



2022 Sponsorship Opportunities

Women's Dermatologic Society

About WDS

WDS was established in 1973 and is dedicated to helping women in dermatology fulfill their greatest potential and assisting them in making contributions to the specialty and Society. To achieve this goal, the Society relies on the active participation of its more than 1400 physician members worldwide, who represent a diverse cross-section of dermatologic subspecialties.

The mission of the Women's Dermatologic Society is to be the premier organization cultivating personal and professional development of women dermatologists dedicated to excellence in patient care, mentorship, volunteerism, and leadership.

Board of Directors

President

Erin Gilbert, MD, PhD, FAAD

President-Elect

Mona Amira Gohara, MD

Vice President

Cyndi Jill Yag-Howard, MD

Secretary

Deborah MacFarlane, MD, MPH

Treasurer

Bethanee J. Schlosser, MD, PhD

Immediate Past President

Molly Hinshaw, MD

Directors

Latanya T. Benjamin, MD, FAAD, FAAP

Yvonne E. Chiu, MD

Martha Laurin Council, MD

Seemal R. Desai, MD, FAAD

Ronda Farah, MD

Sarah C. Jackson, MD

Jeannette R. Jakus, MD, MBA, FAAD, FAAP

Kachiu Cecilia Lee, MD, MPH

Shari Lipner, MD, PhD, FAAD

Kari Lyn Martin, MD

Michi Shinohara, MD

Kristen Mia Stewart, MD

Michelle Tarbox, MD

Mara Weinstein Velez, MD

Wendi E. Wohltmann, MD

Ashley Wysong, MD, MS

Appointed Directors

Parliamentarian

Shadi Kourosh, MD

International Representative

Nancy R. Todes-Taylor, MD

Young Physician Representative

Julia O. Baltz, MD

Resident Representative

Lindsey Goddard, MD



555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 877-WDS-ROSE (877-937-7673)

Fax: 414-272-6070

Email: wds@womensderm.org

www.womensderm.org

Fundraising and Philanthropic Activities Committee

Chair

Heidi B. Prather, MD

Deputy Chair

Lawrence J. Green, MD

Members

Juliya Fisher, MD

Michael Gold, MD

Kristin H. Lee, MD

Melanie Palm, MD

Support Levels and Benefits

Levels of Support and benefits are calculated on an annual basis and includes all WDS programs, events, and awards that are supported throughout the year. Please select the events you would like to sponsor and receive these additional benefits for your overall level of support.



PLATINUM Partner \$150,000+

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 8 Complimentary WDS Annual Meeting tickets
- VIP event with WDS Leadership
- 8 social media blasts
(content provided by company)



GOLD Partner \$100,000 - \$149,999

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 6 Complimentary WDS Annual Meeting tickets
- VIP event with WDS Leadership
- 6 social media blasts
(content provided by company)



SILVER Partner \$50,000 - \$99,999

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 5 Complimentary WDS Annual Meeting tickets
- VIP event with WDS Leadership
- 4 social media blasts
(content provided by company)



SAPPHIRE Partner \$25,000 - \$49,999

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 4 Complimentary WDS Annual Meeting tickets
- VIP event with WDS Leadership
- 2 social media blasts
(content provided by company)



RUBY Partner \$10,000 - \$24,999

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 3 Complimentary WDS Annual Meeting tickets
- VIP event with WDS Leadership



EMERALD Partner \$5,000 - \$9,999

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 2 Complimentary WDS Annual Meeting tickets



BRONZE Partner \$1,000 - \$4,999

- Corporate logo recognition in newsletters
- Corporate logo recognition on WDS website
- 1 Complimentary WDS Annual Meeting ticket



Annual Meeting

Sunday, March 27, 2022

Boston, MA

The WDS Annual Meeting highlights the achievements of the society, as well as its members.

It allows all members and sponsors an opportunity to meet, exchange ideas, network, and learn more about the issues in the world of dermatology.

WDS recognizes the its annual awards during this time including: the Rose Hirschler Award, the Wilma Bergfeld, MD Visionary & Leadership Award, the Walter B. Shelley, MD Leadership Award, Mentor of the Year Award, Volunteer of the Year Award and the President's Award.

This signature event brings together WDS leaders, young physicians and residents with key opinion leaders in dermatology.

