



## 2011 Sponsorship Opportunities

# Sponsorship Opportunities

## Women's Dermatologic Society

The Women's Dermatologic Society (WDS), the nation's third largest dermatologic organization, is dedicated to supporting women in dermatology. Since its creation 35 years ago, the WDS has grown to close to 1,400 members nationally and internationally, representing a diverse cross-section of professionals in the areas of private practice, academia, managed care and industry. Our mission is to help dermatologists achieve their fullest potential by fostering networking, mentorship, leadership training, professional development, research, community service and education.

As a vibrant and dynamic organization, the WDS offers the following activities and benefits to members:

**WDS Annual Meeting & Luncheon**

**WDS Newsletter**

**WDS Website**

**WDS Networking Receptions**

**Academic Research Award Programs**

**Mentorship Awards Program**

**Career & Community Advancement Awards**

**International Travel Awards**

**Community Outreach Programs including Play Safe in the Sun and the WDS Coast-to-Coast Campaigns**

Physicians

Leaders

Mentors

## WDS Sponsorship Program

WDS sponsorships offer the opportunity to align with this world renowned group of dermatologists. WDS sponsors receive exclusive recognition and access to WDS resources and our influential membership.

### Presence on the WDS Web Site

[www.womensderm.org](http://www.womensderm.org)

More than 1.5 million visitors access each month. Your company name will be prominently located on the WDS website.

### Presence at WDS Events

Access to the world's top dermatologists at . . .

- \* WDS Annual Meeting and Luncheon
- \* WDS Mid-Year Meeting held at the AAD Summer Academy
- \* Numerous Networking Events



### WDS Newsletter

Published three times a year, Spring/Summer, Fall and Winter, your company will receive recognition in each issue.

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## WDS Awards

### Academic Research Award

*supported by Ortho Dermatologics*

The WDS Academic Research Award provides funding for residents and early-career dermatologists with research grants intended to focus on both women and men's health issues.



### Career & Community Development Award

*supported by Galderma Laboratories*

The Career & Community Development Award provides WDS members with opportunities to enhance their career development through participating in hands-on training and education.

### International Travel Award

*supported by Mary Kay, Inc.*

The International Travel Award provides support for International women dermatologists to attend the WDS Annual Meeting & Luncheon and the AAD Annual Meeting. These awards are provided to international dermatologists who demonstrate financial need.

### Mentorship Awards

*supported by Dermik, a business of sanofi-aventis*

The WDS Mentorship Awards Program promotes the concept of mentorship within the WDS by establishing long-term relationships between mentors and the mentee. The program helps develop leadership potential in candidates who have shown early promise through exceptional activities. Applicants are



## Networking Events

WDS networking events encourages and supports women to maximize their personal and professional potential by meeting and networking with their colleagues.

## Networking Luncheons

The WDS Networking Luncheons provide an opportunity for WDS members to network while attending other dermatology societies meetings. These luncheons serve as a perfect opportunity to meet WDS members in an intimate setting.

### **Academic Dermatologists Committee Luncheon**

Society for Investigative Dermatology Meeting

### **Women Dermatologic Surgeons Luncheon**

American College of Mohs Surgery

### **Women Dermatologic Surgeons Luncheon**

Americans Society for Dermatologic Surgery

*supported by Biopelle, Inc.*

## WDS Website — [www.womensderm.org](http://www.womensderm.org)

The WDS website has more than 1.5 million views per month.

## WDS Newsletter

*supported by Procter & Gamble*

The WDS Newsletter is published three times per year and provides members with news and information about WDS activities, award winners and articles that are relevant to dermatologists and working women.

Physicians

Leaders

Mentors

# Sponsorship Opportunities

## 2011 WDS Annual Meeting & Luncheon

Dates: February 3-6, 2011

Location: New Orleans, LA

The WDS Annual Meeting & Luncheon highlights the achievements of the Society as well as its members. The Annual Meeting & Luncheon gives members an opportunity to meet, exchange ideas, network and learn more about the issues in the world of dermatology. The Annual Meeting & Luncheon offers sponsors several opportunities to interact and gain exposure with the WDS members.

- **General Annual Meeting Luncheon Sponsorship**  
*supported by Allergan USA, Inc., Amgen Inc., Athena Cosmetics, CoverFX, Procter & Gamble, SkinMedica and Stiefel Laboratories, a GSK Company*
- Luncheon Printed Program
- Board of Directors Meeting
- Board & Leadership Dinner — *supported by Christian Dior*
- Practice Enhancement Reception — *supported by Dermopath Diagnostics*
- Networking Reception
- Wine & Chocolate Reception
- Executive Committee Dinner — *supported by Photocure ASA*

Physicians

Leaders

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# Meetings and Conferences

## WDS International Leadership Development Forum at the 22<sup>nd</sup> World Congress of Dermatology

Dates: May 24-29, 2011

Location: Seoul, South Korea

*supported by Mary Kay, Inc. Merz Aesthetics, Pierre-Fabre*

The WDS International Leadership Development Forum is hosted by the WDS International Affairs Committee in-conjunction with the World Congress. The Forum will attract more than 100 leading dermatologists from around the world to Seoul, for this amazing opportunity to network and learn.

