vancouver

“HIV, Hepatitis C, and Pruritus: Data from the Women’s Interagency HIV Study”

Bethanee Schlosser, MD

Emory University

“Dual Doctor Marriages: Exploring gender roles and the lives of doctors who marry other doctors”

Lee Thomas Zane, MD

University of California San Francisco

“Dermatologic Manifestations of Polycystic Ovary Syndrome”

READS & RECOMMENDS

Editor's Note: Dr. Suzanne Olbricht shared her reading list with those who attended the WDS Academic Dermatologists' Breakfast held in Washington, DC on February 2nd. We're reprinting it here for all WDS members to enjoy.

“Dermatology residency prepares you to diagnose lymphomatoid papulosis, interpret pathology reports about atypical nevi, prescribe phototherapy, and excise basal cell carcinomas with appropriate margins. Your education is not complete however and most people would benefit from the skills elaborated in the following books.” – *Suzanne Olbricht, MD*



DIFFICULT CONVERSATIONS: HOW TO DISCUSS WHAT MATTERS MOST

by Douglas Stone, Bruce Patton, Sheila Heen, & Roger Fisher

This book explores what makes conversations difficult, why we avoid them, and why we handle them badly, together with suggestions for grounding yourself and speaking with clarity and power. It is written in the spirit of trying to understand the issues, and work toward better relationships at work and at home.



THE THIN BOOK OF APPRECIATIVE INQUIRY

by Sue Annis Hammond

Appreciative Inquiry is a framework that examines problem solving and strategic planning. Its focus is that we should do more of what works and less of what doesn't work.



KEEPING GOOD PEOPLE

by Roger E. Herman

Picture yourself as a leader of good people. These good people are your most important resource. This book explores what makes people good and what keeps them working with you.



EAT THAT FROG! 21 Great Ways to Stop Procrastinating and Get More Done in Less Time

by Brian Tracy

Here are the rules: 1. If you have to eat a frog, eat it first thing in the morning and then nothing else will seem so bad. 2. If you have to eat a big frog, cut it up into bite-size pieces. 3. If you have to eat two frogs, eat the biggest one first.



PLAY LIKE A MAN, WIN LIKE A WOMAN

by Gail Evans

Read pages 66-71 about Speaking Out.



WHO MOVED MY CHEESE?

by Spencer Johnson

Change happens. How to deal.



GETTING TO YES

by Roger Fisher, Bruce M. Patton, & William L. Ury

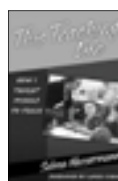
The classic book detailing techniques of negotiation. Its perspective is that the outcome of a successful negotiation improves the terms of an agreement or relationship to the benefit of all parties involved.



A PERFECT MESS

by Eric Abrahamson and David H. Freedman

This is my current favorite...it justifies my desk and my kitchen! The subtitle to this book is “The Hidden Benefits of Disorder: How crammed closets, cluttered offices, and on-the-fly planning make the world a better place.” It even approves of procrastination. Don't believe me? See page 121.



THIS TEACHING LIFE: HOW I TAUGHT MYSELF TO TEACH

by Selma Wassermann and Larry Cuban

Excellent book for those interested in even a modicum of teaching to someone, anyone.



THE EMPATHIC PRACTITIONER: EMPATHY, GENDER, AND MEDICINE

by Ellen Singer More and Maureen A. Milligan

This book grew out of an interdisciplinary conference on empathy and gender and so it is a collection of technical essays, not a book for the layperson. My favorite chapter is entitled “Listening, Empathy and Clinical Practice” which describes how listening allows for more effective medical care in and of itself, not just because you picked up some information. Next time you see a difficult patient, try using listening as a therapy. To me, this is the essence of being a physician.