Additional Benefits

- Special recognition displayed during the Annual Meeting
- Company Logo included in all materials for events
- Inclusion in WDS monthly newsletters and WDS website
- Year-round acknowledgement in WDS materials



Women's Dermatologic Society
Contact Kris Haskin, Director at khaskin@womensderm.org to create a custom package



2022 Sponsorship Opportunities
Contact Kris Haskin, Director at khaskin@womensderm.org to create a custom package

Legacy Celebration

Friday, March 25, 2022

Boston, MA

The WDS Legacy Celebration celebrates the success and accomplishments of WDS. The mission of the Legacy Committee is to ensure the long-term financial stability of the WDS.

This charitable event is truly unique each year as the WDS honors one of its own members who has been an advocate for WDS, a leader to the Society, and to the field of dermatology.

This year's event, the 10th Annual Legacy Celebration, will honor Dr. Diane Berson for her extensive and generous contributions to WDS and the field of dermatology.

The WDS Legacy Celebration has honored the following members:
2013 Dr. Wilma Fowler Bergfeld, WDS's Founder and first President

2014 - Dr. Tina Alster

2015 - Dr. Rex & Johnnie Amonette & Family

2016 - Dr. Jean Bolognia

2017 - Dr. Susan Weinkle

2018 - Dr. Pearl E. Grimes

2019 - Dr. Lynn Drake

2020/2021 - Dr. Elizabeth McBurney

TICKET BREAKDOWN

\$25,000 VIP Corporate Supporter Package - 5 Complimentary Tickets

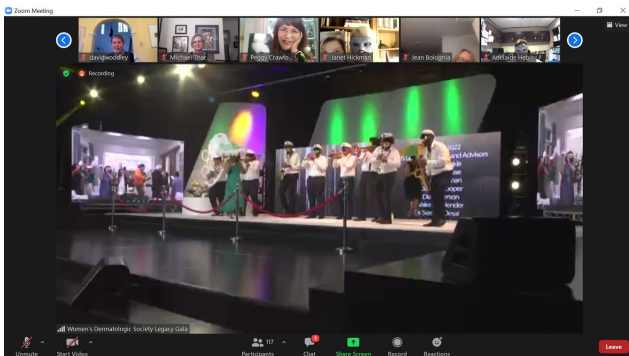
\$10,000 VIP Corporate Supporter Package - 4 Complimentary Tickets

\$ 5,000 VIP Corporate Supporter Package - 3 Complimentary Tickets

\$ 2,500 VIP Corporate Supporter Package - 2 Complimentary Tickets

Additional Benefits

- Listed as VIP Level Supporter in honor of Dr. Diane Berson
- Recognition during the celebration
- Company Logo included in all materials for event
- Special recognition displayed during Legacy Celebration Event and Annual Meeting
- Inclusion in WDS monthly newsletters and WDS website
- Year-round acknowledgement in WDS materials



Women's Dermatologic Society
Contact Kris Haskin, Director at khaskin@womensderm.org to create a custom package



2022 Sponsorship Opportunities
Contact Kris Haskin, Director at khaskin@womensderm.org to create a custom package

Industry Visioning Work Group

The Industry Visioning Work Group - IVWG - is a gathering of WDS leaders and industry partners that provokes engaged discussion on medical, surgical, oncologic, cosmetic, pediatric and technical subspecialties. This is a unique opportunity to strategically plan and discuss the common problems faced as a specialty.

The IVWG wraps up with a special luncheon and panel discussion featuring industry leaders and their personal experiences.

Opportunities and Benefits

In addition to IVWG, attendees are invited to stay throughout the weekend to attend the WDS Forum. The WDS Forum features a robust CME program with speakers from different areas of women's health, topics on leadership, as well as the latest updates in Dermatology. There will be an interactive session with industry partners, breakfast symposiums, and abstract presentations.

Attendees at the WDS Forum will include current WDS leadership, Past Presidents, private practice and academic dermatologists, as well as dermatology residents.

The fee for IVWG Membership is \$5,000 and includes:

- 1 Corporate Membership for 2022 (\$300 value)
- Registration for IVWG
- 1 Complimentary registration to WDS Forum
- 1 Complimentary ticket to WDS Annual Meeting



WDS Forum

The WDS Forum features a robust CME program with speakers from different areas of women's health, topics on leadership, as well as the latest updates in Dermatology.

Sponsorship opportunities include corporate sponsored breakfast symposiums, table top display at the interactive sponsor session, advertisement in the final program, complimentary registrations and more.

