



FOR IMMEDIATE RELEASE

Contact: Kerry Parker, Executive Director, Women's Dermatologic Society
877-WDS-ROSE (General Inquiries)
Nancy FitzGerald, 415-764-4925 (Media Inquiries)

Women's Dermatologic Society honors San Francisco pediatric dermatologist Ilona Frieden, MD with the Rose Hirschler Award

San Francisco, CA (March 18, 2009)—

The **Women's Dermatologic Society (WDS)** announces that pediatric dermatologist **Ilona Frieden, MD**, was presented with the prestigious Rose Hirschler Award at its 34th Annual Meeting Luncheon held recently during the American Academy of Dermatology's Annual Meeting in San Francisco.

Named in honor of the first woman dermatologist in the United States, the Rose Hirschler Award has been given by WDS each year since 1988 to extraordinary physicians who have made significant contributions to medicine and to the dermatologic specialty, whose achievements have enhanced the role of women in dermatology.

Dr. Frieden is Professor of Dermatology and Pediatrics and currently serves as Chief of Pediatric Dermatology at the University of California-

San Francisco, where she attended medical school and in 1977 began residencies in both dermatology and pediatrics. Dr. Frieden has served on the Board of Directors of the Women's Dermatologic Society, and received the WDS Mentor of the Year award in 2005. Dr. Frieden's many contributions to the field of pediatric dermatology have had an enormous impact on pediatric patient care. She has authored more than 175 publications and co-edited a textbook, *Neonatal Dermatology*, which is an outstanding resource for all who practice pediatric dermatology. Currently, she is a co-editor of the *Journal of Pediatric Dermatology*.

Dr. Frieden joins an esteemed group of past recipients of the Rose Hirschler Award, including: Miriam Chancy Reed, MD (1988); Nancy Burton Esterly, MD (1989); Margaret Gray Wood, MD (1989); Walter B. Shelley, MD (1990); Frances J. Storrs, MD (1991); Stephania Jablonska, MD (1992); Marie-Louise Johnson, MD, PhD (1993); Ricky K. Schacter, MD (1995); Wilma F. Bergfeld, MD (1996); Vera Price, MD (1997); Antoinette F. Hood, MD (1998); Inga Silberberg-Sinakin, MD (1999); G. Jeanette Thorbecke, MD, PhD (1999); Barbara A. Gilchrest, MD (2000); Ruth Freinkel, MD (2001); Nia K. Terezakis, MD (2002); Elizabeth McBurney, MD (2003); Richard Odom, MD (2004); Patricia G. Engasser, MD (2005); Lenore S. Kakita, MD (2006); E. Dorinda Shelley, MD (2007) and Janet Hickman, MD (2008).

About the Women's Dermatologic Society (WDS)

The Women's Dermatologic Society supports the careers and professional development of women dermatologists. The mission of the Women's Dermatologic Society is to help women in dermatology

achieve their greatest personal and professional potential by striving to foster, promote, and support women's issues in dermatology; identify, train, and recognize women leaders in dermatology; provide a forum for developing relationships and the exchange of ideas and research relevant to women's issues; and promote the highest possible standards of ethics, research, patient care and education, as well as public education. Now the third-largest dermatology organization in the United States, WDS is comprised of approximately 1,600 members nationally and internationally, representing all sub-specialties in dermatology, working in private practice, academics and research. Eight percent of the membership is male.

Visit: www.womensderm.org

Adelaide Hebert, MD, (right) presenting the prestigious Rose Hirschler award to Ilona Frieden, MD, at the 34th WDS Annual Meeting Luncheon in San Francisco