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2007 WDS Board of Directors and Officers

Beauty and Fashion “Editor’s Dream” Becomes Fabulous Reality Atop New York City’s Rockefeller Center

WDS Media Day, Love Your Skin! Reaches record number of national magazine editors with a unique media event

On the words of a top glamour magazine editor whose notepad was filled with copious notes from her enlightening expert circles at the recent WDS Media Day, “This was an Editor’s Dream!” Indeed, Love Your Skin! was a brilliant and exciting festival of expertise, featuring an unprecedented gathering of twenty nationally-recognized dermatologic experts on February 7, 2007, all active members of the WDS. Media guests representing 42 national magazines and websites, plus several freelance writers and corporate sponsors, benefited from ten fascinating roundtable presentations by twenty outstanding WDS members, covering the latest developments in skin and hair care for people of all ages and skin types. With props, studies, statistics and insights about social, medical and cosmetic trends, the WDS experts armed a receptive and savvy media crowd with fresh, solid news they can use.

Among the many national magazines represented at Love Your Skin! were: *Allure, SHAPE, Essence, Elle, Golf for Women, Health, Modern Bride, Women’s Health, Glamour, Family Circle, Dermatology Focus, Teen Vogue, Parenting, Seventeen, Good Housekeeping, All You, Quick & Simple, Real Simple, Marie Claire, American Spa, Al Roker Productions, InStyle, Flip.com, CosmoGirl, UrbanBaby, Child Magazine, Ladies Home Journal, Cosmopolitan, Cutis Magazine, Skin & Allergy News, Financial Times, You, Working Mother* plus several freelancers. Corporate sponsors participated in the sessions as well, including representatives from presenting sponsor, Allergan; transportation sponsor, Unilever; and gift bag sponsors, Johnson & Johnson, DermAvance, Cabana Life, TESS, Agera and Galderma.

Expert circles were led by the following WDS members:

- Acne for Any Age Skin with **Hilary Baldwin, MD** and **Julie Harper, MD**
- Skin Decorations with **Amy Derick, MD** and **Bryna Kane, MD**
- Skin Renewal Products with **Diane Berson, MD** and **Heidi Waldorf, MD**
- Skin of Color with **Fran Cook-Bolden, MD** and **Lenore Kakita, MD**
- 60-plus Skin with **Wendy Roberts, MD** and **Patricia Wexler, MD**
- Skin and Hair Disorders with **Wilma Bergfeld, MD** and **Valerie Callender, MD**
- Skin Injectables with **Susan Weinkle, MD** and **Mary Lupo, MD**
- Laser and Skin Surgery with **Elizabeth McBurney, MD** and **Arielle Kauvar, MD**
- Sun Safety and Skin Cancer Prevention with **Sandra Read, MD** and **Karen Burke, MD**
- Skin Cancer with **Desiree Ratner, MD** and **Naomi Lawrence, MD**



Heidi Waldorf, MD and Diane Berson, MD spoke at WDS Media Day.



Media Day Chair, Wendy Roberts, MD and Patricia Wexler, MD.

WDS MEDIA DAY

In addition, **Rachel McLish**, the world's first Ms. Olympia, described her commitment to skin health and beauty, noting that she does indeed now love her skin, thanks to her dermatologist!



Through this unique and information-rich event, thanks to the dedication of the "Dream Team" under the leadership of Media Day chair **Wendy Roberts, MD**, an important goal was fulfilled...which is to make an impact on Americans through the media to promote skin health and help people of all ages build better relationships with their own skin. ■



The WDS welcomed 42 national magazine editors to its 2nd Media Day event.



Susan Weinkle, MD speaks with Joan Kron of *Allure* magazine.



Karen Burke, MD speaks to magazine editors about Sun Safety matters.



Julie Harper, MD and Amy Derick, MD on their way to WDS Media Day directly from the AAD Academy in Washington, DC.



A view of the Rainbow Room where speakers and editors gathered for WDS Media Day.

Interested in getting photos from past WDS events? Our official photographer, Jim Ezell, has a new website to make this easy: Visit: www.ezeventphotography.com; Click on Virtual Store (top right hand corner) Username: wds Password: wds

SCHEDULE OF EVENTS

MAY 5

Suzanne Olbricht, MD and Roberta Sengelmann, MD are organizing a luncheon at the Mohs Surgery meeting in Naples, FL at the Naples Grand Resort & Club Hotel at 1 p.m.