Through support of the WDS Forum you will maximize your company's visibility with attendees at the WDS Forum include current WDS leadership, Past Presidents, private practice and academic dermatologists, as well as dermatology residents.



WDS Forum Sponsorship Opportunities

Benefits	Premium \$50,000	Platinum \$30,000	Gold \$20,000	Silver \$12,500	Bronze \$7,500
Inclusion of company logo and 100-word description in Final Program	X	X	X	X	X
Exposure and acknowledgement as WDS Forum Support in all marketing pieces and signage	X	X	X	X	X
Inclusion of logo/link on WDS Forum website	X	X			
Print advertisement in Final Program	Full Page 4-color ad	Half Page 4-color ad	Quarter Page 4-color ad		
Complimentary registrations	6	5	4	3	2
Company product or literature in attendee bags (provided by company)	X	X	X	X	X
Complimentary Display Table	2 - 6ft Tables	2 - 6ft Tables	1 - 6ft Table	1 - 6ft Table	1 - 6ft Table
Recognition of Supporter Level ribbon for name badge	X	X	X	X	X

Additional Sponsorship Opportunities

Meeting Pad and Pens	\$5,000
Meeting Bags	\$5,000
Meeting Schedule Boards	\$7,5000
Wi-Fi Connections	\$10,000

Corporate Sponsored Breakfast Symposium \$30,000 per 1-hour Session

Corporate Sponsored Breakfast Symposium Supporters will have the opportunity to sponsor an entire session, including topic and speaker selection. Companies will work with WDS to coordinate logistics and WDS reserves the right to approve all speakers and topics before they are finalized. Corporate Sponsored Breakfast Symposiums are limited and available on a first-come, first-serve basis only. Once support is confirmed, the company will need to complete a session proposal to be approved by the WDS Forum Committee.

Breakfast Symposium Supporters are recognized at the Platinum Level and receive those benefits as outlined above.

WDS Events

AAD Summer Meeting | July 21 - July 24 | Vancouver, BC

WDS plans for several events at the AAD Summer Meeting in Vancouver, including the Summer Networking Reception and the WDS Center.

The Summer Networking Reception encourages and supports WDS members to maximize their personal and professional potential by meeting and networking with their peers and industry partners. The WDS Center serves as a central location for WDS members to gather. It enables members, committees, and industry partners to come together and discuss business. Wi-Fi, refreshments, and light snacks are available throughout the day.

Additional Benefits

- 2 Complimentary registrations - Networking Reception
- Opportunity to provide product/literature for attendee "goodie bag" - Networking Reception
- Opportunity to provide product/literature for tabletop display with company representative present - Networking Reception
- Corporate logo on all event signage and marketing materials - Networking Reception and WDS Center
- Opportunity to provide product/literature for tabletop display - WDS Center

Networking Panel Discussions

WDS networking events provide opportunities for WDS members to network while attending other dermatology society meetings. These meetings include:

American College of Mohs Surgery, Society for Investigative Dermatology, American Society for Dermatologic Surgery and American Society of Dermatopathology

Additional Benefits

- 2 Complimentary registrations to attend the sponsored networking event
- Corporate logo on all event signage and marketing materials
- Opportunity to provide product/literature for attendee "goodie bag"
- Opportunity to provide product/literature for tabletop display with company representative present



WDS VIRTUAL NETWORKING PANEL EVENT

Panel Discussion During the ASDP Annual Meeting



REGISTER: WWW.WOMENSDERM.ORG/EVENTS

Women's Dermatologic Society  2022 Sponsorship Opportunities
Contact Kris Haskin, Director at khaskin@womensderm.org to create a custom package

Women's Shelter Initiative - TIPP

Transforming Interconnecting Program Project

The mission of this initiative is to lift up women in need. Currently, women in shelters have access to programs that will help them stabilize themselves for the future; however, these programs do not address the "whole woman".

Through the dermatology gateway, our work touches on diverse interrelated issues concerning the whole woman and her body/mind systems including: aging, self-esteem, stress management, nutrition, acne and more. By addressing the whole woman and these issues, there will be changes in the way she feels about herself and how she values herself. Once she leaves the shelter, she will be able to enter back into society with the confidence that she can be successful.

WDS volunteers will teach these women skin care, oral hygiene, self-care habits, nutrition, social skills, interview skills and study skills so they may go into the world and be the best versions of themselves, inside and out.

