

WDS Foundation Goals

The WDS Foundation serves to strengthen the key objectives of the WDS mission statement which are:

- Foster, promote, and support women's issues in dermatology;
- Identify, train, and recognize women leaders in dermatology;
- Provide a forum for developing relationships through mentoring and building of coalitions;
- Provide a forum for the exchange of ideas and research relevant to women's issues;
- Promote the highest possible standards of ethics, research, patient care, patient education, and public education.

It will also provide more convenient and abundant methods of donating. For example, members may donate to honor a colleague or loved one or as a part of wise estate and tax planning. WDS Foundations is a 501(c)(3) organization and donations are 100% tax deductible. The ultimate impact cannot be measured; rather, it will be demonstrated in the vitality of the women who benefit from WDS programs.



Levels of Contribution

Red Rose	\$5,000+
Pink Rose	\$1,000 - \$4999
Yellow Rose	\$500 - \$999
White Rose	\$499 or less



Women's Dermatologic Society
F O U N D A T I O N

Women's Dermatologic Society Foundation
575 Market Street, Suite 2125, San Francisco, CA 94105
toll-free: 1-877-WDS-ROSE (937-7673) fax: 415-927-5726
email: wds@womensderm.org
www.womensderm.org



Women's Dermatologic Society
F O U N D A T I O N

Support Our Future in Dermatology



⊙ About the WDS Foundation

The Women's Dermatologic Society Foundation, a non-profit organization dedicated to supporting the objectives and activities of the Women's Dermatologic Society (WDS).

The WDS has enjoyed 30 years of building a strong network and resources for women in dermatology, both professionally and personally. We are a mature society now, and this is an ideal time to build the stability of long term funding to ensure we continue our valuable support of one another. We must also identify new opportunities for support of endeavors such as education, training, out-reach, and research programs.

⊙ Why Donate?

The WDS has supported its members for over three decades. Many of us would never have achieved our current levels of professional success without this support. It is therefore critical to return the favor by replenishing resources for the next generation of women so that they, too, may fully realize their aspirations.

⊙ How Can You Help?

Encourage your colleagues and friends to donate. Share with others the value of your WDS experiences and invite them to join our dynamic society. Your voice is the most powerful way to ensure our message is heard.

⊙ Who Serves on the Board?

The WDS Foundation board is comprised of leaders in dermatology, a committed group of men and women who bring a wealth of experience from the medical field, academia, and industry.

President

Janet Hickman, MD

Vice President

Lenore Kakita, MD

Treasurer

Susan Weinkle, MD

Secretary

C. Ralph Daniel, III, MD

Directors

Wilma Bergfeld, MD

Valerie Callender, MD

Boni Elewski, MD

Keith Greathouse

Linda Ruetsch-Neri, RN

Patricia Walker, MD

⊙ Sponsored Project

Families



PLAY
SAFE

in the

SUN

WOMEN'S
DERMATOLOGIC
SOCIETY

A Community
Outreach Service

Women's Dermatologic Society Launched National Sun Safety Program in 15 Cities thanks to \$1,000,000 grant from 3M Corporation.

In response to the dire need to curb the U.S. epidemic of skin cancer, the Women's Dermatologic Society (WDS) has launched a broad-based national campaign to promote sun safety in underserved communities, made possible by a \$1 million grant recently awarded by the 3M Foundation. The campaign, "Families Play Safe in the Sun" provides skin health awareness and education to families and students in fifteen

targeted U.S. cities, utilizing a volunteer cadre of 1,200 WDS member dermatologists based in cities across the nation. This community service program mobilizes the national group's dermatologist members to reach out into the communities in which they live and work in a concerted effort to help prevent skin cancer and promote sun safety in diverse populations.

⊙ How Do I Donate?

The Women's Dermatologic Society Foundation welcomes your generous financial support.

___ Yes, I'd like to add my charitable, 100% tax-deductible contribution to the WDS Foundation, a 501(c)(3) status organization (Tax ID # 20-0084052) in the amount of:

\$25 \$50 \$100 \$1,000 \$_____ other

Optional: My donation is in honor of:

___ Please contact me with more information about pledges, gifts of stock, annuities, and other deferred gifts.

___ I would like to include the WDS Foundation in my will. Please contact me with more information.

Donate on-line at www.womensderm.org or indicate payment method below:

Check (payable to WDS Foundation) Check #: _____

Mastercard Visa American Express

Card #: _____ Exp: _____

Signature: _____

Name: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Fax: _____

Email: _____

**Please return this form with your charitable donation to:
Women's Dermatologic Society Foundation
575 Market Street, Suite 2125, San Francisco, CA 94105
fax: 415-927-5726**