JUNE 6-10

WDS will host a *Play Safe in the Sun at the LPGA* event at Havre de Grace, Maryland. The event is chaired by Valerie Callender, MD and Cheryl Burgess, MD.

JUNE 23-24

Sandra Vause, MD is organizing a WDS *Families Play Safe in the Sun* event at the Manayuck Arts Festival in Philadelphia, PA.

JULY 19-20

Wilma Bergfeld, MD and Allison Moosally, MD are organizing a WDS *Families Play Safe in the Sun* community outreach event at the Cleveland Ingenuity Festival.

JULY 31-AUGUST 2

Boni Elewski, MD is organizing a WDS Leadership Development Retreat: *Life is About Choices* at the Short Hills (NJ) Hilton. This will take place just prior to the AAD Summer Academy in New York.

AUGUST 3

WDS Networking Reception at the AAD Summer Academy in New York on Friday, at 5:30 p.m.

SEPTEMBER 29-30

The WDS International Women's Dermatology Retreat takes place in Buenos Aires, Argentina in conjunction with the World Congress. The Retreat is being coordinated by Sandra Read, MD and Boni Elewski, MD.

OCTOBER 11

Carrie Jacob, MD is hosting a WDS Practice Enhancement Reception at her Chicago office (during the ASDS Conference).

OCTOBER 13

Suzanne Olbricht, MD and Roberta Sengelmann, MD are organizing a luncheon at the ASDS meeting in Chicago.

FEBRUARY 3, 2008

WDS Annual Meeting Luncheon in San Antonio, TX

My Thoughts on Mentoring

continued from page 8

I get things done?" We need perhaps to be more forgiving of each other and to communicate to other women the circumstances or reasons for our inability to meet deadlines on occasion. I don't mean: "I had PMS, I couldn't make the meeting..." more: "I had a miscarriage and I've felt so sad I'll need an extension on that deadline."

Women are compassionate by nature and I think if we can communicate our emotions with each other and not keep them stoically to ourselves as we imagine men do, we'll function better in the workplace. With that in mind I called Suzanne and explained the circumstances of my illness; I could sense her immediate understanding. If I hadn't made that call, she'd have been too polite to have said anything but would never have understood and I would have lost an opportunity to communicate with someone whose opinion I value. Similarly, I called the medical student, lightened her load and she's just recently finished a very productive and mutually enjoyable rotation with me.

It's all too easy sometimes to talk about "glass ceilings" hindering career development. Women can act as resources for other women, however we need to communicate openly with each other and to treat each other with compassion. So I would therefore like to encourage my fellow Women's Dermatologic Society members to use the strengths we have as women — our compassion and communication skills, to better understand and aid each other in our own development and progression through this lifestyle we've chosen. ■



At the WDS *Play Safe in the Sun at the LPGA* Safeway Invitational Golf Tournament at Superstition Mountain, AZ on March 22-25, WDS members were out in force screening players and spectators for skin cancer. Pictured inside the WDS screening booth are: Jeanette Pitts, MD (event co-chair), Xuan Nguyen, MD, Kathy Lim, MD, and Kelli Ingram, MD. Special thanks to all the other volunteers: Selma Targovnik, MD, Jennifer Linder, MD, Jan Johnson, RN, Vicki Reski, JoAnn Roberts, Susan Laman, LP, Deb Lorsung, LPN, Rita Karlin, LPN, Lida Matejka, RN, Dianne Shaw Cummins, RN, Megan Machuzak, MD and Suzanne Connolly, MD (co-chair).

International Women's Dermatology Retreat



*Women Making a Difference
Around the World*

September 29 - 30, 2007

Four Seasons Hotel, Buenos Aires, Argentina

One-day retreat preceding the 2007 World Congress

**For full details,
please visit www.womensderm.org**

Buenos Aires, Argentina!

Join us in beautiful Buenos Aires, Argentina for the International Women's Dermatology Retreat. The retreat will be focused on volunteerism, globalism and how women dermatologists are making a difference internationally. Experience the opportunity to learn about your dermatology colleagues from around the world through exciting and stimulating speaker sessions and socially at the dinner reception, where you can take part in a tango demonstration and lessons. Register now!