Join WDS as we help women regain their health, well-being, and self-respect through empowering the whole woman.



Women's Dermatologic Society
Contact Kris Haskin, Director at khaskin@womensderm.org to create a custom package



2022 Sponsorship Opportunities

Service Events

Play Safe in the Sun

This campaign is designed to help spread awareness of skin cancer prevention and proper skin health. Through a wide range of nationwide outreaches, Play Safe in the Sun offers free cancer screenings, educational materials and literature, and complimentary sunscreen samples to the public. Each outreach event is led by local WDS dermatologists.

Coast-2-Coast

This member-driven program extends past the summer months to provide tools for local sun safety and skin cancer prevention activities. Through this initiative, members are encouraged and equipped to create their own educational outreach events in their offices and communities throughout the year. Events range from booths at health fairs and sun safety community events, to educational sessions in schools.

Additional Benefits

- Product and/or literature to be handed out during events
- Corporate name or logo on WDS website, social media posts and all email communications regarding individual events throughout the year
- Corporate logo on all event signage



Other WDS Opportunities

Diversity

The Diversity Committee works to broaden opportunities to Underrepresented in Medicine professionals throughout their career. The committee hosts Diversity Networking Breakfasts and events. The committee also supports the Summer Research Fellowship for UIM students to expand their mentorship opportunities.

Young Physicians

The WDS Residents, Fellows, and Young Physicians Committee offers the opportunity for complimentary tickets for several WDS events throughout the year to new and upcoming physicians. These events provide opportunities for young physicians to see all that WDS has to offer as well as networking with WDS leaders.

Regional Networking

The WDS Regional Networking Committee helps to facilitate local gatherings where networking, service and educational projects can be planned and carried out more expeditiously. These events serve as a channel for communication throughout WDS.

Additional Benefits

- Tabletop display with opportunity to have representative present
- Corporate name or logo on WDS website, social media posts and all email communications regarding individual events throughout the year
- Corporate logo on all event signage

International Journal of Women's Dermatology

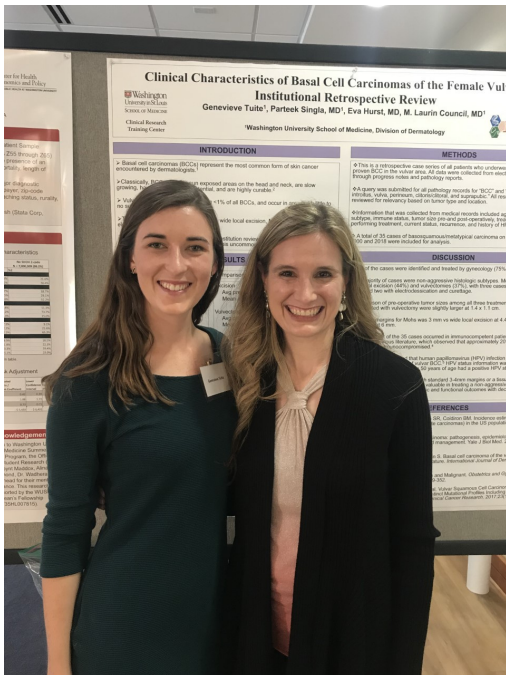
The International Journal of Women's Dermatology (IJWD) is the official journal of WDS. IJWD is a peer reviewed open access journal serving primarily dermatologists with articles focusing on dermatological issues that uniquely or predominately effect women.



Award Programs

Mentorship Award

The WDS Mentorship Award Program promotes the development of long-term relationships between mentors and mentees that might not otherwise be possible due to distance or funding availability. The program helps develop leadership potential in candidates who have shown early promise through exceptional activities, which will enhance their contributions to dermatology and medicine. Since inception in 2001, WDS has facilitated over 750 mentoring relationships. In 2020, the program was adapted to offer virtual and/or in-person experiences.



Thank you to our 2021 Sponsors!

Platinum Level (\$150,000-\$249,999)



Gold Level (\$100,000-\$149,999)



Live better. Feel better. Look better.

Silver Level (\$50,000-\$99,999)



Sapphire Level (\$25,000-\$49,999)



Thank you to our 2021 Sponsors!

Ruby Level (\$10,000-\$24,999)



Emerald Level (\$5,000-\$9,999)





555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Toll Free: 1-877-WDS-ROSE

Phone: 414-918-9887

Fax: 414-272-6070

Email: wds@womensderm.org

Web: www.womensderm.org