### **Monday, May 23 — Welcome Reception & Dinner**

### **Tuesday, May 24 -- Leadership Seminar**

The Leadership Seminar will provide opportunities for attendees to learn from dermatologists from around the world. The sessions will focus on volunteerism and how women dermatologists are making a difference internationally.

## 2011 Member Renewal & Development Forum

Date: August 2-3

Location: The Westin, Jersey City , NJ

The Member Renewal & Development Forum provides a unique opportunity for members to learn and relax with colleagues and friends.

## 2011 WDS Mid-Year Meeting

Dates: August 3-7

Location: Hilton New York, New York, NY

The WDS Mid-Year meeting gives the WDS members a chance to meet and greet during the AAD Summer meeting. Sponsors will have the opportunity to meet with the WDS members.

### **WDS Networking Reception**

### **WDS Center**

*supported by Procter & Gamble*

Physicians

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# Contributor Levels

## DIAMOND

\$250,000 and above

- \* Ten Tickets (one table) to the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition at the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition on the WDS Website
- \* Corporate Logo Recognition in the WDS Newsletter
- \* Full-page advertisement in the WDS Newsletter (one issue)
- \* Sponsor Lapel Pin

## PLATINUM

\$150,000 -- \$249,999

- \* Six tickets to the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition at the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition on the WDS Website
- Corporate Logo Recognition in the WDS Newsletter
- ½ page advertisement in the WDS Newsletter (one issue)
- \* Sponsor Lapel Pin

## GOLD

\$100,000 -- \$149,999

- \* Five tickets to the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition at the WDS Annual Meeting Luncheon
- \* Corporate Logo recognition on the WDS Website
- \* Corporate Logo Recognition in the Newsletter
- \* ¼ page advertisement in the WDS Newsletter (one issue)
- \* Sponsor Lapel Pin

## SILVER

\$50,000 – \$ 99,999

- \* Four tickets to the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition at the WDS Annual Meeting Luncheon
- \* Corporate Logo recognition on the WDS Website
- \* Corporate Logo Recognition in the WDS Newsletter
- \* Sponsor Lapel Pin

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# Contributor Levels

## SAPPHIRE

\$ 25,000 -- 49,999

- \* Three tickets to the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition at the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition on the WDS Website
- \* Company Name Recognition in the WDS Newsletter
- \* Sponsor Lapel Pin

## RUBY

\$ 10,000 – \$24,999

- \* Two tickets to the WDS Annual Meeting Luncheon
- \* Corporate Logo Recognition at the WDS Annual Meeting Luncheon
- \* Company Name Recognition on the WDS Website
- \* Company Name Recognition in the WDS Newsletter
- \* Sponsor Lapel Pin

## EMERALD

\$ 5,000 -- \$9,999

- \* One ticket to the WDS Annual Meeting Luncheon
- \* Company Name Recognition at the WDS Annual Meeting Luncheon
- \* Company Name Recognition on the WDS Website
- \* Company Name Recognition in the WDS Newsletter
- \* Sponsor Lapel Pin

## BRONZE

\$ 4,999 and under

- \* Company Name Recognition at the WDS Annual Meeting Luncheon
- \* Company Name Recognition on the WDS Website
- \* Company Name Recognition in the WDS Newsletter
- \* Sponsor Lapel Pin

**Note: All sponsors get the first right of refusal for future sponsorships.**

For more information please contact;  
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## WDS Mission Statement

The goal of the Women's Dermatologic Society (WDS) is to help women in dermatology realize and fulfill their greatest potential. To achieve this goal we rely on the active participation of our members, who represent a diverse cross section of professionals in the areas of private practice, academia, managed care and industry.

The mission of the Women's Dermatologic Society is to help women in dermatology realize and fulfill their greatest potential by striving to:

- Identify, train, and recognize women leaders in dermatology;
- Provide a forum for developing relationships through mentoring and building of coalitions;
- Provide a forum for the exchange of ideas and research relevant to women's issues; Promote the highest possible standards of ethics, support of research, patient care, patient education and public education.

**Women's Dermatologic Society**  
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dermatology residents or junior faculty with less than five years of experience

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