Registration fee: \$125 per person

**RSVP to WDS at 415-927-5727 or
e-mail: wds@womensderm.org**

**For more information visit:
www.womensderm.org**

Important Deadlines

Career Development Grants

Applications received throughout the year for quarterly review/consideration by the selection committee.

Medical Student Awareness Grants

Application deadline December 31.
Funding awarded by March 1.

Membership

Applications for membership received throughout the year for bi-annual review by the Membership Committee. Applications received by May 31, 2007 will be considered by the Board of Directors at their August 3, 2007 meeting in New York, NY.

Mentorship Award Grants

Application deadline November 1, 2007 for experiences taking place after March 1, 2008.



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MISSION STATEMENT

- Identify, train, and recognize women leaders in dermatology;
- Provide a forum for developing relationships through mentoring and building of coalitions;
- Provide a forum for the exchange of ideas and research relevant to women's issues;
- Promote the highest possible standards of ethics, support of research, patient care, patient education and public education.

VISION STATEMENT

- WDS envisions a professional environment, which recognizes the unique contributions by women in dermatology.
- WDS strives to ensure that women in dermatology have full access and opportunity for professional advancement.
- WDS focuses on balancing the diverse demands of medicine, family and community.
- WDS encourages and supports women to maximize their personal and professional potential and to contribute to our specialty and society.

NEWS & NEWSMAKERS

Compiled by Rochelle Torgerson, MD, PhD

Anne Burdick, MD, MPH, professor of dermatology and director of the University of Miami Telemedicine Program, has been appointed associate dean for telemedicine and clinical outreach at the UM Miller School of Medicine.

Vera Price, MD will be honored for her life's work on the hair follicle and hair disorder by the Cicatricial Alopecia Research Foundation (CARF) at a dazzling rooftop evening July 21, 2007 in Beverly Hills, CA to benefit those with cicatricial alopecia. (*Editor's note: There is a critical shortage of dermatologists who are willing to see patients with hair loss problems. Every day, patients from all over the country are asking for the name of a dermatologist who will see them for hair loss, and colleagues in every state need to be identified. For further information email: info@carfintl.org.*)

Wilma Bergfeld, MD, head of the department of dermatopathology at the Cleveland Clinic, has been awarded an honorary membership from the American Academy of Dermatology for her lifetime dedica-

tion and distinguished service to the academy and its mission.

WDS' 1,000th member was recently elected President-elect (2008) of the AAD: President-Elect (2008). Congratulations to **David Pariser, MD**. Other WDS members recently elected to the Board are: **Lisa Garner, MD, Elise Olsen, MD**, and as the Nominating Committee Member Representative (2008) **Suzanne Olbricht, MD** was elected. "WDS now has nearly 1,400 members and it is good to see so many of them joining the AAD Board," said WDS President **Mary Lupo, MD**.

The following are the WDS members elected to be inducted into the ADA in 2007: **Leslie Baumann, MD, Anthony Benedetto, DO, Lisa Garner, MD, Desiree Ratner, MD, Sabrina Sullivan, MD, Allison Vidimos, MD, and Margaret Parsons, MD**.

The American Contact Dermatitis Society has an interesting presidential situation from a WDS perspective...**Kathryn Zug, MD** is the immediate past president, **Erin**



Shelley Sekula-Gibbs, MD & Rochelle Torgerson, MD, PhD

Warshaw, MD is the president, and **Suzanne Connolly, MD** is the president-elect.

WDS member **Shelley Sekula-Gibbs, MD** is running for Congress. She is an assistant clinical professor at Baylor College of Medicine and has been in private practice in dermatology for 22 years in Webster, TX. She is pictured here, above (on left) at the WDS Networking Reception in Washington, DC with **Rochelle Torgerson, MD, PhD**, a member of the WDS Editorial Committee.

Nia Terezakis, MD, WDS past president and clinical professor at Tulane University, received The Dermatology Foundation's 2006 Clark W. Finnerud Award. ■